## Building Technologies Office Program Peer Review



Energy Efficiency & Renewable Energy



## Commercial Buildings Integration Program

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## **Commercial Buildings Integration Program**

## Vision

Commercial buildings are constructed, operated, renovated and transacted with energy performance in mind and net zero ready commercial buildings are common and cost-effective.

## Mission

Accelerate voluntary uptake of significant energy performance improvements in existing and new commercial buildings.



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## **BTO Goals:**

BTO supports the development and deployment of technologies and systems to reduce building energy use by 50% (compared to a 2010 baseline).

## **CBI Program Goals:**

**New Buildings** 

- Demonstrate 50% cost-effective savings at a convincing scale by 2020 (EISA 2007)
- Demonstrate 100% cost-effective savings at a convincing scale by 2030 (EISA 2007)
   Existing Buildings
- Demonstrate upgrades with 20% cost-effective savings by 2020 (Better Buildings)
- Demonstrate 100% cost-effective savings at a convincing scale by 2050 (EISA 2007)

## **CBI Activity Goals:**

Activity goals tie into CBI's goals and are determined by project managers

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U.S. commercial building retrofit investment opportunity is over
\$70B with the potential to realize up to 848 trillion Btu in savings over 10 years

The technologies are there... The payback is there...

Persistent barriers result in... = Lack of demand = Underinvestment



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Barriers Informational Financial Market Institutional

2012 Study by the Rockefeller Foundation and Deutsche Bank http://www.rockefellerfoundation.org/news/publications/united-states-building-energy-efficiency

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Lease /

**Fit-out** 

- Identify key decision points in building lifecycle 1.
- Identify stakeholders who can make the 2. decision for better energy performance
- Determine barriers that prevent different 3. decisions
- 4. Develop, demonstrate and deploy marketcontextual products and solutions to accelerate change



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We will accomplish our energy savings goals by:

- 1. Developing **tools and solutions** to remove barriers to investment and increase understanding of efficiency measures
- 2. Demonstrating and deploying actionable products through **market partnerships** to drive technologies into the commercial buildings marketplace

**Develop** Via partners, or in house where there is a federal role **Demonstrate & Deploy** Work with market partners to test, measure, refine, & move beyond DOE

Data, Metrics and Tools Technology Demonstration New Construction/Major Renovation /Codes Small Commercial Workforce: Training and Certification Energy Management

Better Buildings Challenge Better Buildings Alliance Deployment Channel Partners Intergovernmental

## **Data, Metrics and Tools**

### Market needs

 Infrastructure that facilitates consistent measurement and analysis of energy performance in buildings

### **Current project areas**

- Building Energy Data Exchange Specification (BEDES)
- Standard Energy Efficiency Data (SEED) platform
- Building Performance Database (BPD)

### On the horizon

- Work with the Commercial Building Energy Consumption Survey (CBECS)
- Support for "EM&V 2.0"



## **Project Reviews**

- Buildings Performance Database
- SEED





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### Market needs

A low-cost, easy to use integrated tool set to measure and assess whole building energy performance that can support performancebased design, policies, and markets

### **Current project areas**

- **Commercial Building Asset Score**
- Open Studio software tools for Energy Plus
- Advanced Energy Design / Retrofit Guides

## **On the Horizon**

- Operational and audit tools
- Performance-based design and codes

### COMMERCIAL BUILDING ENERGY ASSET SCORE

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## **Project Reviews**

**Open Studio** •

### eere.energy.gov

## **Technology Demonstration** and Deployment

### Market needs

- Objective, third-party information about technology performance and risks
- Case studies that "look like them"

### **Current project areas**

- Emerging technology demonstration and deployment
- Performance Specifications and Challenges
- Technology Performance Exchange
- Commercial Resource and Case Study Databases

## **On the Horizon**

- Intergovernmental alignment of technology demonstration programs
- Cross-BTO combined RD&D programs
- 9 | Building Technologies Office









• Tech Performance Exchange

Retrofitting Doors on Open

Window Daylighting Demo

Submeter Challenge

Partnerships

**RTU** Suite

Commercial Building

**Refrigerated Cases** 





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### Market needs

 Robust infrastructure that supports highefficiency building technology, including culture of energy management, financing and business models and qualified workforce

### **Current project areas**

- Organizational Energy Management
- Training the high performance buildings workforce

## On the Horizon

- Small Buildings, Small Portfolios
- New construction / codes integration
- Commercial workforce certification



## **Project Reviews**

- ISO 50001: Conformant Energy Management Systems
- Small Building Energy Management
- BEM Library
- Financing Turnkey Energy Efficiency Solutions
- Whole Building Energy Performance Training
- Transforming Commercial Buildings Operations

## **CBI Deployment Strategy**



### **Market needs**

Leaders demonstrating and sharing technologies, business and organizational models that work. Transparent, objective information for easy, cost-effective replication

## Leaders

Middle of the Road

Laggards

### **Direct Market Partnerships**

- Better Buildings Challenge
- Better Buildings Alliance
- Intergovernmental Partnerships

### **Deployment Channel Partnerships**

- Market-based organizations
- REEOs
- Commercial Buildings Consortium

Collaborate with codes and standards Work with deployment partners

## **CBI Deployment Strategy**

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## **Current project areas**

- Better Buildings Challenge
- Better Buildings Alliance
- SEE Action
- Intergovernmental collaboration
- Deployment campaigns with channel partners

### **On the Horizon**

- Expand Alliance
- Expand channel partner programs







## **Project Reviews**

- Better Buildings Alliance
- Lighting Energy Efficiency in Parking (LEEP)
   Campaign
- RTU Campaign
- Commercial Buildings Consortium



CBI Budget History (\$ thousands)		
FY2011	FY2012	FY2013
\$37,308	\$31,913	\$34,019



## Accomplishments

- Great team!
- Rationalizing our development and deployment work
- Focusing on deployment and market orientation
- Initiating collaboration across EERE and federal government

## **Challenges and Focus Areas**

- Align all of our projects with deployment focus
- Clearer measurement of impact of work
- Several new program areas to develop

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