



FEMP FIRST THURSDAY  
**SEMIN@RS 2.0**

What you need to know...online, live, and anytime.

## Energy Efficient Product Procurement

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Lawrence Berkeley National Laboratory

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[www.femp.energy.gov/training](http://www.femp.energy.gov/training)

**FEMP**  
Federal Energy Management Program

## Learner Objectives

**After completing this seminar, the learner will be able to:**

1. Discuss the legal basis and benefits of the Energy Efficient Product Procurement programs
2. Explain how FEMP identifies designated product categories and sets efficiency requirements for Federal procurement
3. Describe the FEMP Standby Power program
4. Explain how the ENERGY STAR<sup>®</sup> program functions and resources available to support you
5. List FEMP resources to support you in making energy efficient product purchases

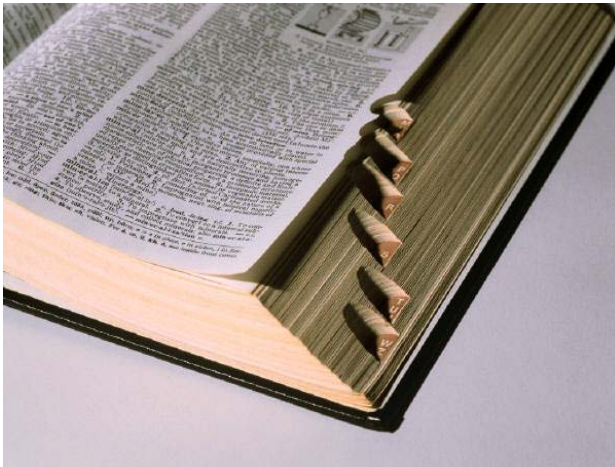


## Agenda

- The Energy Efficiency Programs
- How to Buy Energy Efficient Products
- Other FEMP Tools and Resources



# Terminology



- FEMP-Designated Product Categories  
(*aka, Covered Product Categories*)
- FEMP Product Energy Efficiency Requirements  
(*aka, Efficiency Requirements*)
- Acquisition Guidance and Efficiency Requirements  
(*aka, Product Overview*)
- Life Cycle Cost =  
Purchase Price + Operating Costs

# Why Energy Efficient Product Procurement?

1. Required by law
2. Contributes to other goals and requirements
3. Saves money
4. Good for environment
5. Leads by example
6. Transforms markets





# 1. Authorities

- Energy Independence and Security Act of 2007 (EISA)
- Energy Policy Act (EPAAct) of 2005
- EPAAct 1992
- Executive Orders 13221, 13423 & 13514
- Federal Acquisition Regulation

