



Clean+Renewable+Efficient  
ENERGY EXPOSITION



Orange County Great Park  
Irvine, California  
[www.ocgp.org](http://www.ocgp.org)

## U.S. Department of Energy Housing Innovation Awards SPONSORSHIP OPPORTUNITIES

The **U.S. Department of Energy's Housing Innovation Awards** recognize the very best in innovation on the path to zero net-energy ready homes.

For the first time, the Housing Innovation Awards will be presented as part of the **U.S. Department of Energy Solar Decathlon 2013** – an award-winning competition that showcases the world's leading colleges and universities designing the most energy-efficient homes ever built.

Award winners will be celebrated at a **breakfast ceremony on Friday, October 4, 2013, 8:30-10:30 AM** at the Historic Hanger 244 in the Orange County Great Park in Irvine, CA, near the Solar Decathlon Village.

Winners and their homes and innovations will be featured in the **Housing Innovation Awards display** at the Solar Decathlon **Competitor's Pavilion** – part of the XPO: Clean+Renewable+Efficient Energy Exposition. The Pavilion will give an estimated 100,000 visitors a chance to learn about these forward-thinking organizations and what home innovations of the future are available to them today.

**Sponsorship** of the **Housing Innovation Awards** will expose your brand and messaging to an estimated 100,000 onsite visitors and generate millions of media impressions throughout the world. Each sponsorship package will showcase your leadership and commitment to the field of clean, renewable and efficient energy and provide maximum brand awareness, lasting recognition by your existing and potential customers and a superior return on your investment.

We look forward to discussing customized options and opportunities with you.

For information about the Housing Innovation Awards, contact:

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## Sponsorship Opportunities

### Housing Innovation Awards Presenting Sponsor

1 Available: \$25,000

The Housing Innovation Awards Presenting Sponsor presents a full-service breakfast celebration during the awards ceremony.

#### Benefits Include

- Exclusive recognition as the presenting sponsor for the Housing Innovation Awards Breakfast (“Housing Innovation Awards Ceremony, presented by XYZ Corporation)
- Top-level recognition on all awards materials (including the invitations; the presentation during the ceremony; and the U.S. DOE Housing Innovation Awards webpage where winners will be featured for a full year)
- Speaking opportunity during Awards Breakfast
- Complimentary parking for your guests
- Recognition on XPO website and in select XPO materials
- A 10x10 XPO booth in the Innovation Pavilion

### Housing Innovation Awards Display Title Sponsorship

1 available \$25,000

Located near the Solar Village, the Competitor’s Pavilion will be a key component of the Solar Decathlon 2013 and XPO. Winners from the DOE Housing Innovation Awards will be featured within a 20x20 display – giving visitors a chance to learn about these forward-thinking organizations.

#### Benefits Include

- Recognition as the exclusive title sponsor of the Housing Innovation Awards display (“Housing Innovation Awards, presented by Company XYX”)
- Recognition in awards materials (including the invitations; the presentation during the ceremony; and on the U.S. DOE Housing Innovation Awards webpage where winners will be featured for a full year)
- Recognition on XPO website and in select XPO materials
- Display space / booth in Housing Innovation Pavilion
- An additional 10x10 XPO booth in the Innovation Pavilion

### Housing Innovation Awards Category Sponsors

\$5,000-\$10,000

Category sponsors are associated with specific award categories which include:

- DOE Challenge Home Builder Awards
- Home Performance with Energy Star Contractor Awards
- Building America Top Innovation Awards
- Home Performance Educator of the Year Award

**Benefits Include:** Recognition in awards materials including the invitation and on-screen presentation recognition; in the Housing Innovation Awards display in the Competitor’s Pavilion; and on the U.S. DOE Housing Innovation Awards webpage where winners will be featured for a full year .