



Media Advisory: Kickoff event for the DOE's Highly Insulating (R-5) Windows and Low-e Storm Windows Volume Purchase Program on May 27

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- [Jason Bogovich](#), On-site, Energetics, (410) 953-6257
- [Annie Haas](#), PNNL, (509) 375-3732

The U.S. Department of Energy (DOE), Pacific Northwest National Laboratory and the National Association of Home Builders (NAHB) are co-hosting a kickoff event for the Highly Insulating R5 (U value 0.2) Windows and Low-e Storm Windows Volume Purchase Program on Thursday, May 27. The event will celebrate the program's participants, including more than 30 qualified vendors and 23 key partners. The event also will include presentations from the Community and Economic Development Association of Cook County (CEDA), Habitat for Humanity, DOE, the American Architectural Manufacturers Association (AAMA), the National Community Action Foundation (NCAF), and the Alliance to Save Energy. The Highly Insulating (R-5) Windows and Low-E Storm Windows Volume Purchase Program is part of a DOE-led market transformation strategy that develops product specifications in cooperation with potential suppliers to overcome cost, the principal barrier to widespread market commercialization of these more energy efficient windows. Increasing the R-value from three to five reduces average heat loss through the window between 30 and 40 percent. The volume purchase program is a "window of opportunity" that demonstrates the nation's enthusiasm for more readily available energy efficient products in the mainstream marketplace that can assist with some of our nation's top policies: Retrofit Ramp Up, Weatherization, Public Housing, ENERGY STAR, Building America, and many others.

WHAT: DOE's Windows Volume Purchase Program Kickoff Event

WHERE: NAHB Headquarters
1201 15th Street NW
Washington, D.C. 20005

WHEN: 3 p.m., Thursday, May 27, 2010

ON-SITE MEDIA CONTACT: Jason Bogovich, Energetics, (410) 953-6257