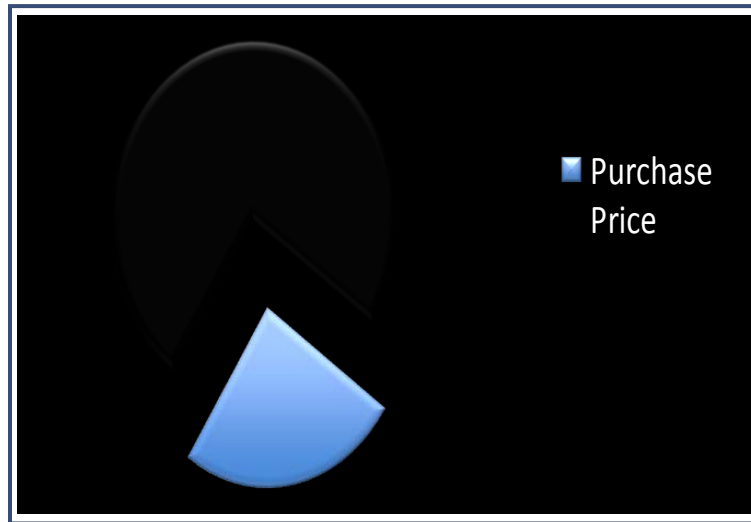


## 2. Contributes to Complementary Goals and Requirements

- Energy Intensity Goal
- GHG Reduction Goals
- Budget

### 3. Saves Money

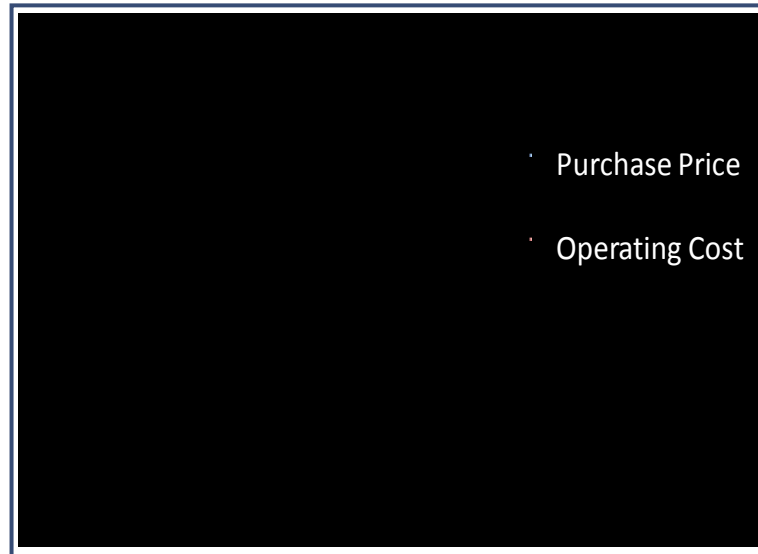
Life Cycle Cost = **Purchase +**



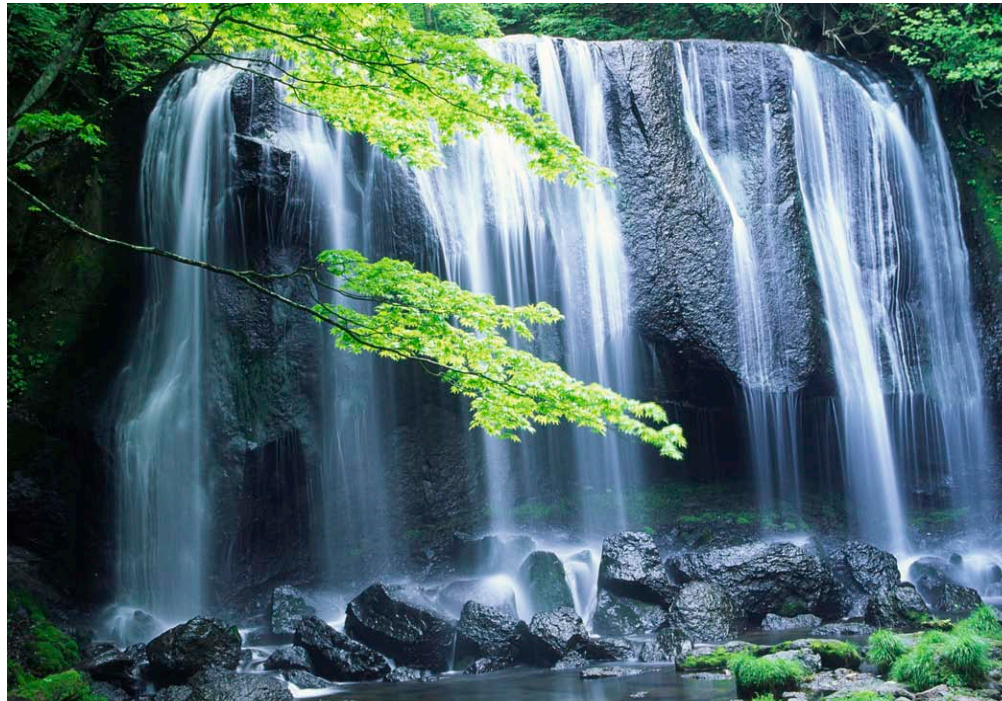


### 3. Saves Money

Life Cycle Cost = **Purchase** + **Operating Cost**



## 4. Benefits the Environment



## 5. Leadership by Example



## 6. Transforms Markets



First Cell Phone  
By Motorola, 1973  
12 inches long, 2 lbs, cost \$3995

## Annual Federal Sector Statistics

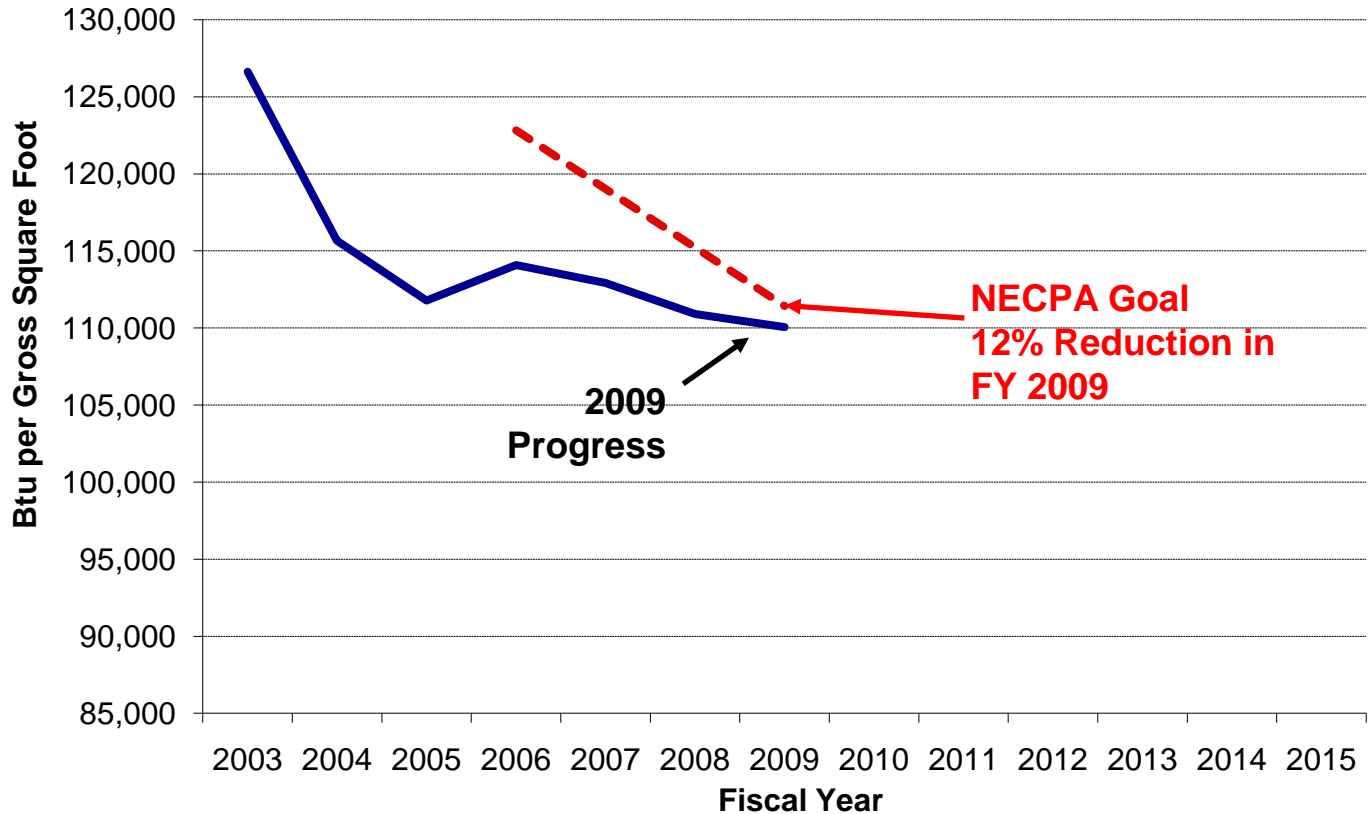
- Building Energy Use
  - 390 Trillion BTUs
  - \$7 billion
- Product Purchases
  - \$5 billion



