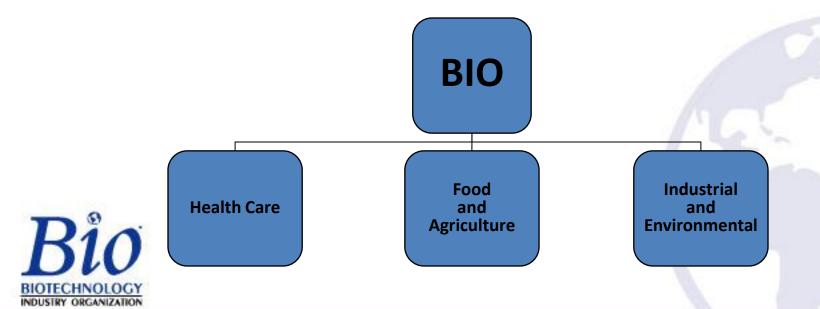
# ADVANCED BIOFUELS Technology Trends and Policy Opportunities

**Amy Ehlers** 

Policy Manager, Industrial & Environmental Section Biotechnology Industry Organization (BIO) March 30, 2010

### What is BIO?

- Biotechnology Industry Organization (BIO)
- Trade association based in Washington, D.C.
- Over 1,200 member companies
- Members in U.S. and 31 other countries



#### Some Industrial And Environmental Section Members



















gevo





LS9, INC. the renewable petroleum company™













































## Industrial Biotechnology

#### Key Enabling Technology

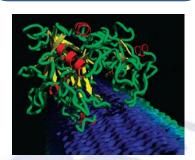
**Biofuels** 



Bioprocessing







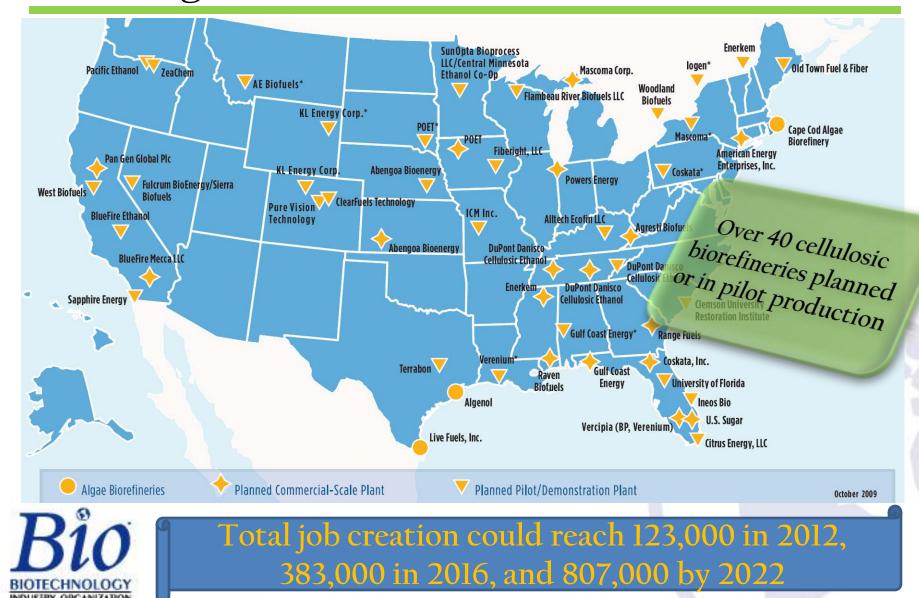
- Application of life sciences to traditional manufacturing and chemical synthesis manufacturing processes...
  - Using micro-organisms (bacteria, fungi) and enzymes (specialty proteins) to improve manufacturing processes...
    - ...and make new "biobased" products and materials from renewable feedstocks

## Advanced Biofuels Technology Trends

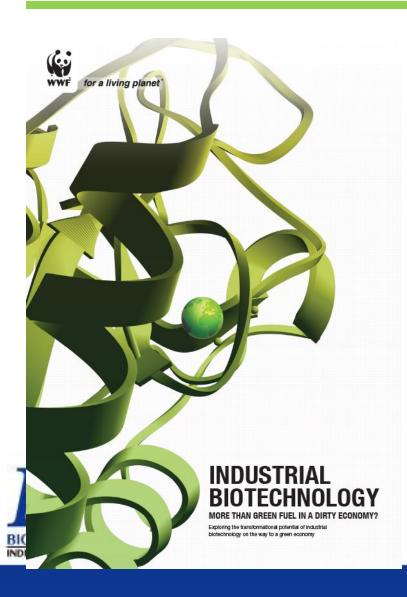
- Improved 1<sup>st</sup> Gen. Processes
- Purpose-grown Crops and Algae
- First Commercial Production of Cellulosics
- Advances in End Molecule Diversification
- Increasing Focus on Renewable Chemicals / Bioproducts



#### Existing/Planned Advanced Biofuels Facilities



#### WWF Report on Industrial Biotechnology



- Industrial biotech can save the world up to 2.5 billion tons of CO2 per year
- industry that can play a very significant role in the development of a new, green economy if developed in the right way. The world can't afford to ignore this opportunity," says John Kornerup Bang, Head of Globalization Programme for WWF
- The report emphasizes that strong public policies must be in place to help realize the potential of industrial biotech

