



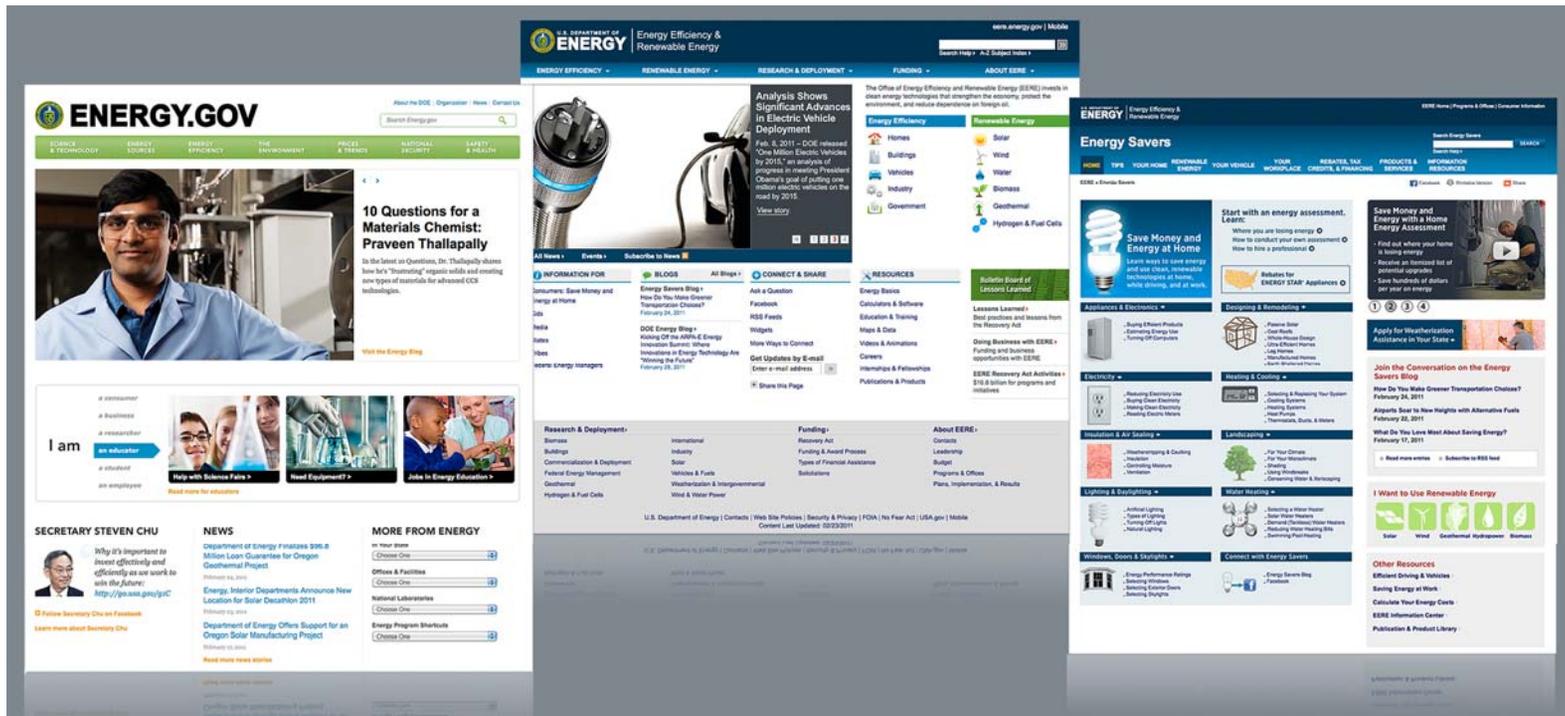
Monthly Meeting

Hosted by Drew Bittner

June 16, 2011

- Around the Room (15 min) – Drew
- Energy.gov Renewal (20 min) – Drew
- Energy Savers User Research (30 min) – Wendy, Allison, Bridget, Suzanne, and Brandon
- Content Certification and Marketing Plan Follow-Up (5 min.) – Drew, Billie
- EERE Intranet (5 min) – Lou
- Standards Tip (5 min) – Elizabeth

Energy.gov Renewal Project



- Background
- Phased Approach
- Next Steps

Background

- Last month DOE unveiled the Energy.gov Renewal Project.
- EERE supports this project.
- Website Reform is part of the department's efforts to achieve "management and operational excellence," as mentioned in the 2011 strategic plan. Through Website Reform, the department will "streamline Web operations to reduce duplicative and wasteful spending while also improving overall Web and digital communications."
- The Website Data Call was part of this larger effort.

Phased Approach

- Phase I is in progress and includes launching the energy.gov home page, “top-level pages,” and various office websites; including ARRA, Open Gov, CIO, CI, ED, OE, GC, NEPA, OIG, MA, PI, and Energy Savers; in a new DOE-wide Drupal CMS.
- Phase II (winter 2012) includes Migrate program office sites that use the “old” Energy.gov look and feel and their own back-end infrastructure into DOE’s Drupal infrastructure, including offices like EERE, EM, FE, NE, etc.

Next Steps

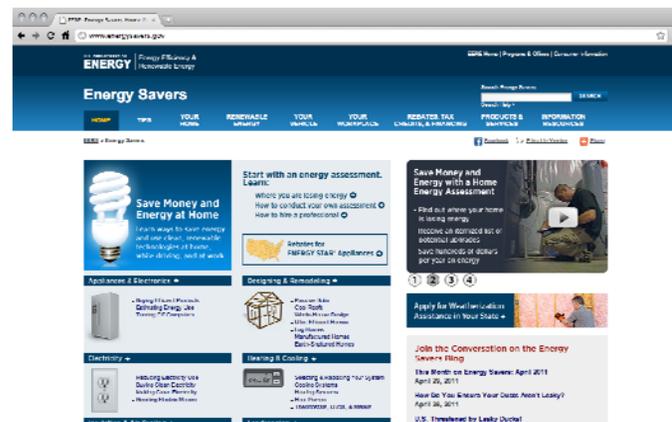
- We are working with DOE Public Affairs to develop a plan for moving EERE into the energy.gov template.
- Once the details are determined, we'll share the plan, templates, and guidance with you via our monthly coordinators meetings, Web coordinators emails, and communication standards blog.
- To prepare for migrating to the energy.gov ecosystem, EERE programs and offices will be asked to document website:
 - Business goals
 - Primary and secondary audiences
 - Top tasks
- If you want more information on ways you can start gathering information on your users and their top tasks, set up a meeting with Wendy.

- New EERE website requests will be considered in the context of the Energy.gov Renewal Projects.
- Tasks related to the EERE redesign (including refacings) have stopped.
- Because the department is looking to reduce the total number of websites, new Web projects will be encouraged to be added as parts of existing EERE websites.
- If you have additional questions on the move to energy.gov, please talk with Drew.

ENERGY SAVERS

summary of research and findings

ANTHRO-TECH
NREL
EES



About Us: Collaborative Project

EES – Wendy Littman



- Usability expertise
- Communication planning
- Web writing
- Project management

NREL – Allison Casey



- Content strategy, web writing, social media
- Energy Savers content expertise
- Website manager since 2005

Anthro-Tech

- Project lead
- User-centered design



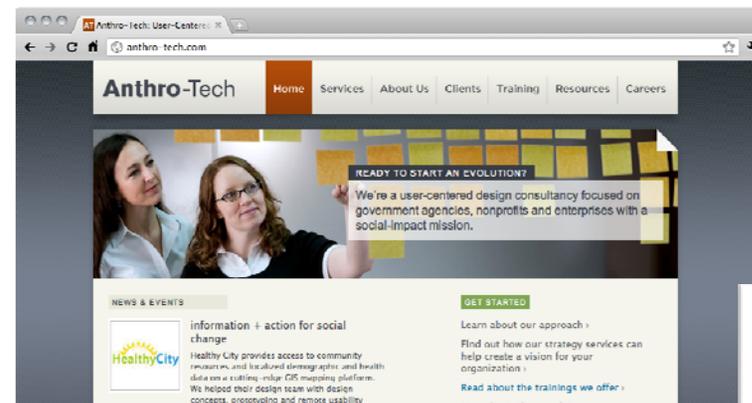
Suzanne Boyd



Bridget Lewis



Brandon Rosage



History and context

About EnergySavers.gov

Research highlights

Key findings

Personas

Getting to know users

Design implications

Applying the findings, with examples

Questions

Mission

To provide U.S. consumers with information on energy efficiency and renewable energy technologies that allows them to adopt efficient habits, make a purchase, or improve their homes with an eye toward energy savings.