### Potential Annual Savings from EEPP

- 15 Trillion BTUs
- \$270 million

## Federal Building Energy Use



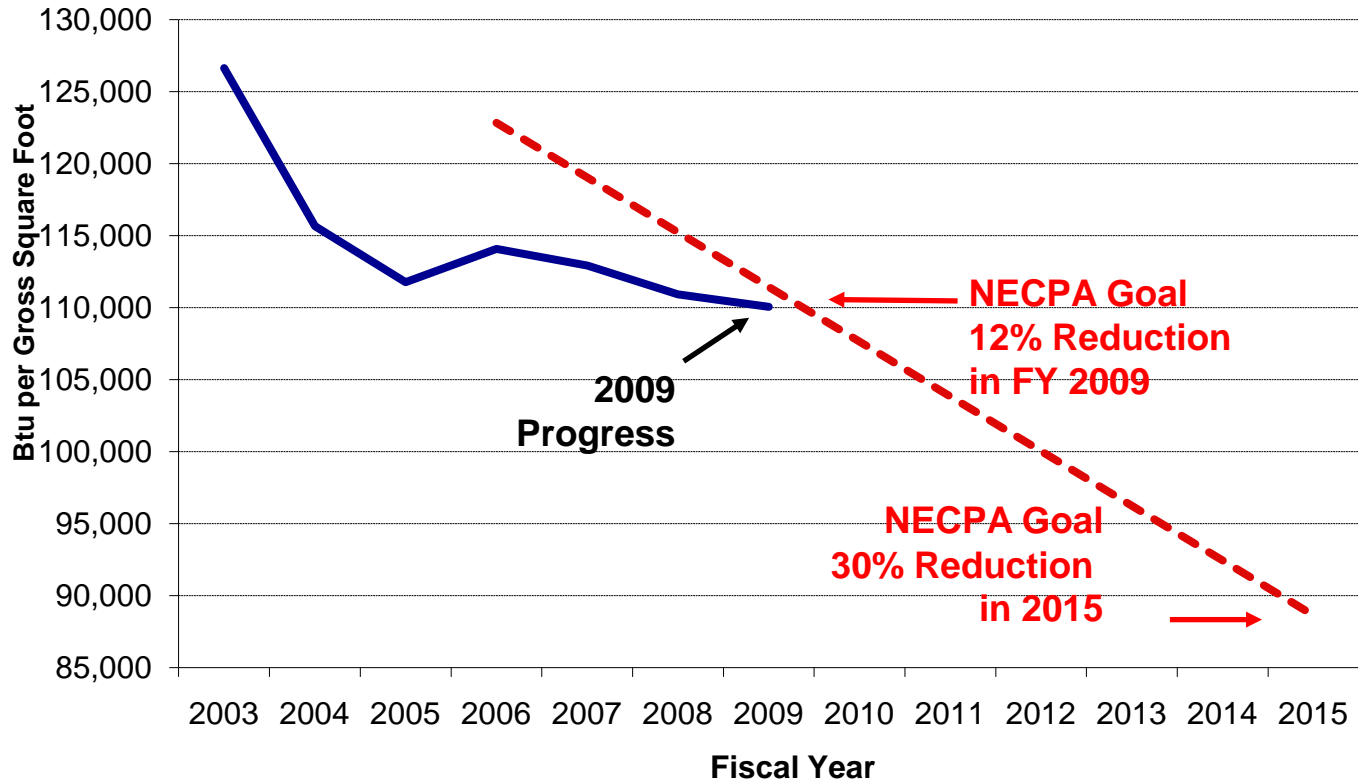
Federal  
Energy  
Program

Reductions  
to date  
2003 - 2009

# Federal Building Energy Use

Federal Energy Program

Future goals 2009-2015



## Efficient Product Categories: Guiding Principles

- Goal of top-25% of market
- Significant energy savings potential
- Life-cycle cost effective
- Non-proprietary technologies
- Industry recognized test standards





