



c e r e s

the  
energy

crop  
company™

# Growing Energy



c e r e s



“Farming looks mighty easy  
when your plow is a pencil,  
and you are a thousand  
miles from the corn field.”

- Dwight Eisenhower



# The Real “Crime Against Humanity”?

the energy crop company™



Corn Yield Trends (Bushel Per Acre)			
	1990	2000	2005
<b>World Average</b>	<b>59</b>	<b>70</b>	<b>75</b>
<b>USA</b>	<b>113</b>	<b>137</b>	<b>149</b>
<b>Argentina</b>	<b>60</b>	<b>93</b>	<b>109</b>
<b>China</b>	<b>74</b>	<b>78</b>	<b>80</b>
<b>Brazil</b>	<b>33</b>	<b>47</b>	<b>54</b>
<b>India</b>	<b>23</b>	<b>29</b>	<b>31</b>
<b>Sub-Saharan Africa</b>	<b>22</b>	<b>24</b>	<b>25</b>

# Indirect Land Use Conversion (ILUC)

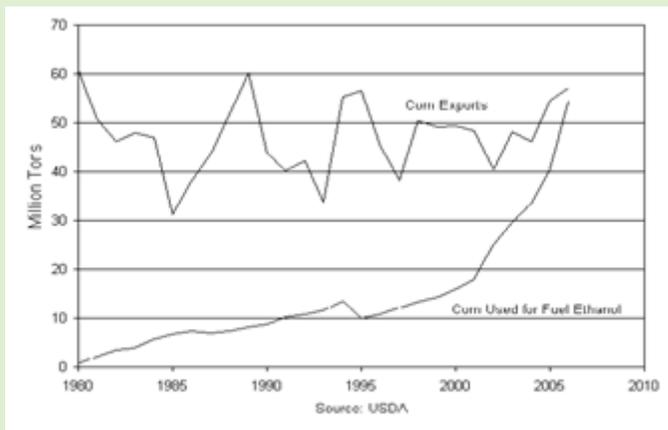
Are U.S. Farmers....



...Responsible For Tropical Deforestation?