# Policy





## RFS2 Regulations

EPA had a tough job and did a commendable job of involving stakeholders in the process, advanced biofuels qualify for EISA renewable fuel standard

- Advanced Biofuel GHG emission reduction criteria 50% reduction from gasoline baseline, cellulosic 60% reduction
- Final rule = biobutanol from corn starch meets 20% reduction criteria for renewable fuel volumes, cellulosic biofuels reduce emissions by 110%
- Petition process being established for new technologies and feedstocks a party can petition EPA to consider new pathways for GHG reduction threshold compliance, EPA plans to update the regulations with new feedstock and fuel pathways periodically
- The EPA is not considering indirect emissions for gasoline because they were found to be insignificant and will not use marginal sources of gasoline, such as tar sands, in the gasoline baseline analysis
- Sissues surrounding cellulosic biofuel waiver need to ensure produced cellulosic biofuels must be purchased and the waiver should create a price floor, not a price ceiling
- Renewable biomass definition is restrictive



#### Policy Opportunities/Threats

#### Indirect Land Use Change

Need for conclusive policy approach and across the board application

#### Blend Wall

Need short-term market to drive long-term investment

#### Cap and Trade Legislation

Carbon accounting for advanced biofuels, low carbon performace standard?

#### Financing Policy

Need programs that de-risk investment, tax incentives

#### Technology / Product Diversity



Need variety of feedstocks, conversion technologies, and products to achieve relevance and sustainability

#### Policy Recommendations - Climate

#### **Biofuels**

Biofuels lifecycle GHG emissions are already regulated through the RFS2, no need to double regulate, unfair burden on industry to be regulated in two different avenues, not to mention state regulations

- **\*** HR 2454
  - Expands biomass definition for the RFS2
  - ❖ Amends DOE LG program to include alternative fuel pipeline construction projects
  - \* Authorizes an open fuel standard which requires FFVs and other alternative fuel infrastructure components
  - Establishes a State Energy and Environment Development Fund for federal assistance for clean energy, efficiency and climate change grants and loans
  - Delays ILUC inclusion in RFS2
  - Creates an ag and forestry offset program to be administered by USDA
  - Had significant incentives for plug-in vehicles, \$billions
- California Air Resources Board/RGGI
  - State Cap and Trade and LCFS
- Kerry/Graham/Lieberman
  - **\*** 3333
- Energy Only Bill



#### Policy Recommendations - Climate

#### Biobased Products

Need for recognition and equal treatment, these products provide the same GHG emission reduction benefits as fuels by replacing petroleum use

#### Biopower

- How will biomass feedstocks used for power/electricity be regulated either in climate legislation or and RES/RPS, ILUC?
- \* How will other renewable technologies emissions be regulated in a RES/RPS? Lifecycle? ILUC?

#### Farm bill

- A strong Energy Title in the next farm bill is needed
- Feedstocks and supply chain infrastructure big part of picture

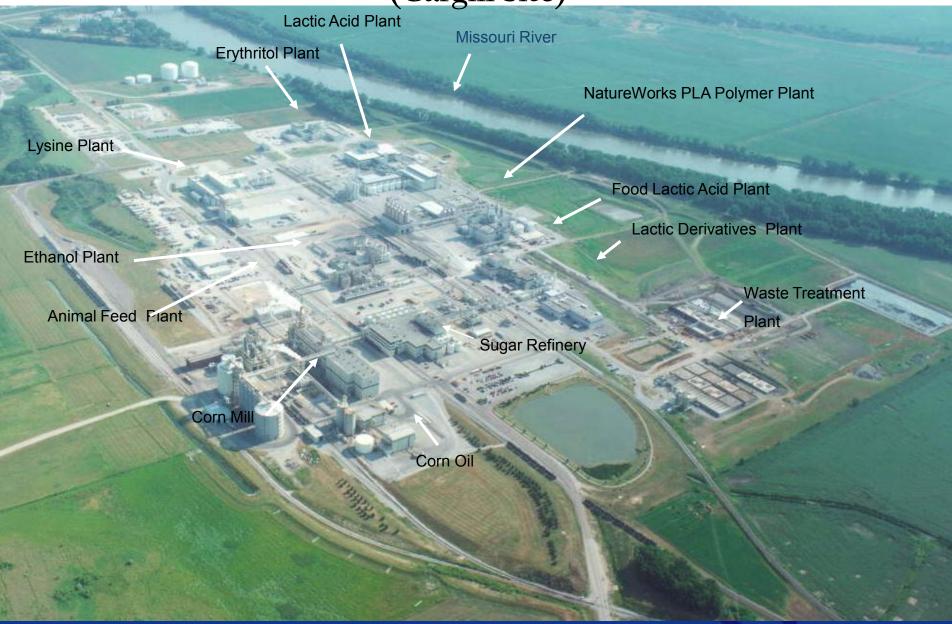


# The Biorefinery Concept



Example of a Biorefinery-Blair, NE

(Cargill Site)



# What Will Result from Advanced Biorefinery Development?

- ✓ Lower dependence on foreign oil
- ✓ Lower fuels, products and chemicals prices
  - ✓ Regional/rural economic boost
    - ✓ Job growth
    - ✓ Reduced green house gases



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## **THANK YOU**

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