## ENERGY STAR®



- Joint program of EPA and DOE
- > 60 product categories
- > 40,000 product models
- > 1600 manufacturers

## How ENERGY STAR Works



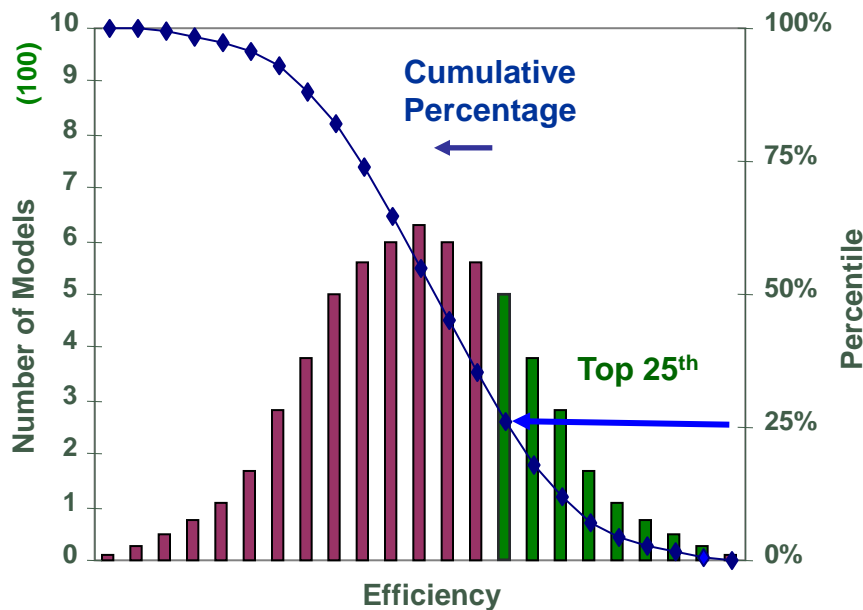
- Voluntary labeling program
- Products that earn the ENERGY STAR® label must meet the energy efficiency requirements in product specifications
- Product's performance must be certified by an EPA-recognized third-party based on testing in an EPA-recognized lab
- Some categories:
  - Appliances
  - Building Products
  - Computers and Electronics

## FEMP-Designated Product Categories



- Administered by FEMP
- 15 product categories
- Categories not covered by ENERGY STAR®
- Target audience:  
Federal sector