# Indirect Land Conversion?

### U.S. Corn for Ethanol and for Exports



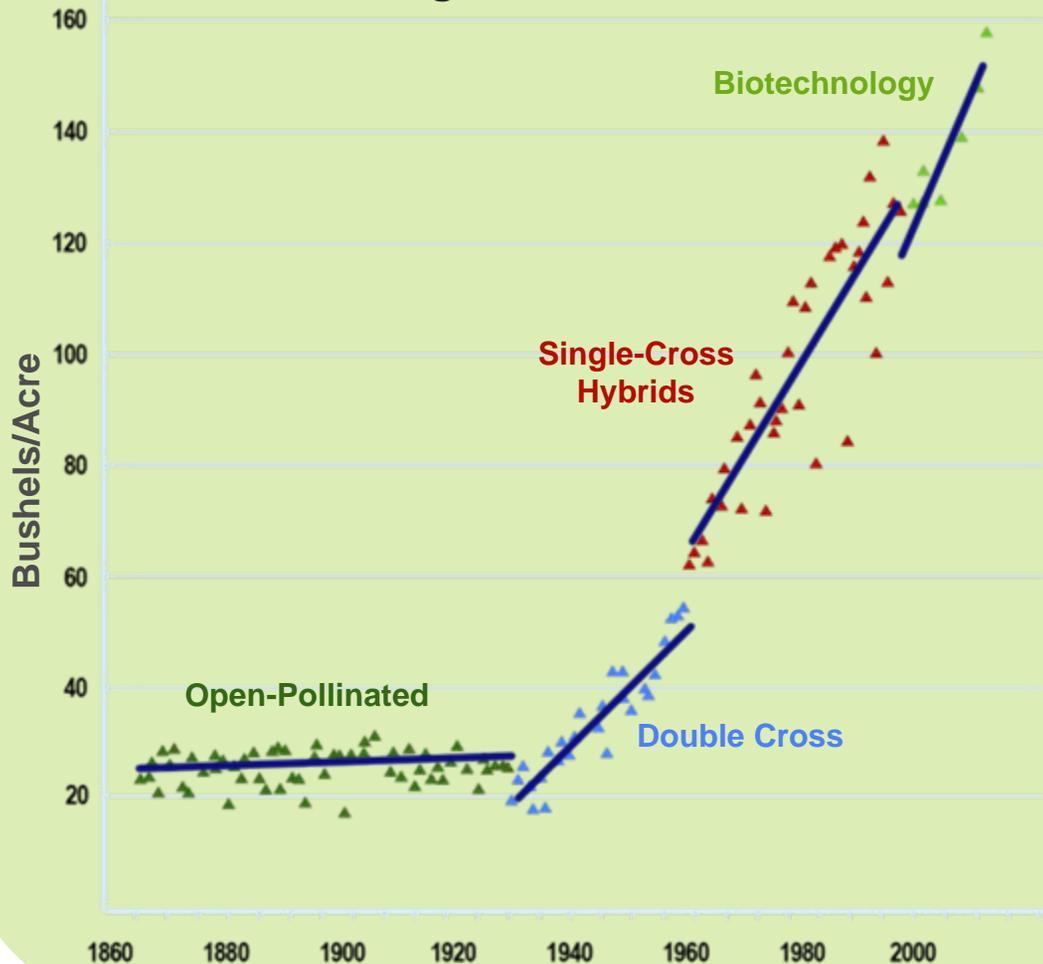
### U.S. Soybean Exports



**Is U.S. biofuel production leading to a decrease in corn or soybean exports?**

# Can ILUC Models Predict Innovation?

Average U.S. Corn Yields

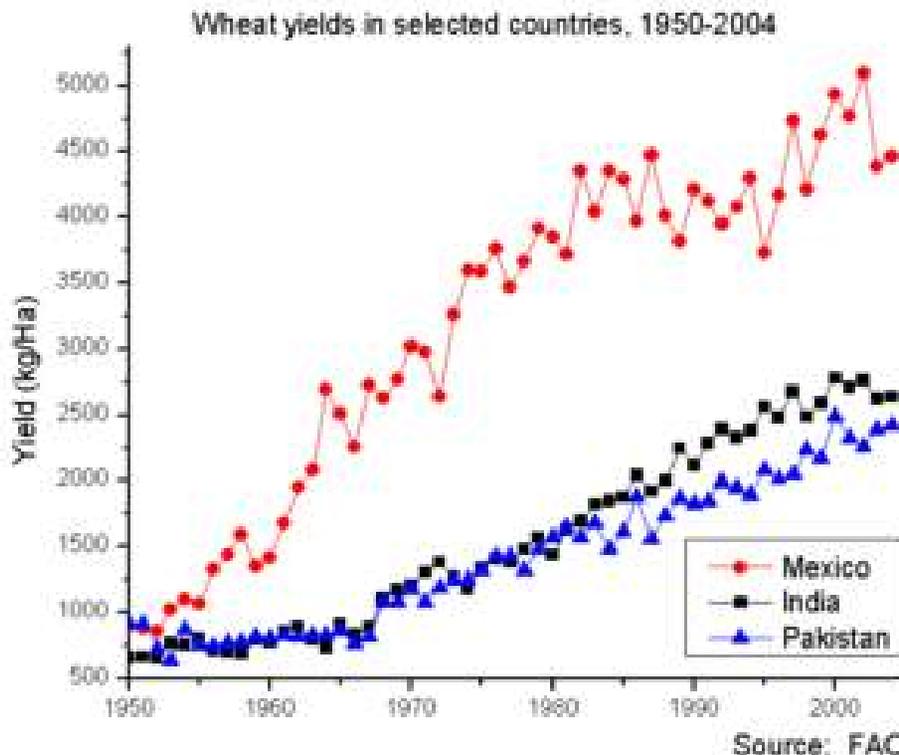


Hybrid genetics & biotechnology have driven a **five-fold increase** in average U.S. corn yields since 1940.