Scope

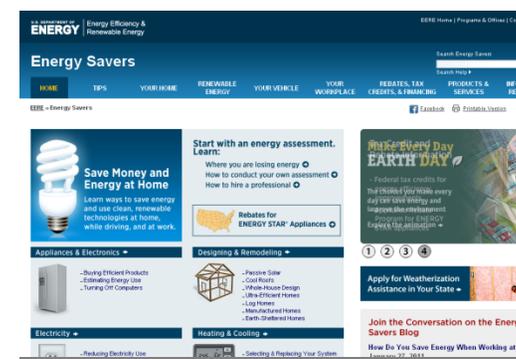
- Focus on home energy savings
- Robust content in “Your Home” section
- Tips – Energy Savers Booklet
- Incentives (tax credits and rebates)
- Seasonal – winter and summer saving tips
- Blog/Facebook – informal stories about saving energy

Context: Energysavers.gov History

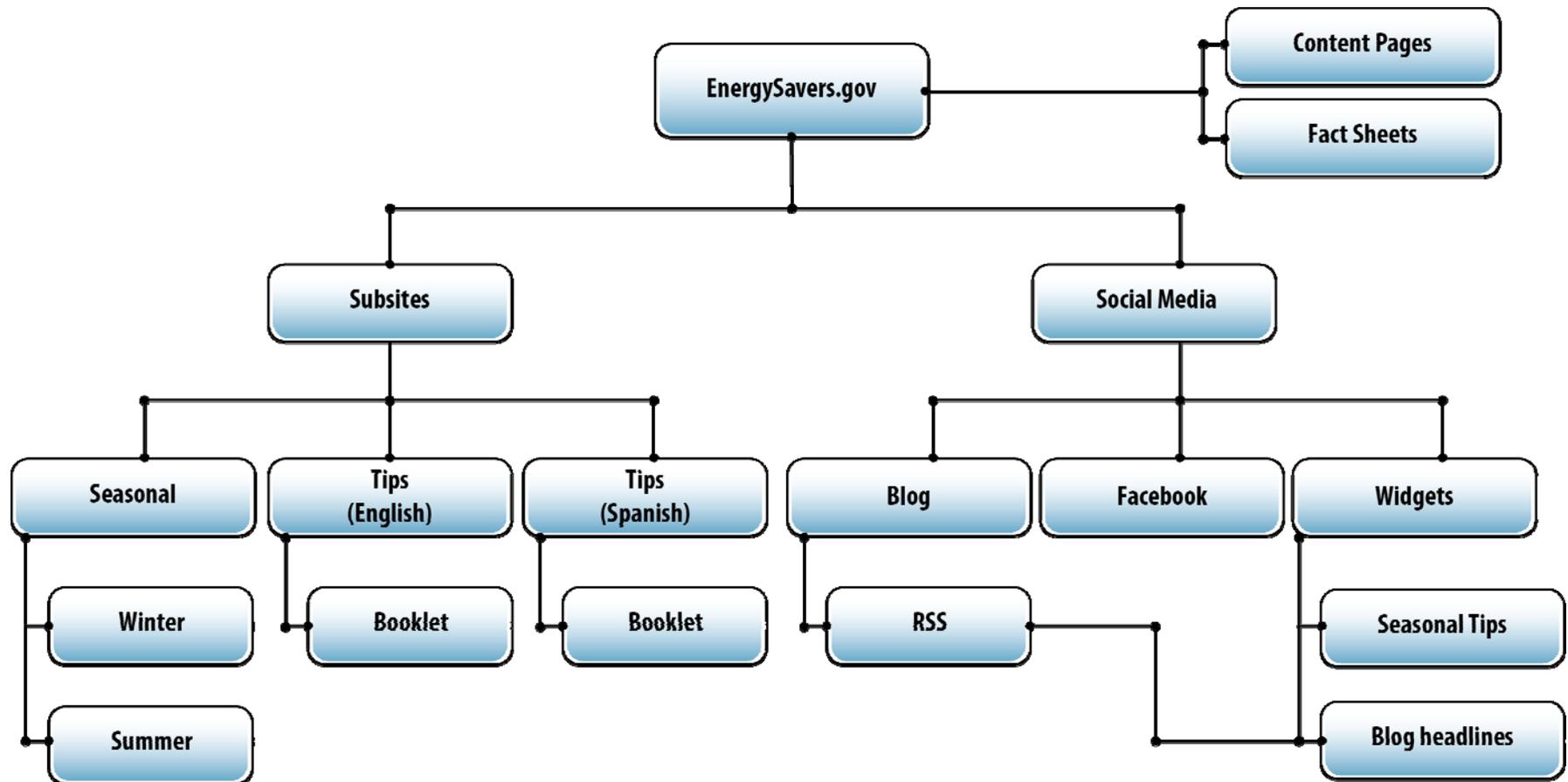
U.S. DEPARTMENT OF
ENERGY

Energy Efficiency &
Renewable Energy

- 2003** • Consumer Energy Information Web merged with Consumer's Guide to Renewable Energy Web
- 2005** • Redesigned Consumer's Guide to Energy Efficiency and Renewable Energy site went live at eere.energy.gov/consumer/
- 2006 / 2007** • Maintenance and regular content enhancements
- 2008** • Seasonal Stay Warm/Stay Cool subsite launched.
• Energy Savers Blog launched.
- 2009** • Consumer site moved to EnergySavers.gov
• Energy Savers Facebook launched.
- 2010** • EERE template applied to Energy Savers.
• Tips and Consejos moved to Energy Savers.



Context: Energysavers.gov Content



Context: Project Goals



USERS WANT TO...

- Save money.
- Do the right thing for the environment.
- Share energy saving habits with others.



DOE WANTS...

- Agency websites to be useful, trustworthy, easy to use and provide a strong call to action ..

So that...

- Consumers reduce energy use at home, work and on the road.



PROJECT GOALS

- Reduce energy consumption.
- Increase adoption of renewable energy technology.
- Protect the environment.

Research: Understanding Our Customers



- Online survey
- Web metrics
- Search log data
- Content ranking
- Information center input
- Stakeholder input