# How FEMP Sets Efficiency Requirements

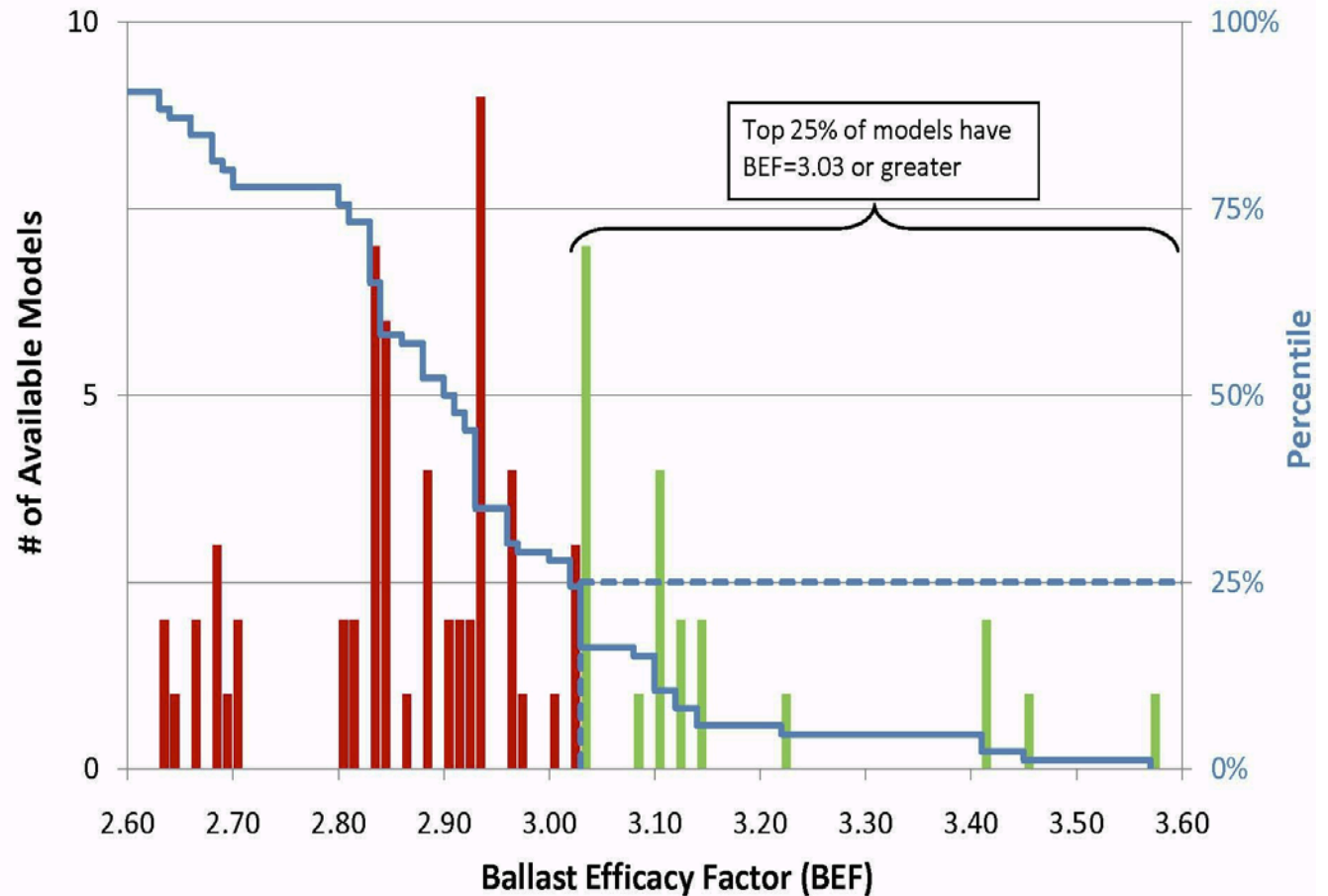


Sets minimum efficiency for purchasing

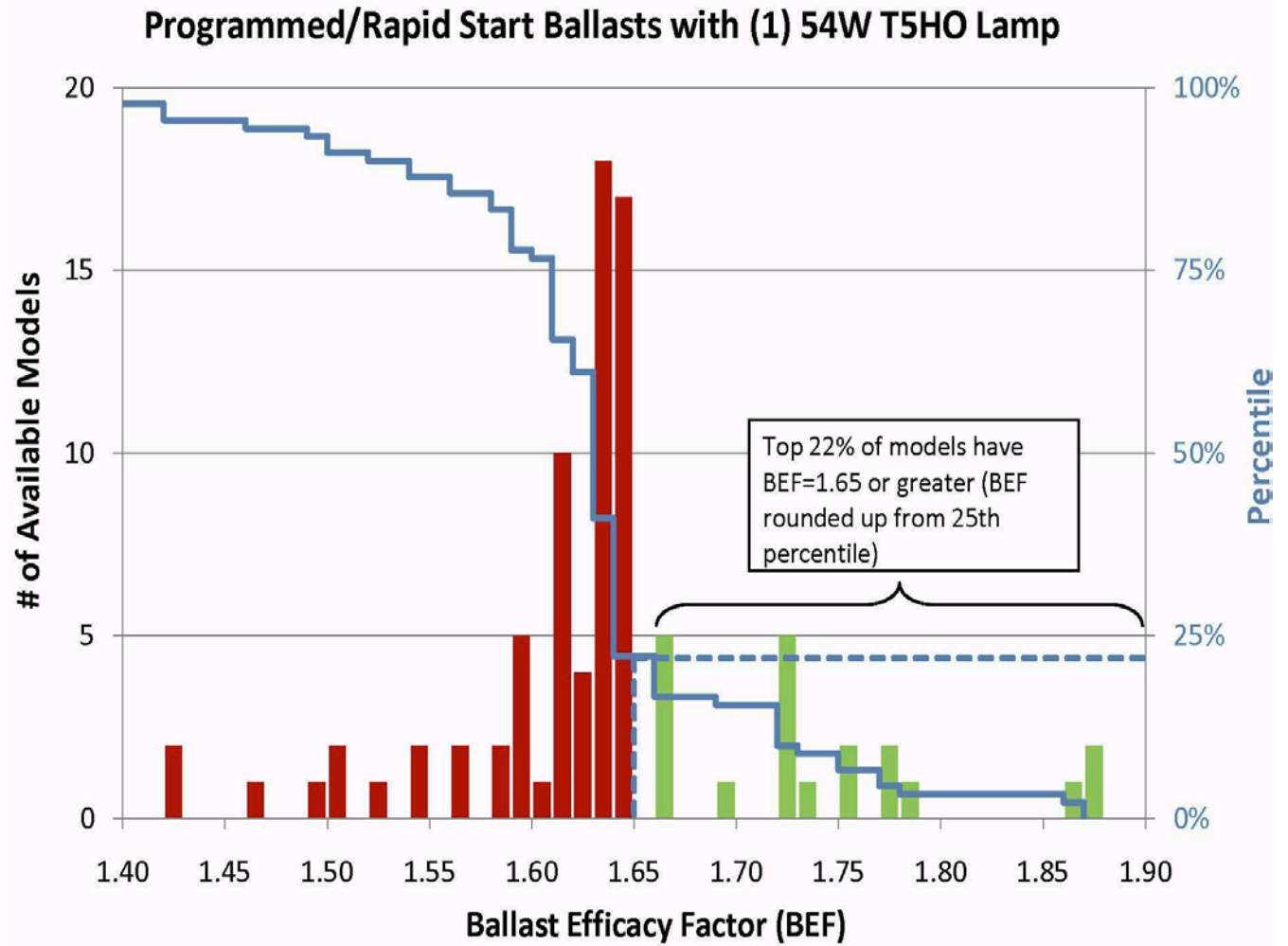
- 1) Collect & review data on efficiency
- 2) Rank products from highest to lowest efficiency
- 3) Calculate top 25<sup>th</sup> percentile
- 4) Check against other recognized programs
- 5) Confirm 3 or more manufacturers