# Or a 300% Increase In Global Wheat Yields?



Nobel Laureate Dr. Norman Borlaug

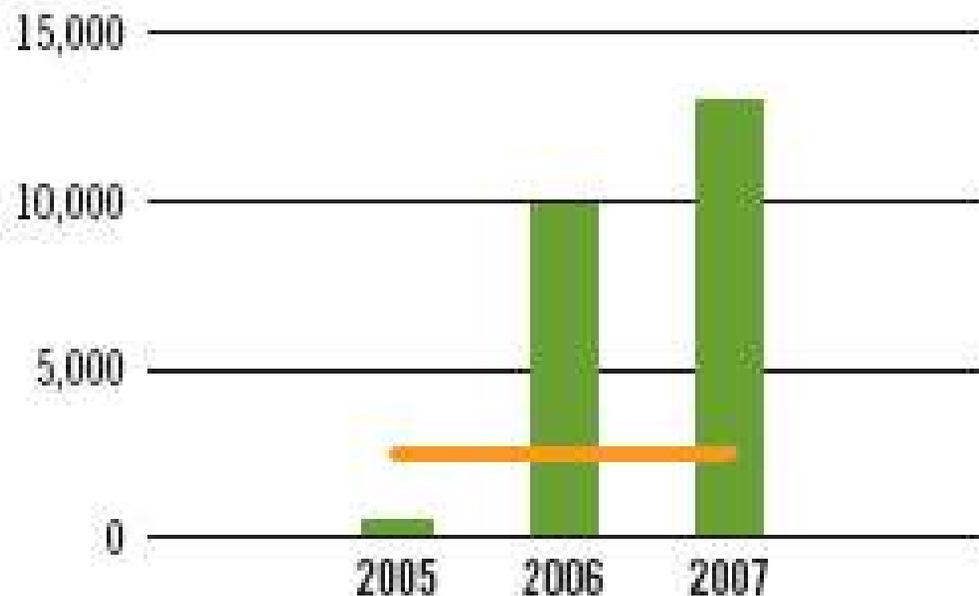


# Or Adoption of Technology?...

## Mary Katsonya's Harvest, 2005-2007

(in kilograms maize)

■ Yield      ■ Need



2005 – Non-hybrid varieties from saved seed

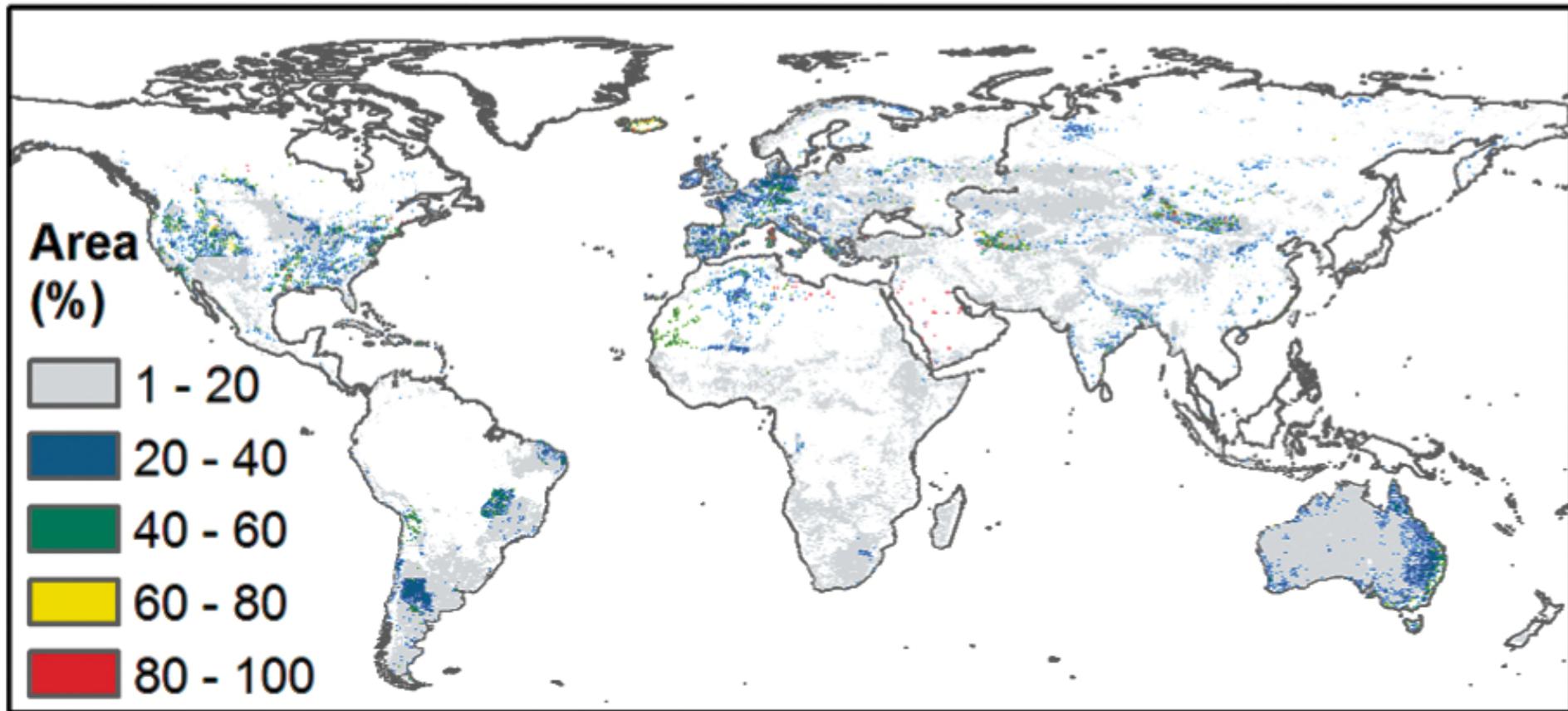
2006 - \$70 of hybrid seed and fertilizer