Research: Understanding Our Customers

69% First-time visitors

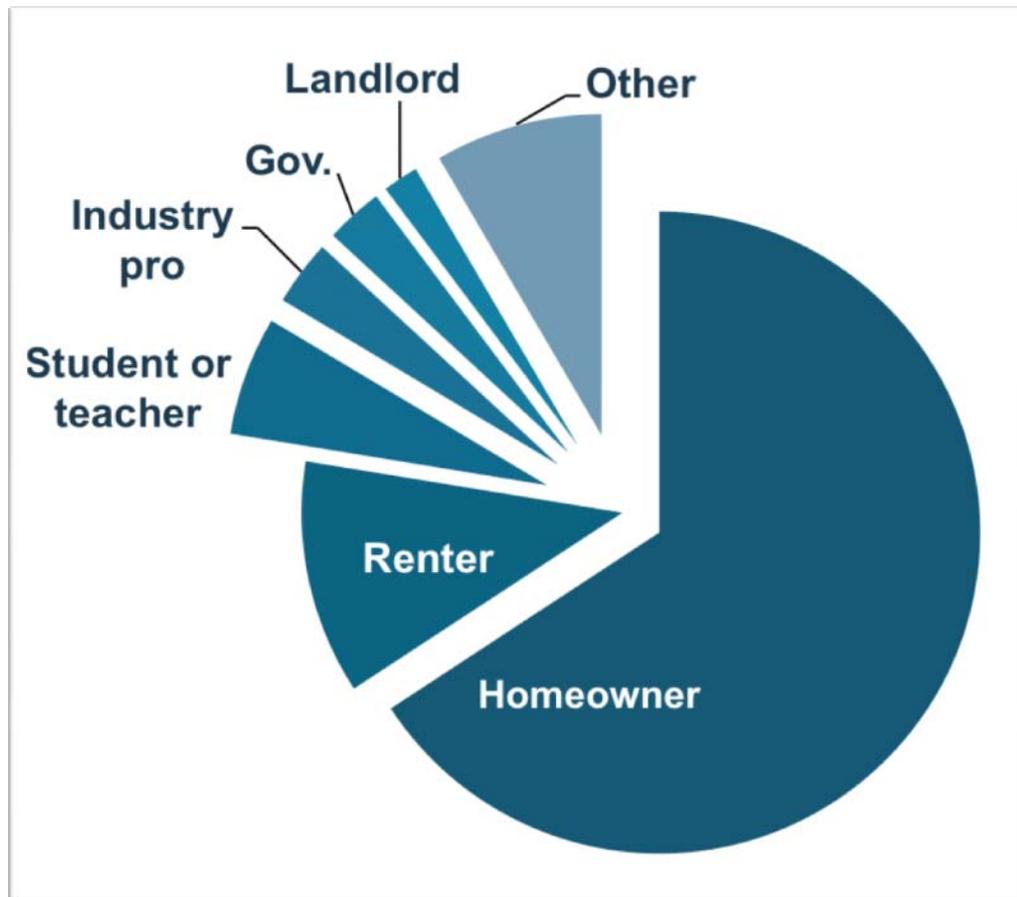
66% Homeowners

68% College educated

29% Retired



Research: Who Isn't Visiting Much?



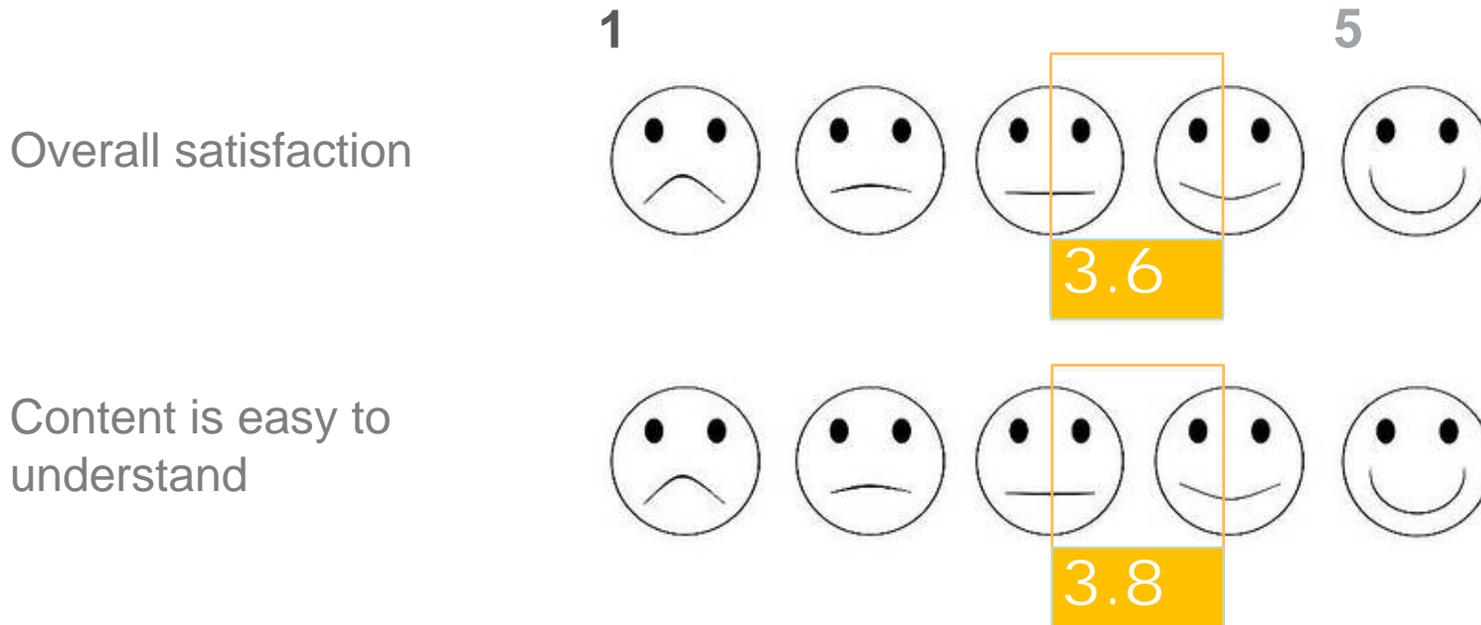
12% Renters

7% Youth

7% Professionals
Most frequent visitors

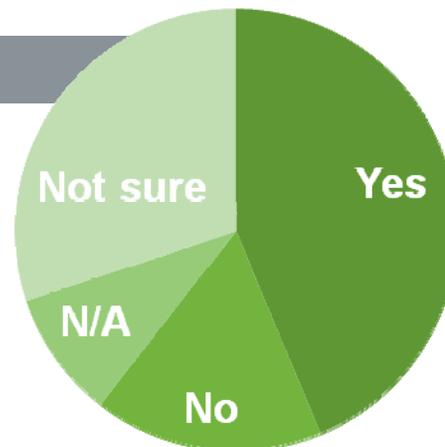
13% Mobile
Grew 73 percent from 2010 to 2011

Research: How's Their Experience?



RETURN VISITORS

“Have you been able to save money and/or energy by using the information on this website?”



Research: What Motivates Them?



- 66%** Save money
- 37%** Environment
- 20%** Comfort

Research: What Topics Interest Them?

How to choose a
contractor

Purchasing

How can I save energy at home?

Quick tips

How much power does a computer use

Researching

Research: What Triggers People To Visit?



Seasonal

Winterization
Tax season

Events

Big storms
Rate hikes

Advertisements

Research: Where Are They on Their Journey?

1. Passive (curious)

Just browsing to see if I see anything interesting.

2. Getting started

I'm visiting today to hopefully learn more ways to save on our energy bill.

3. Moderately involved

4. Engaged, expert

Research: What Makes Users Different?

Role Homeowner, renter, professional

Primary motivation Save money, green lifestyle, curious

Stage of life Retired, youth

Energy journey Getting started, looking for more data

Constraints Fixed income, little time, harsh climate

Personas: What Are They?

ENERGY SAVVY **BEYOND THE ZERO**

"Just tell me what I need to do to save money without dying from heat in the summer."

MARIA & JUAN ALVAREZ

Headed into retirement, starting to think about savings. Eager to get started and find relevant answers.

AGE 59-65

JOB Postal worker with retired husband

RESIDENCE House on forest outskirts

ENERGY SAVVY Starting to think savings

TECHNICAL COMFORT Medium, Smart and shopping

Questions and tasks

- Why are my electricity bills so high?
- How do I know get started? What is going to make the biggest difference to my bill?
- How do I know my home cost without turning the AC at the time?
- What are the most easy things that I can do myself without spending much money?

Influencers

- Local neighborhood
- Wants a later-daily period
- Convenient

They want to...

- Find out how to reduce their electrical bills.
- Find what long-term house changes will pay off the most.

DOE wants her to...

- Install a long-term investment.
- Turn the right off when they aren't using them.

Motivations

- Saving money
- Comfort, especially in the summer when it is extremely hot, and especially when guests are over.

Frustrations

- It costs so much to keep the house comfortable in the summer.
- I don't understand what half of these things mean. I don't want to have to do research. I just want to improve my home.