**Determining Efficiency Levels: Ballasts**

**Programmed/Rapid Start Ballasts with (1) 32W T8 Lamp**



**Determining Efficiency Levels: Ballasts**



## How Does FEMP Help?

### Product Categories Important to Federal Customers

- Including ENERGY STAR®
- Including FEMP-Designated

### Acquisition Guidance and Requirements Pages Contain:

- Efficiency Requirements
- Mandates and Legislation
- Purchase, Maintenance, and Operations Tips
- Cost Effectiveness Examples, Assumptions, and Calculators

# FEMP Acquisition Guidance and Efficiency Requirements

U.S. DEPARTMENT OF **ENERGY** | Energy Efficiency & Renewable Energy
FEDERAL ENERGY MANAGEMENT PROGRAM

SPECIFICATIONS EFFICIENT PRODUCTS

The U.S. Department of Energy's (DOE) Federal Energy Management Program (FEMP) facilitates the Federal Government's implementation of sound, cost-effective energy management and investment practices to enhance the nation's energy security and environmental stewardship.

## Pre-Rinse Spray Valves

**Legal Authorities**

Federal agencies are required by Executive Orders 13423 and 13514 to reduce water consumption and its associated energy use in their facilities. Executive Order 13423 requires Federal agencies to acquire water-saving products labeled by the WaterSense™ Program or those designated by FEMP as being among the highest 25 percent for equivalent products.

Performance Requirements for Federal Purchases		
Type	Flow Rate <sup>a</sup>	Cleanability <sup>a</sup>
Pre-Rinse Spray Valves	1.25 gpm or less	26 seconds per plate or less

a) Based on ASTM F2324-03: Standard Test Method for Pre-Rinse Spray Valves.

**Buying Low Flow Pre-Rinse Spray Valves**

This *Specification* applies to pre-rinse spray valves used in commercial food service facilities such as cafeterias and dining halls. Product performance must be measured in accordance with *ASTM F2324-03: Standard Test Method for Pre-Rinse Spray Valves*. Other types of spray valves (i.e., those used to fill kettles, etc.) and products not tested in accordance with *ASTM F2324-03* are excluded.

The Federal supply sources for pre-rinse spray valves are the U.S. General Services Administration (GSA) and Defense Logistics Agency (DLA). GSA sells pre-rinse spray valves through its Multiple Awards Schedule program and online shopping network *GSA Advantage!* DLA offers them through its Defense Supply Center Philadelphia and online through DOD EMail. When buying from Federal or commercial sources, specify or select products that meet the *Performance Requirements* shown above.

These requirements apply to all forms of procurements, including guide and project specifications; construction, renovation, repair, energy service, operation and maintenance (O&M) contracts; lease agreements; and solicitations for offers. Energy performance requirements should be included in all evaluations of solicitation responses. Buyers shall insert the standard clause from FAR section 52.223-15 into contracts and solicitations that deliver, acquire, furnish, or specify energy-consuming products for use in Federal facilities. Agencies can claim an exception to these requirements through a written finding that no ENERGY STAR qualified or FEMP designated product is life cycle cost-effective for a specific application.

**Buyer Tips**

There is substantial difference in the performance of pre-rinse spray valves, even among models with the same flow rate, due to variations in product design and spray patterns. Products with high velocity spray patterns show substantially better cleaning performance than those that simply



# Standard Components of Each Overview

Performance Requirement for Federal Purchases		
Type	Rated Capacity (Btu/h)	Thermal Efficiency <sup>a</sup>
Gas / Water	300,000 - 10,000,000	80% E <sub>t</sub>
Gas / Steam	300,000 - 10,000,000	79% E <sub>t</sub>
#2 Oil / Water	300,000 - 10,000,000	83% E <sub>t</sub>
#2 Oil / Steam	300,000 - 10,000,000	83% E <sub>t</sub>