2007 – Chose hybrids, not saved seed

Source: Monsanto

**FAO STAT: Malawi maize yields average 1,200 kg/hectare vs. over 8,000 for USA**

# Or Bringing >1 Billion Acres Of Abandoned Agricultural Land Back Into Production?



Campbell et al., *Env. Sci. Technol.* (2008) **ASAP Article**, 10.1021/es800052w



c e r e s

# Innovation: Increased Biomass Yield



**Public Variety**

**Ceres Cultivar**



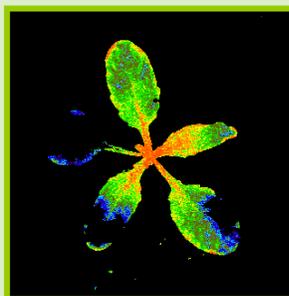
c e r e s

# Innovation: Low Nitrogen

Reduces fertilizer requirements in crops

Minimizes use as yields increase

Lower  $N_2O$  – a greenhouse gas



Control



New Trait

***Securing  
high yields  
on  
marginal  
land***

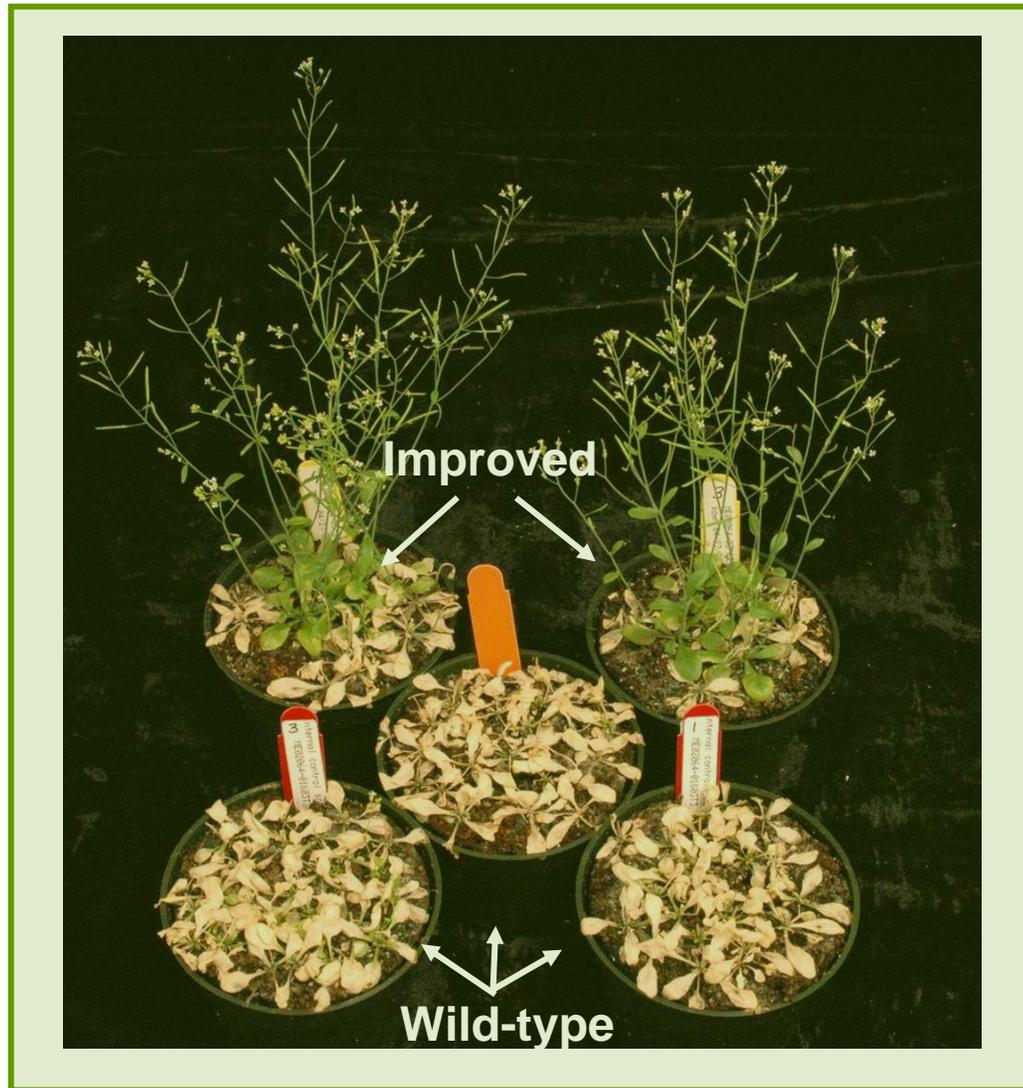
Time-Lapse Photography Over Two Days



*Control*

*Drought-Tolerance Trait*

# Salt Tolerance... (75% sea water)



# Some “Recent” Innovations...

c e r e s

the energy crop company™

- 1900 - Rediscovery of Mendel's Laws
- 1935 - Hybrid genetics
- 1953 - Structure of DNA
- 1983 - Biotechnology in plants
- 1995 - Marker-assisted breeding
- 2001 - First plant genome sequenced
  
- What will the next 66 years bring?

the energy crop company™



## ■ Near term

- Accelerated yield increases from markers
- Broader adoption of hybrids
- Drought tolerance (<5 yrs)
- Improved nitrogen use efficiency (<10 yrs)

## ■ Mid-term

- Doubling of average US corn yields by 2030
- Quadrupling of global grain yield averages by 2030

## ■ Long Term (within the next 66 years...)

- Nitrogen fixing grain crops
- Perennial grain crops

- All will require genetic manipulation; breeding, markers, mapping, genomics, transgenes, cisgenes and...R&D funding, political will, positive regulatory environments