A portrait of a typical user of the website

An archetypal user

Captures and communicates

ENERGY SAVVY **BEYOND THE ZERO**

"Are there grants or programs for low-income seniors and disabled to modify their home or to make it energy efficient?"

NANCY EISENHEART

Trying to balance comfort, health and finances. Wants to make a change, see results and target about it.

AGE 68

JOB Retired

RESIDENCE Condo near Pittsburgh

ENERGY SAVVY Just starting

TECHNICAL COMFORT Low, Checks smart and home.

Questions and tasks

- Can't get any help from my utility to make changes in my home?
- How can I save money on my heating bill? Where do I start?
- How can I make this change in the cheapest way possible?
- Who can I call to help me? How can I get the best price?

Influencers

- Neighbors
- Children
- Weather/Heat Waves

She wants to...

- Be comfortable at home.
- Not waste her financial resources at all.

DOE wants her to...

- Use less energy to keep her home comfortable in hot and cold weather. Encourage smart investment and incentives to help, and when to contact.

Motivations

- Keep the heat on this winter, since her heating bills are getting really high.
- Wants to get things up and then forget about them.

Frustrations

- I want to be independent, but it's easy for contractors to take advantage of me.
- My income is small, but the cost won't be affordable to keep the heat on.

Personas: Summary



PRIMARY

Most impact on energy usage, both individually and as a group.



SECONDARY

Consumers with more specialized needs and concerns.



TERTIARY

Want to learn consumer-oriented content and influence consumers, but are not consumers themselves.



"Just tell me what I need to do to save money without dying from heat in the summer."

Their story

Maria and Juan are a very active couple who entertain guests frequently; especially their children and grandchildren. Neither one has paid much attention to their energy consumption until now.

Maria is the shopper and homemaker in the family. Since she also holds down a full-time job, she doesn't have the time or attention to research products before she buys them. So she relies on her husband's research or, more often, advice from her friends.

Juan has just retired and is taking advantage of his free time to see his friends and be more involved in his grandkid's lives. He is looking for things he can do now that he has more time and less money. Both Maria and Juan are a little afraid of being 'elderly', and are especially worried about whether their savings will be enough to last them. So Juan wants to invest in his home now so that he doesn't have to rely on his children for help later.

MARIA & JUAN ALVAREZ

HOMEOOWNER

Headed into retirement, starting to think about savings.
Eager to get started and find relevant answers.

AGE

59-65

JOB

Insurance
agent; retired

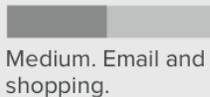
RESIDENCE

House
in Texas suburbs

ENERGY
SAVVY



TECHNICAL
COMFORT



Questions

- Why are my electrical bills so high?
- How do I even get started? What is going to make the biggest difference to my bills?
- How do I keep my home cool without running the AC all the time?
- What are the small, easy things that I can do myself without spending much money?
- What can I do now that will pay off later on?
- I need to replace our water heater- how can I compare the different options to find the one that will work best for me?
- How do I find someone to install it that's qualified, well rated, and affordable?

Influencers

- Local newspaper
- Maria's bible study group
- Univision

They want to...

- Find out how to reduce their electrical bills.
- Find what long-term house changes will pay off the most.

DOE wants them to...

- Understand how their choices impact their bills and carbon footprint.
- Make choices to reduce their energy footprint that best fit them.
- Tell their friends about energy-saving tips.

Motivations

- Saving money.
- Comfort; especially in the summer heat and when guests are over.

Frustrations

- It costs so much to keep the house comfortable in the summer.
- I don't understand what half of these things mean, and I feel I can't get started until I do.



"I need numbers to convince my roommates to turn the heating down!"

His story

Frederic shares an apartment with two roommates and a cat. He uses public transit to get everywhere, so he bought an iPhone so he wouldn't be bored so much on the bus.

Frederic lives by his own beliefs. He quit college after two years, despite his parents' wishes, because he wanted to be an artist instead.

Frederic cares about his impact on the environment, and he's willing to put effort into reducing it. He grows his own herbs on a windowsill garden, keeps the heat off in his room as much as possible, and tries to eat local food. He turns the lights off after his roommates. He buys most of his clothes at thrift shops and takes time to repair his belongings rather than replacing them.

Frederic enjoys working with his hands and always has some new project going. It doesn't hurt that most of these things help Frederic save money, too.

FREDERIC SLEIGHMAKER

RENTER

Committed to change, but needs to convince his peers. Wants to learn what he can do without landlord's okay.

AGE

24

JOB

Graphic designer

RESIDENCE

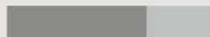
Apartment in urban Chicago

ENERGY SAVVY



Already made a few changes.

TECHNICAL COMFORT



Fairly high. Uses iPhone, Facebook.

Questions

- What else can I do on my own? Without asking for permission from my landlord?
- How can I convince my landlord to make changes, and my roommates to change their habits?
- How do I change to a better energy source? Which ones are better? Are they worth the extra money?
- How do I get my power company to wind power or solar power? What energy source is best for the environment and is it worth the extra money?
- What changes will save energy without causing worse environmental damage?

Influencers

- Make magazine
- Facebook and local friends
- Frederic "follows" a couple green bloggers and tweeters

He wants to...

- Reduce energy usage in the winter.
- Find information to convince roommates to turn off heat when they leave.
- Find projects he can do himself to make his home more energy efficient.

DOE wants him to...

- Convince landlord to install additional insulation and a smart thermostat.
- Unplug appliances that aren't being used. Install a water heater blanket.

Motivations

- Wants to reduce his impact on the environment overall.
- Winters are cold and the heating bills are high.
- Find a new DIY project to take on

Frustrations

- Roommates have bad energy habits; don't care enough to change them.
- Landlord isn't particularly responsive.



"Are there grants or programs for low-income seniors and disabled to modify their home or to make it energy efficient?"

Her story

Nancy is a widow with rheumatoid arthritis that has been getting worse. She has three children, one of who lives within driving distance. She is living on social security with very little savings to augment it.

She has low energy, and bifocals. She is concerned about her growing health problems and the cost of medication; she is worried that she will have to choose between medication and heat this winter. The most important thing to her now is spending time with her grandchildren.

She does not feel comfortable with her knowledge of home improvement, but she does not want to rely on her children to make changes or to hire outside help.

NANCY EISENHART

VULNERABLE

Trying to balance comfort, health and finances.
Wants to make a change, see results and forget about it.

AGE

68

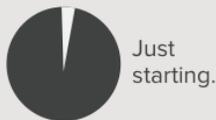
JOB

Retired

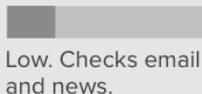
RESIDENCE

Condo
near Pittsburgh

ENERGY
SAVVY



TECHNICAL
COMFORT



Questions

- Can I get any help (physical and/or financial) to make changes in my home?
- How can I save money on my heating bills? Where do I start?
- How can I make this change in the cheapest way possible?
- Who can I trust to help me? How do I know I'm not being scammed?

Influencers

- Neighbors
- Children
- Pittsburgh Post-Gazette.

She wants to...

- Be comfortable at home.
- Not waste her financial resources on bills.

DOE wants her to...

- Use less energy to keep her home comfortable in hot and cold weather.
- Understand what resources and assistance are available to her, and who to contact.

Motivations

- Keep the heat on this winter, save her money for more pressing needs.
- Wants to set things up and then forget about them.

Frustrations

- I want to be independent, but it's easy for contractors to take advantage of me.
- My house is cold, but I'm not sure I can afford to keep the heat on.



"I need more statistics and data. I'm doing a school project and need data for graphs."

Her story

Sue is a sophomore in high school outside of Boston. She is interested in the environment and loves animals, so whenever she can, she gives her school papers and projects a green focus.

She is known at school for being outdoorsy and "crunchy" and she enjoys this reputation. She is starting to think about college and is drawn to the idea of doing something related to science and the environment. She wants to have some credible sources that she knows she can visit regularly for her class projects.

She is also active in a student group called Eco-Club that promotes environmentally friendly practices at school.