Cost-Effectiveness Example (5,000,000 Btu/h Gas-fired Water Boiler)			
Performance	Base Model	Required Level	Best Available <sup>a</sup>
Thermal Efficiency (E <sub>t</sub> )	78.0%	80.0%	86.5%
Annual Energy Use (therms)	96,200	93,700	86,700
Annual Energy Cost	\$57,700	\$56,250	\$52,000
Lifetime Energy Cost	\$856,000	\$835,000	\$775,000
Lifetime Energy Cost Savings	–	\$21,000	\$81,000

# FEMP Acquisition Guidance is Continually Updated



- Bi-annual review of existing requirements, revisions and additions as needed
- Reflect changes in DOE standards, ENERGY STAR<sup>®</sup> specifications, and the marketplace
  - Technology advances, market trends
  - New products

## Standby Power



- The power consumed by a product when in the lowest power consuming mode
- This typically occurs when the product is switched off or not performing its primary purpose

## Standby Power



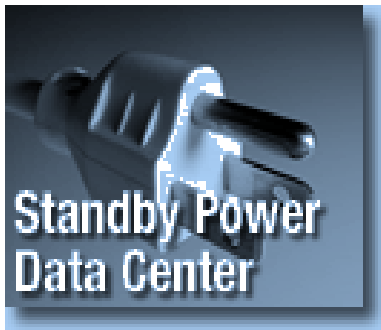
The EISA 2007 requires agencies to purchase products with a standby power level of 1 watt or less

## Standby Power: Examples

Product Type	Standby Level
Desktop Computer	2 watts or less
Integrated Computer	2 watts or less
Laptop Computer	1 watt or less
Workstation	2 watts or less
Computer Monitor	1 watt or less
Printer	1 watt or less
Copier	1 watt or less
Scanner	1 watt or less
Fax/Printer	1 watt or less

# Standby Power Data Center

Provides a database of products that meet the standby power requirements



## Search the Standby Power Data Center

Enter a company name, brand name, model number, product type or other features below to search the Standby Power Data Center. Leaving the Search Text box blank will return all products in a product category.

Search Text:

Product Type:  ▼

[femp.energy.gov/standby](http://femp.energy.gov/standby)

# Standby Power



Ensure that product is **both** ENERGY STAR<sup>®</sup> qualified **and** meets the required standby power level

# Standby Power Program: Future Direction



- **Short term:** Linking Standby Power requirements with Federal Supply Source databases
  - GSA Advantage!
  - DoD EMALL
- **Mid term:** Working with ENERGY STAR® and EPEAT to integrate Standby Power attributes



# Product Categories Across the Programs (Example)

- ENERGY STAR®
- ▲ FEMP-Designated
- ◆ Standby Power

Computers ■ ◆

Water Cooled Electric Chillers ▲

Fluorescent Luminaires ▲

Refrigerators ■

[femp.energy.gov/pdfs/eeprod\\_categories.pdf](https://femp.energy.gov/pdfs/eeprod_categories.pdf)





## How to Buy Energy Efficient Products

# Everyone Shares Responsibility



- Contracting and Procurement
- Program Managers, Construction Managers, Task Managers, Service Coordinators
- All Federal and Federal Contractor Employees

# Where to Buy Energy Efficient Products



- GSA Advantage!
- DoD EMALL
- Commercial sources



# What if the Energy Efficient Product Costs More?



	Low-efficiency	High-efficiency
Purchase Price	\$12,590	\$42,622
Energy Cost	\$572,648	\$495,901
Energy Cost Savings		\$76,747 (2x first cost premium)

# Financing Mechanisms for Larger Projects

- Strategic Sustainability Performance Plans
- ESPCs
- UESCs
- Utility Rebates
- Other Energy Project Incentive Funds

The screenshot shows the website for the Federal Energy Management Program (FEMP) Project Funding. The header includes the U.S. Department of Energy logo and the text 'Energy Efficiency & Renewable Energy'. Below the header is a green navigation bar with links for HOME, ABOUT THE PROGRAM, PROGRAM AREAS, LAWS & REGULATIONS, INFORMATION RESOURCES, and PROJECT FUNDING (which is highlighted). The main content area has a breadcrumb trail: EERE » Federal Energy Management Program » Project Funding. On the left is a sidebar with a list of financing mechanisms: Energy Savings Performance Contracts, Utility Energy Service Contracts, Power Purchase Agreements, Energy Incentive Programs, Project Facilitation, and Recovery Act. The main content area features the heading 'Project Funding' followed by two paragraphs of text and a bulleted list of links: Energy Savings Performance Contracts, Utility Energy Services Contracts, Power Purchase Agreements, and Energy Incentive Programs. A final paragraph mentions a 'FEMP Project Funding Quick Guide' PDF.

U.S. DEPARTMENT OF  
**ENERGY** | Energy Efficiency &  
Renewable Energy

## Federal Energy Management Program

HOME ABOUT THE PROGRAM PROGRAM AREAS LAWS & REGULATIONS INFORMATION RESOURCES **PROJECT FUNDING**

EERE » [Federal Energy Management Program](#) » Project Funding

Energy Savings Performance Contracts

Utility Energy Service Contracts

Power Purchase Agreements

Energy Incentive Programs

Project Facilitation

Recovery Act


### Project Funding

Federal energy projects require funding to generate results. Carefully matching available funding tools with specific project needs can make the difference between a stalled, unfunded project and a successful project generating energy and cost savings.