“For the great enemy of the truth is very often not the lie – deliberate, contrived and dishonest, but the myth, persistent, persuasive, unrealistic.

We enjoy the comfort of opinion without the discomfort of thought.”

- John F. Kennedy





c e r e s

the  
energy

crop  
company™

# Growing Energy



c e r e s

# A Few Questions on ILUC Models....

- **Is conventional wisdom correct?**
  - CW on food versus fuel has proven to be wrong. Current biofuel production volumes are not driving up food prices; oil prices drive food prices.
- **Is “the Science settled”?**
  - Science is generating hypotheses, testing them against the available data and choosing those that best fit the data. Can ILUC models (hypotheses) fit the historical data? Can they hindcast or backcast previous trends in agriculture?
- **Will ILUC penalties slow deforestation?**
  - How will penalizing U.S. biofuels producers change the decisions made by illegal timber operations in the Third World?
- **Yield, yield & yield**
  - Do ILUC models correctly estimate potential increases in global agricultural yield and productivity e.g. 700% corn yield increases in Africa? Do they account for new high yielding biomass feedstocks e.g. switchgrass or miscanthus?
- **Are they politically feasible?**
  - Will U.S. producers be economically responsible for foreign land owner’s use decisions?
- **Perhaps all land use change is direct?**
  - By holding governments and land owners directly responsible, can we begin to define a more predictable, transparent carbon playing field that will drive efficiencies in tillage and sequestration practices?