SUE ALTO

STUDENT

Channels her interest in the environment into academic success.
Wants quick access to useful data that she can use for school and at home.

AGE

16

JOB

Student
and works at library

RESIDENCE

House
in suburb with parents

ENERGY SAVVY



Passion for environment; learning.

TECHNICAL COMFORT



High. Blogs and uses Facebook.

Questions

- What multimedia—videos, graphics, maps, charts and graphs, diagrams—are available to illustrate points in class papers and presentations? Are they persuasive, compelling resources for the changes I'm trying to make at school?
- What are some persuasive energy data I can use when talking to other students and my parents?
- What are my options for energy careers or college programs related to energy?

Influencers

- High school teachers
- Parents
- Other students and Eco-Club
- TV: Gossip Girl and Glee
- NPR

She wants to...

- Write a research paper about energy consumption in the United States.
- Apply what she learns in class, in her student activities, when planning for college, and in her personal life.

DOE wants her to...

- Build and maintain interest in energy efficiency and renewable energy.
- Echo the agency's message to her classroom peers.

Motivations

- Academic success; Learning about pursuing environmental studies.
- Helping her parents make decisions to live a greener lifestyle.

Frustrations

- My parents and classmates don't seem to care about the environment.
- I'm having trouble finding credible sources for my class projects.



"For the sake of our children, we need to start leading sustainable lives now."

Her story

Jeannie is divorced and lives with her sixth-grade son and their golden retriever. She discovered Sustainable Works during a Green Expo, and she soon began volunteering part-time leading sustainability workshops for local residents.

Jeannie now works full time for Sustainable Works. The organization operates on a tight budget, so Jeannie does a little bit of everything, from developing outreach materials and teaching workshops to meeting with community leaders about sustainable policies.

Living a balanced life is important to Jeannie, so she carves out time to volunteer in her son's school and attends a weekly yoga class. They've rented a plot in their community garden, which Jeannie and her son tend each summer evening. Finances are tight, so Jeannie is very selective in her lifestyle choices. Saving money and the environment at the same time is a win-win.

JEANNIE WHEELER

INFLUENCER

Dedicated her life to educating others about sustainable lifestyle. Wants to 'walk the walk' regarding decisions about energy usage.

AGE

43

JOB

Public affairs
for non-profit

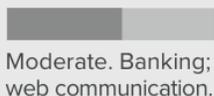
RESIDENCE

Townhouse
in Santa Monica

ENERGY SAVVY



TECHNICAL COMFORT



Questions

- How can I motivate people to change behavior?
- What resources are already out there that I could use?
- What's new on the site since last time I visited?
- What's the latest news and trends in energy efficiency and renewable energy?
- Areas of interest: Energy-saving tips, energy costs, financial incentives; renewables

Influencers

- Planet Green
- Daily Grist
- EnergySavers.gov
- EnergyStar.gov
- Nature Conservancy
- NPR
- PTA for her son's school

She wants to...

- Get the word out about the role energy usage plays in a sustainable lifestyle.
- "Walk the walk" by living a sustainable life herself.

DOE wants her to...

- Use DOE information when communicating with her audiences.
- Extend DOE's reach by providing local support for energy-saving projects.

Motivations

- Jeannie enjoys being an expert.
- Helping others, especially those like her on a shoe string budget.

Frustrations

- It's hard to find and connect with other groups interested in energy issues.
- Social media is great, but finding time to keep up with the tech is tough.
- I need pre-packaged information for my events that is accurate, easy to read, and compelling.

Unbiased expert
Approachable



Speak to visitors, not at them

Speak directly



Lighting Choices to Save You Money

Light your home using the *same amount of light for less money*. Upgrading 15 of the inefficient incandescent light bulbs in your home could **save you about \$50 per year**.

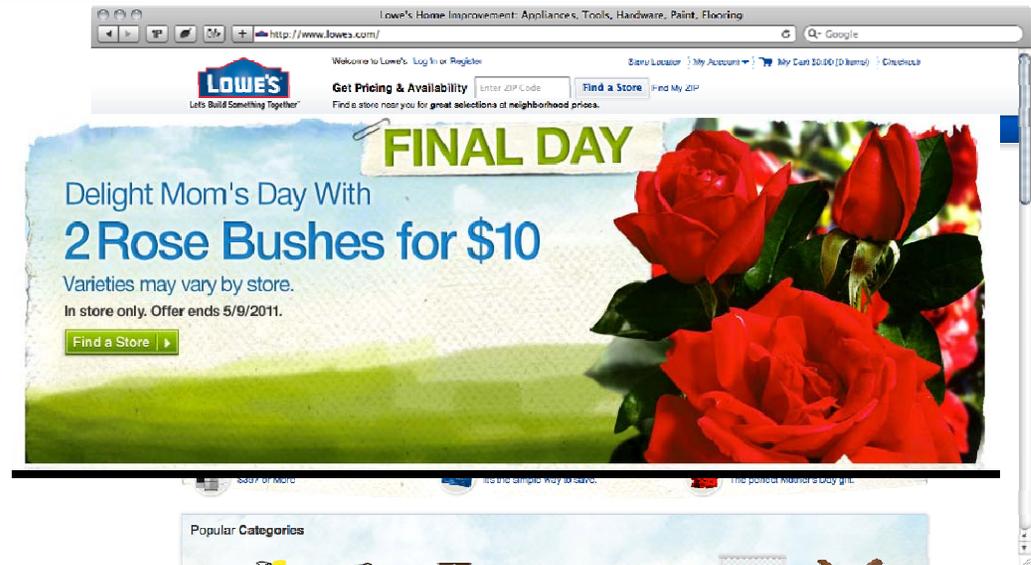
Don't be impersonal



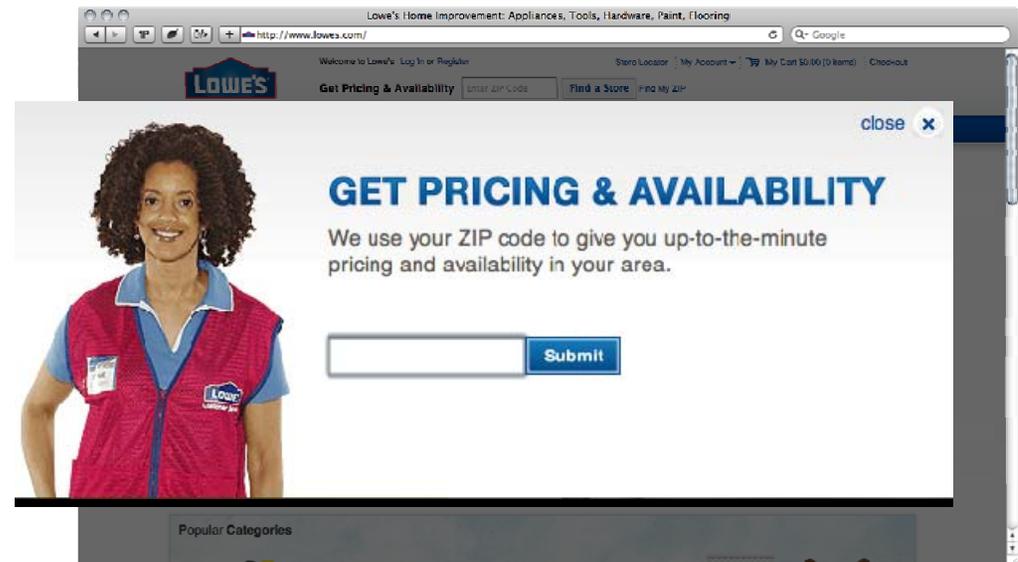
Buying Clean Electricity in Competitive Markets

In some parts of the country, consumers can choose not only how their electricity is generated, but also who generates it.