FEMP supports Federal agencies in identifying, obtaining, and implementing project funding for energy projects. These funding tools include:

- [Energy Savings Performance Contracts](#)
- [Utility Energy Services Contracts](#)
- [Power Purchase Agreements](#)
- [Energy Incentive Programs](#)

Federal agencies can take advantage of these funding tools, choosing the best fit for their project needs. That often means a combination of project funding and agency appropriations.

The [FEMP Project Funding Quick Guide](#)  provides an overview of funding options and strategies available to Federal agencies.

# Product Categories in Major Renovation



## Energy Conservation Measures

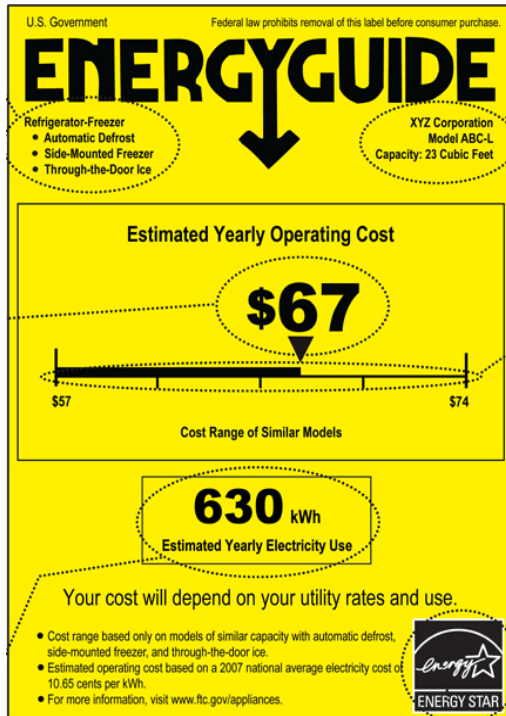
- Lighting
- Building Envelope
- Boilers
- Chillers
- Package Rooftop A/C
- Power Generation
- Water Heating





## Other FEMP Tools to Assist You

# Energy Information



- FEMP always uses efficiency metrics that are publicly available
- Manufacturers and vendors can help identify qualified products

# Model Contract Language



- Model Contract Language for:
  - Information Technology
  - Construction
- FAR Language and Clauses
- Source Selection and Evaluation Factors

[femp.energy.gov/technologies/eep\\_modellang.html](http://femp.energy.gov/technologies/eep_modellang.html)

# Energy Cost Calculators

## Energy Cost Calculators for Energy-Efficient Products

The calculators below allow Federal agencies to enter their own input values (e.g., utility rates, hours of use, etc.) to estimate energy cost savings from buying more efficient products. Some are Web-based tools; others are Excel spreadsheets provided by ENERGY STAR® for download.

### Lighting

- [Compact Fluorescent Lamps](#)
- [Exit Signs](#)

### Commercial and Industrial Equipment

- [Commercial Unitary Air Conditioners](#)
- [Air-Cooled Chillers](#)
- [Water-Cooled Chillers](#)
- [Commercial Heat Pumps](#)
- [Boilers](#)

### Food Service Equipment

- [Refrigerators and Freezers](#)
- [Gas Fryers](#)
- [Hot Food Holding Cabinets](#)
- [Pressureless Steamers - Gas](#)
- [Beverage Vending Machines](#)
- [Ice Machines](#)

### Office Equipment

- [Computers](#)
- [Monitors](#)
- [Printers](#)
- [Fax Machines](#)
- [Copiers](#)

### Appliances

- [Dishwashers](#)
- [Clothes Washers](#)
- [Family-Size Clothes Washers](#)

### Residential Equipment

- [Central Air Conditioners](#)
- [Air Source Heat Pumps](#)
- [Gas Furnaces](#)
- [Electric/Gas Water Heaters](#)

### Plumbing

- [Faucets/Showerheads](#)
- [Urinals](#)

## Training



- Integrated into:
  - Federal Acquisition Institute training
  - Defense Acquisition University training
  - Other agency procurement courses
- GovEnergy, GSA Expo, etc.
- Available upon request pending FEMP resources

## Interagency Energy Efficient Product Procurement Working Group (IEEPP WG)



- Part of Interagency Energy Management Task Force (IETF)
  - Open to Agency members who are part of IETF
- Chaired by FEMP
- Working group minutes available on FEMP website



## Summary

## It's All About Execution



- Make It Policy
- Make It Practice
- Make It Easy
- Make It Effective



# Future Direction for FEMP Energy Efficiency Product Programs



- Improved integration with Federal supply sources
- Institutionalizing good procurement practices
- Establishing evidence-based assistance

## Conclusion

- Procurement is an essential part of energy policy
- Procurement is a non-capital intensive and effective means of reaching the -3%/year goal
- Energy Efficient Product Purchasing is a proven success in market transformation
- Institutionalization of good procurement practices is necessary for success



## Contact

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