Topical content

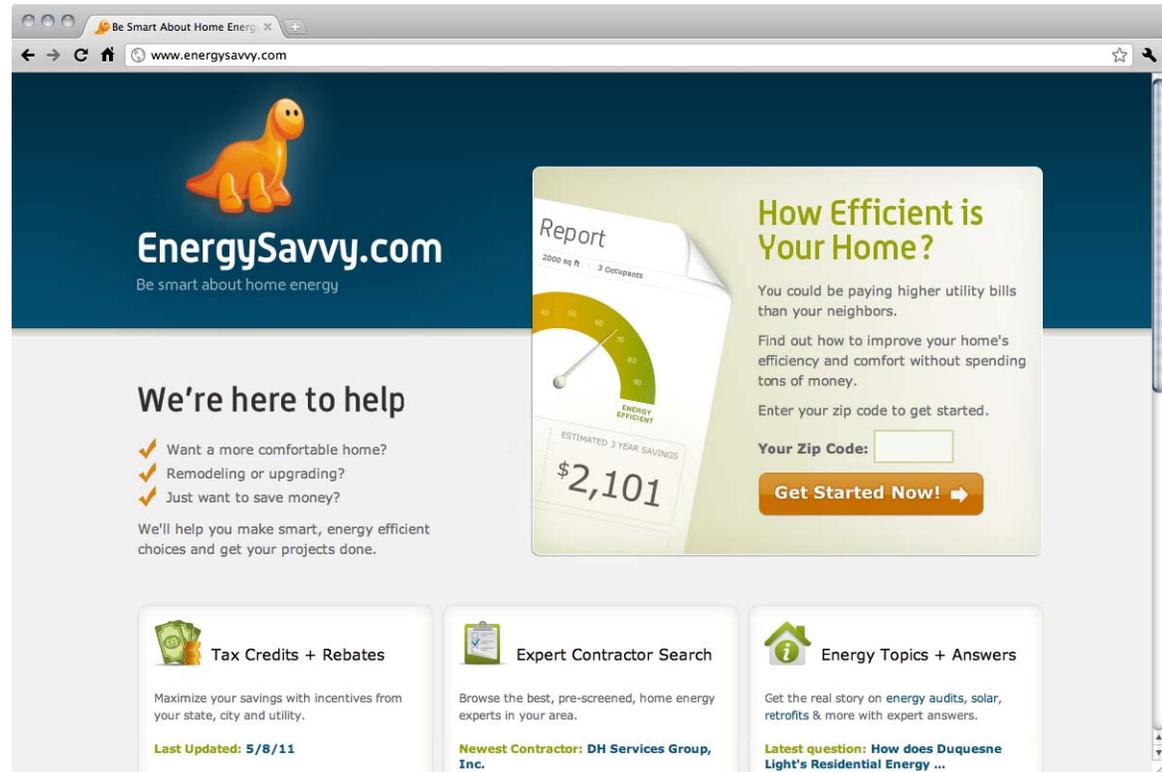


Be state-specific



Implications: Cater to Beginners

Approachable
Easy to scan
Be a guide
Find a pro



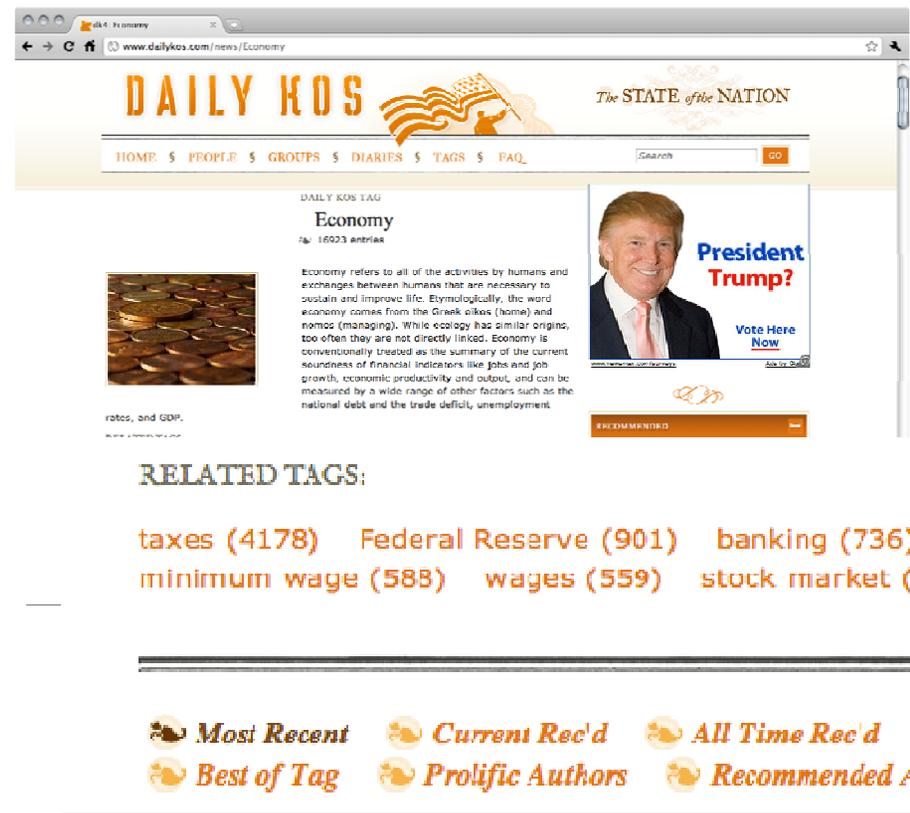
Implications: Give Experts the Tools They Need

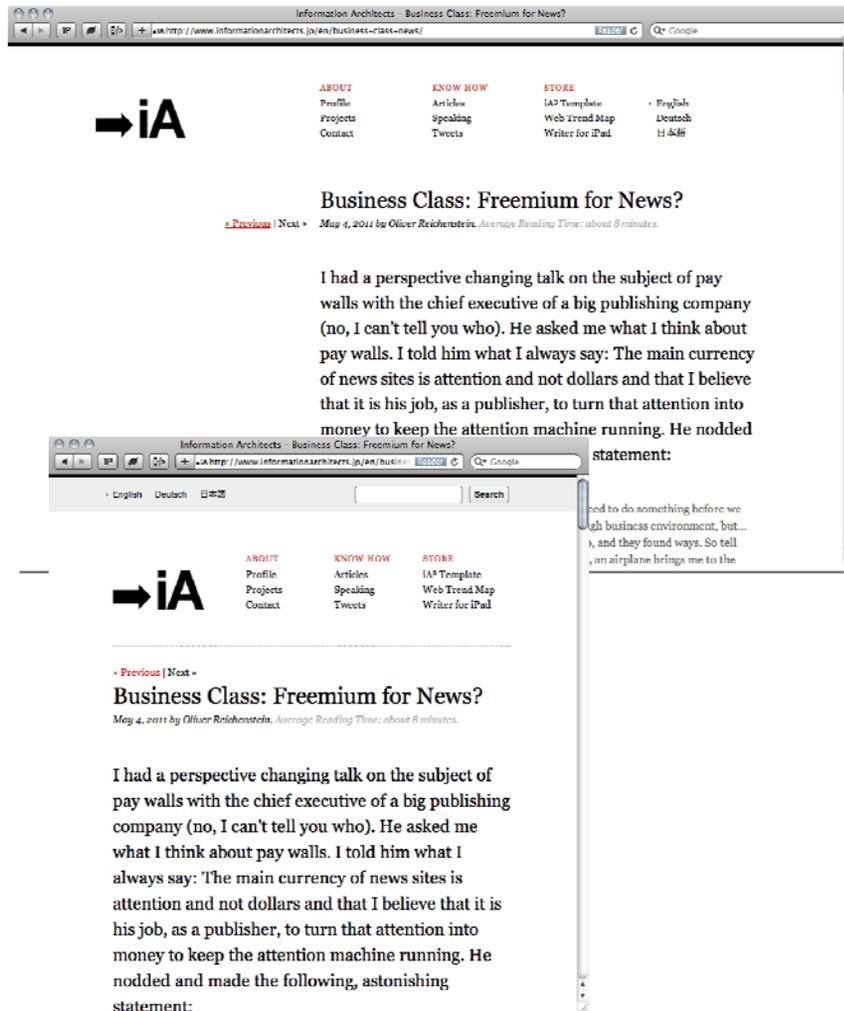
Link to more
Keep sources handy
Invite sharing
Offer updates

The screenshot shows a web browser window displaying the Mayo Clinic website. The URL is www.mayoclinic.com/health/back-pain/DS00171. The page features a navigation bar with links for Patient Care, Health Information, MAYO CLINIC logo, For Medical Professionals, Research, and Education. Below this, there are links for Request an Appointment, Find a Doctor, Find a Job, and Log In to Patient Account. The main content area is titled "Back pain" and includes tabs for Basics, In-Depth, Multimedia, Expert Answers, and Resources. A sidebar on the left lists various topics: Definition, Symptoms, Causes, Risk factors, Preparing for your appointment, Tests and diagnosis, Treatments and drugs, Alternative medicine, and Prevention. The main text area shows the "Definition" section, written by Mayo Clinic staff, stating that back pain is a common complaint. A "Free E-Newsletters" section is visible at the bottom left, and a "References" section is at the bottom right. The date "Feb 9, 2010" is also present.

Implications: Give Experts the Tools They Need

Link to more
Keep sources handy
Invite sharing
Offer updates





Consider older audiences when designing the look and feel

- Use large, clear fonts and high contrast so that elderly visitors don't have to struggle.
- Be sure links are easy to find and understand.
- Ensure that contact information is easy to find.

Implications: Capitalize on Incentives

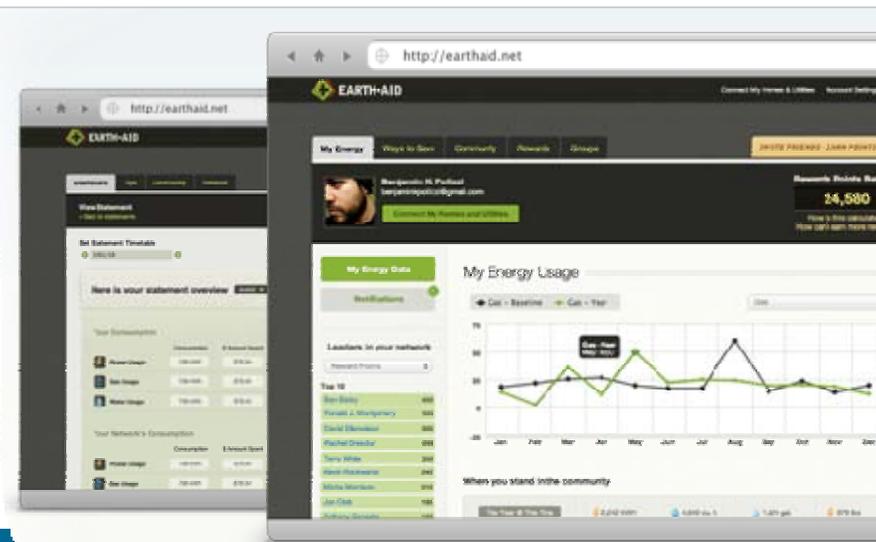


Consider topic-specific landing pages.

Don't assume users start on the homepage.

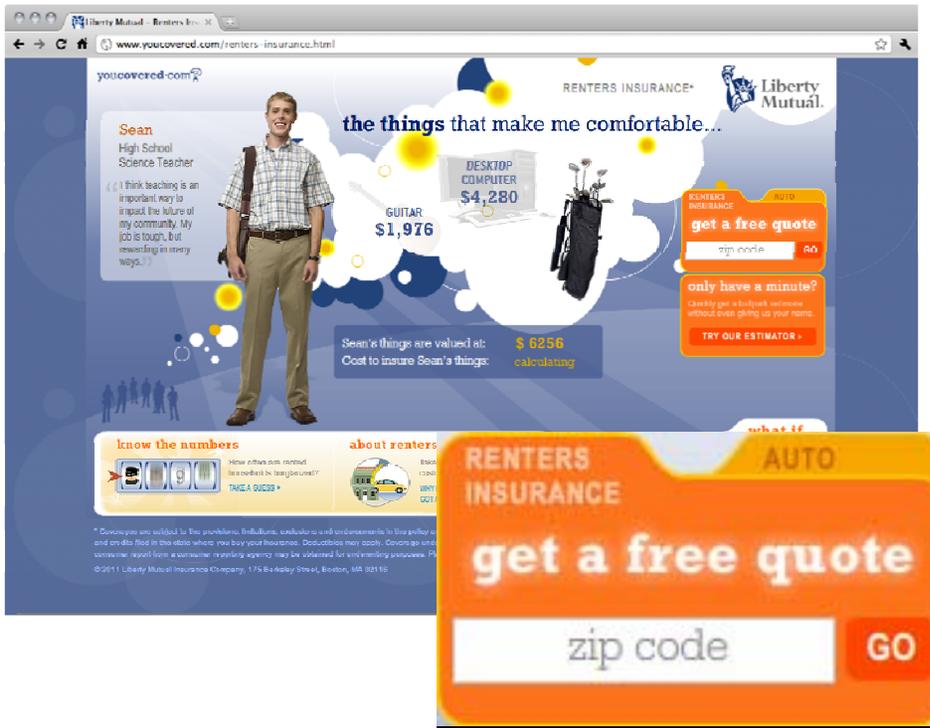
Offer tools to track energy savings.

Help users discover new ways to save money.



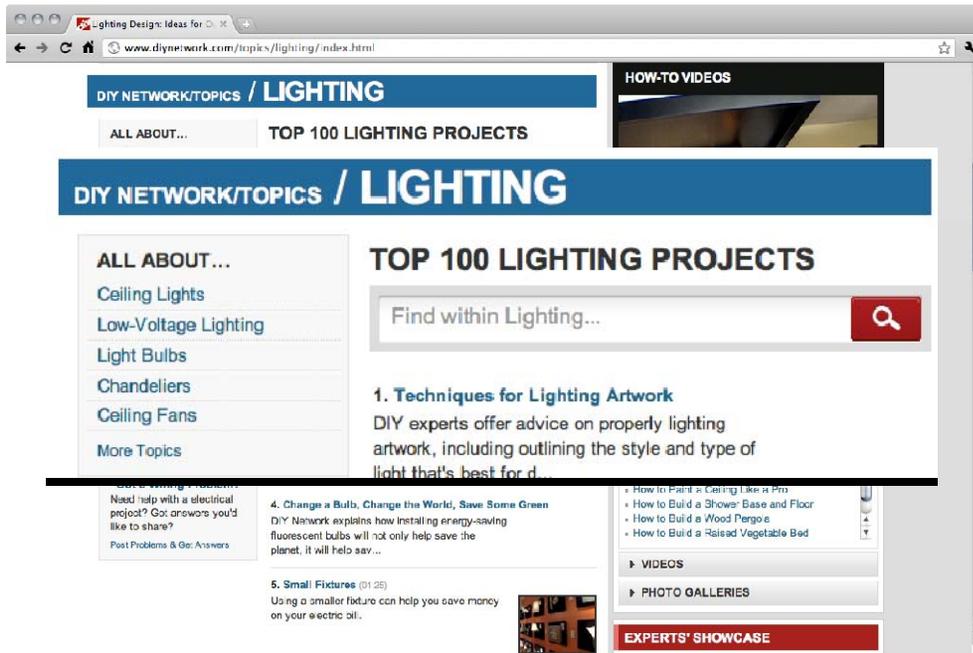
The screenshot displays the Consumer Reports website's landing page for washing machines. The page features a navigation bar with categories like Cars, Appliances, Electronics, Home & Garden, Babies & Kids, Money, Shopping, and Health. The main content area is titled "Washing machines" and includes tabs for Overview, Ratings & Reliability, Recommended, Buying Advice, and Price & Shop. A "Washing Machine Buying Guide" section is prominent, featuring a video thumbnail and a "Get started" link. A "Find Ratings" sidebar offers options for front-loading and top-loading machines. A "What's behind our washing machine Ratings?" section explains the testing process. A "Recently Reviewed Washing Machines" section highlights the Kenmore Elite 2927[2] (Tested) model, listing its features such as 2011 Energy Star qualification, auto temp. control, and auto detergent dispenser. The page also includes a "Not a member? Subscribe now" call to action and a "SUBSCRIBE ONLINE" button.

Consider appliance- or technology-specific landing pages



Consider a section dedicated to renters

- Flag content relevant to renters throughout the site.
- Consider a renter-specific guide to getting started.
- Provide renters' rights and landlords' rights information.



Do-it-Yourself Center

- Provide easy access to relevant DIY projects throughout the site.
- Consider a section dedicated to DIY tips and projects.
- Consider supporting a DIY community.

Assistance for the vulnerable

- Ensure assistance programs are easy to find.
- Consider a section dedicated to tips and support for low-income or disabled populations.

Implications: Community Connections

Provide a platform for people to connect with others in their community who have the same goals.



QUESTIONS?

Wendy Littman
wendy.littman@ee.doe.gov
(301)525-7521

A reminder that beginning July 1, all new EERE Web projects coming in to the Project Review Team will need to include a marketing plan and a date for content reassessment and certification.

Look for guidance on marketing plans at a future Web coordinator's meeting.

This means a revision to the PRT's project info form:

Implement the lobby elements on the site.	
Implement any needed news and events for the site.	
Provide a monthly emailed status to the PRT.	
PROJECT TESTING / QA STAGE	
Submit the site for QAs: content, search, stats, technical standards.	
Address any security issues: Perform Watchfire scan for vulnerabilities, assess any personally identifiable information (PIA), etc.	
Submit the site for review and approval by the program.	
Submit marketing plan for the project.	
Obtain approval to go live from the PRT.	
POST-IMPLEMENTATION SUPPORT STAGE	
Schedule monthly statuses with the PRT for any points of action and milestones after project launch, if necessary.	
Reassess content (no more than 18 months after the initial launch of the site or application) and certify whether it should: A. remain as-is, B. be updated, C. be archived.	



Look for the revised form with the minutes from this month's meeting and at the PRT wiki: <http://projectreviewteam.wikispaces.com>

EERE Intranet Homepage First Design Comps

Design #1

site map | site index

EERE Intranet 2.0

EERE Mission Statement: Will Go Under the Logo

Intranet • Web • People • News

HOME >>
FRONT OFFICE >
BUSINESS ADMINISTRATION >
TECHNOLOGY DEVELOPMENT >
COMMUNICATIONS >
STRATEGIC PROGRAMS >
FIELD OFFICES >

June 16, 2011

Welcome Sara Hunt!

[Customize your intranet](#)

[Log out](#)

Today's weather is 72° and partly cloudy

My Favorites

My Favorites: Intranet >

My Favorites: Web >

My Email >

My Documents >

I want to... >

[Fill out my timesheet](#)

[Request a conference room](#)

[Look up a phone number](#)

[See what's for lunch](#)

[Learn about training opportunities](#)

Useful Sites

[EERE Website](#)

[Customer Service Center](#)

[I-Portal](#)

[HR >](#)

[IT/Systems >](#)

[Procurement/Logistics >](#)

[Budget >](#)

[General Administration >](#)

[Policies and Procedures >](#)

[Forms >](#)

[For Managers >](#)

[For New Employees >](#)



New EERE Intranet launches; usage and satisfaction skyrocket

June 16, 2011 – DOE announced a nearly 200% increase in EERE staff usage of the new intranet site one week after its launch. User happiness and productivity are also up

[View story](#)

EERE Activity Planner - June 2011

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

EERE News

News Article Headline | Posted on June 16th 7:00 AM

Praesent velit turpis, ultrices at viverra ac, malesuada at arcu. Vestibulum ornare imperdiet condimentum. Duis nec nisi elit.

[Read more >>](#)

News Article Headline | Posted on June 16th 6:57 AM

Quisque ac sodales tellus. Integer elementum dignissim hendrerit. Integer quis tristique dui. Duis blandit tincidunt nisi, non luctus diam cursus sit amet.

[Read more >>](#)

News Article Headline | Posted on June 16th 6:56 AM

Nullam non orci id erat ornare pellentesque vitae at dolor. Morbi sit amet metus quis leo vehicula mollis. Nunc vulputate tristique laculis.

[Read more >>](#)

Top Intranet Pages

[Link to page #1](#)

[Link to page #2](#)

[Link to page #3](#)

[Link to page #4](#)

[Link to page #5](#)

[Link to page #6](#)

[Link to page #7](#)

DOE TWITTER FEED

Department of Energy

THE INTERNET IS FULL: <http://go.usa.gov/DuQq> #IPx6

9:31 AM Jun 9th

Department of Energy

@BrookhavenLab captures #social "sticky fingers" on film, snapshots show how bacterium attacks: <http://go.usa.gov/DFm>

4:30 PM June 8th

Department of Energy

How can you get frostbite this summer? <http://go.usa.gov/DG>

1:05 PM June 8th

TOOLS and SYSTEMS

[EE Tracker](#)

[CPS](#)

[EIS](#)

[GovTrip](#)

[more...](#)

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[Cafeteria Menu](#)

[Weather](#)

CONNECT and SHARE

[Forums and Discussions](#)

[Collaboration](#)

[Facebook](#)

[Twitter](#)

Did You Know?

Lorem ipsum dolor sit amet, consectetur adipiscing elit?

Phasellus sollicitudin elit et ligula molestie ac cursus ligula tempus. Quisque ac sodales tellus. Integer elementum dignissim hendrerit. Integer quis tristique dui. Duis blandit tincidunt nisi, non luctus diam cursus sit amet. Aliquam vitae orci magna, at varius enim. Praesent velit turpis, ultrices at viverra ac, malesuada at arcu.

[Read more >>](#)

EERE Trends

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[Read more >>](#)

Aliquam vitae orci magna, at varius enim.

Praesent velit turpis, ultrices at viverra ac, malesuada at arcu. Vestibulum ornare imperdiet condimentum. Duis nec nisi elit. Nulla nunc justo, eleifend id fermentum ac, rhoncus id nisi.

[Read more >>](#)



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Energy Efficiency & Renewable Energy

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Energy Efficiency & Renewable Energy

Design #2

HOME ▶ FRONT OFFICE ▶ BUSINESS ADMINISTRATION ▶ TECHNOLOGY DEVELOPMENT ▶ COMMUNICATIONS ▶ STRATEGIC PROGRAMS ▶ FIELD OFFICES ▶

[site map](#) | [site index](#)
● Intranet ● Web ● People ● News

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- BUDGET ▶
- GENERAL ADMINISTRATION ▶
- POLICIES AND PROCEDURES ▶
- FORMS ▶
- FOR MANAGERS ▶
- FOR NEW EMPLOYEES ▶

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EERE NEWS EERE Blogs EERE Articles [All News](#)

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Tools & Systems

- EE Tracker
- CPS
- EIS
- GovTrip
- [more...](#)

Quick Links

- Org Charts
- FAQs
- Cafeteria Menu
- Weather

Connect & Share

- Forums and Discussions
- Collaboration
- Facebook
- Twitter

1. Which design do you think will encourage more use by EERE employees, and why?
 2. Is the content laid out clearly? Which design is more intuitive to understand? How could the layout be improved?
 3. Is there any content not included that you think needs to be on the homepage?
Please describe.
 4. Does the main horizontal navigation bar make more sense under the logo and search box (design #1,) or at the top of the page (design #2?) Why?
 5. If you have additional suggestions/questions/edits, please explain.
- The intranet homepage design and survey questions will be sent out via e-mail.
 - Completed surveys must be returned by **June 23** to sara.hunt@ee.doe.gov

Domains and URLs

All EERE program and partnership websites must comply with DOE, OMB, and EERE domain policies.

- **Next meeting: July 21**