

# Packaging Materials of the 21<sup>st</sup> Century

"Sustainable Nano-Materials - Benefits to the industry"



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Imerys,  
&  
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Nanocellulose Work Group  
Agenda 2020**

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# Packaging at Point of Sale

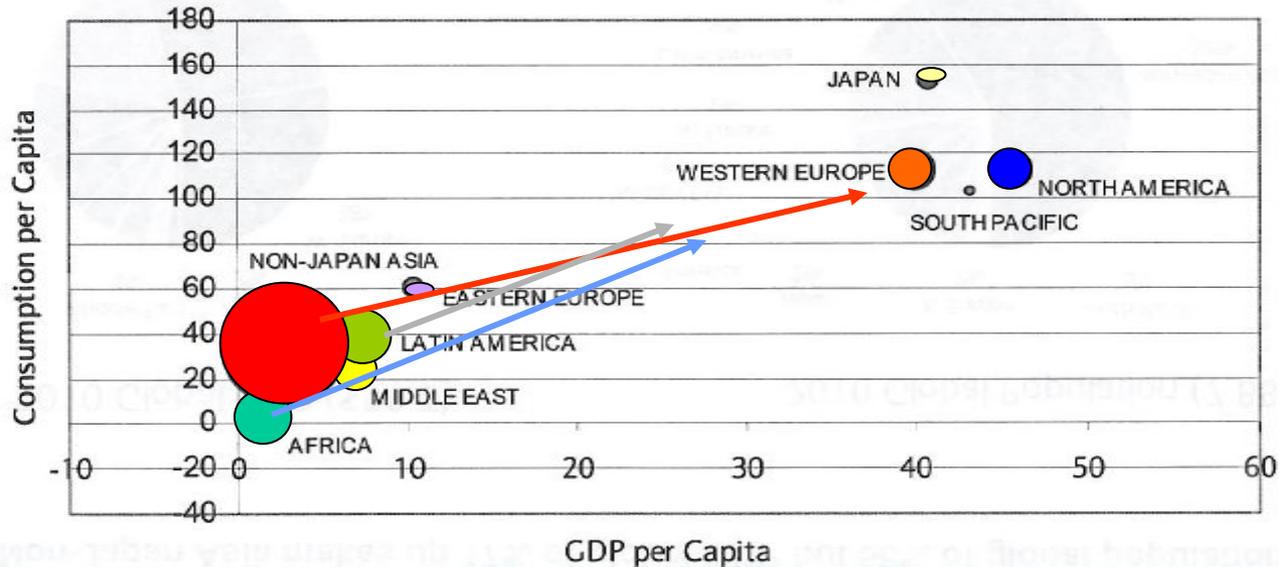
## Packaging Materials of the 21<sup>st</sup> Century

- Appearance
- Low Cost
- High Strength
- Lighter weight
- Sustainable materials



# Profound Changes will Drive Innovation

2010 Per Capita Consumption & GDP  
Size is Population



Source: Industry Sources, IMF, World Bank, Barclays Capital.



## W Europe & N America

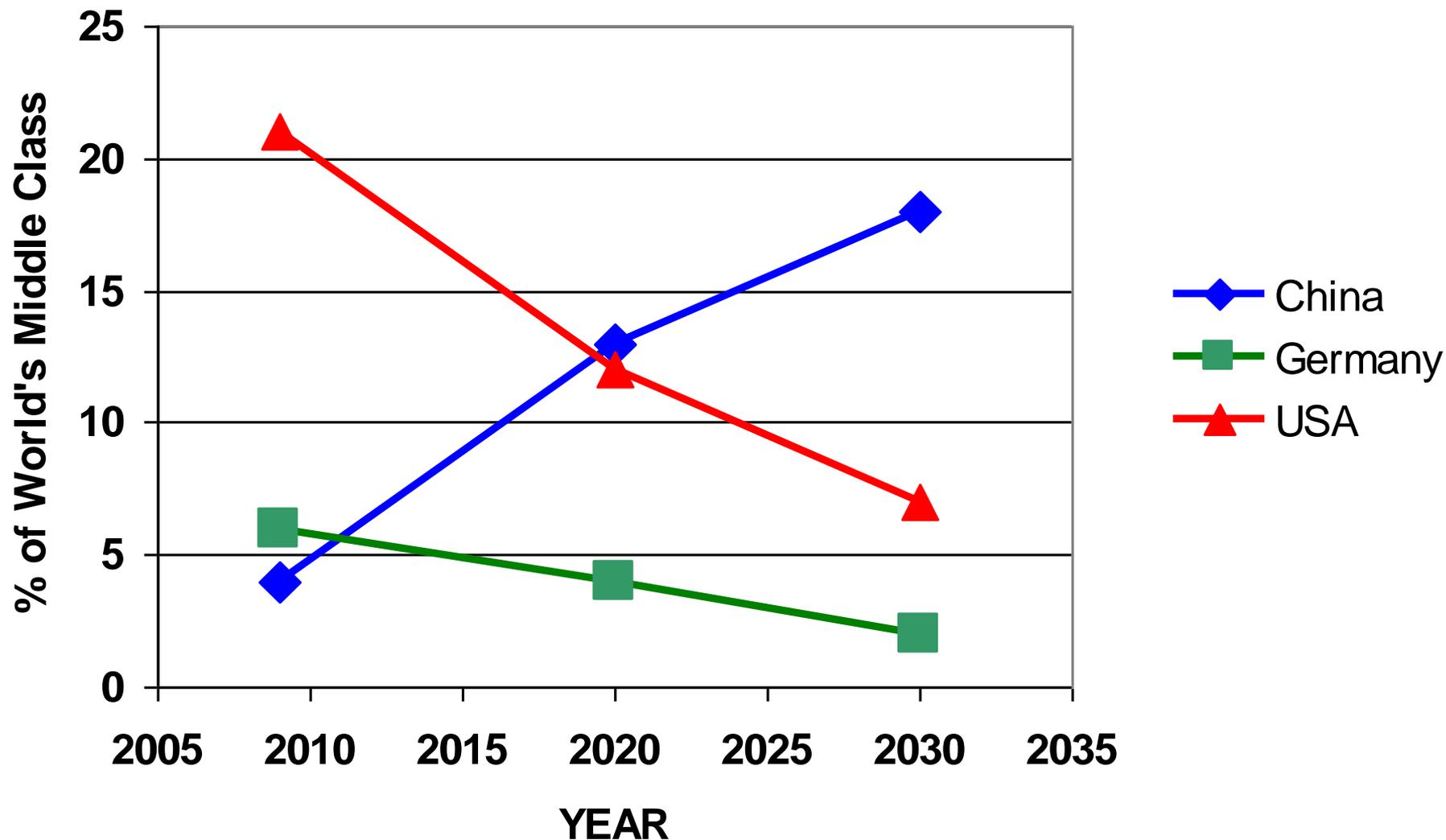
**15% population of world / 50% consumption world resources**

**Demand in Asia accelerates: Commodity prices will explode**

**Forest Based, Materials of 21<sup>st</sup> Century**

# The consumption potential of China becomes very large

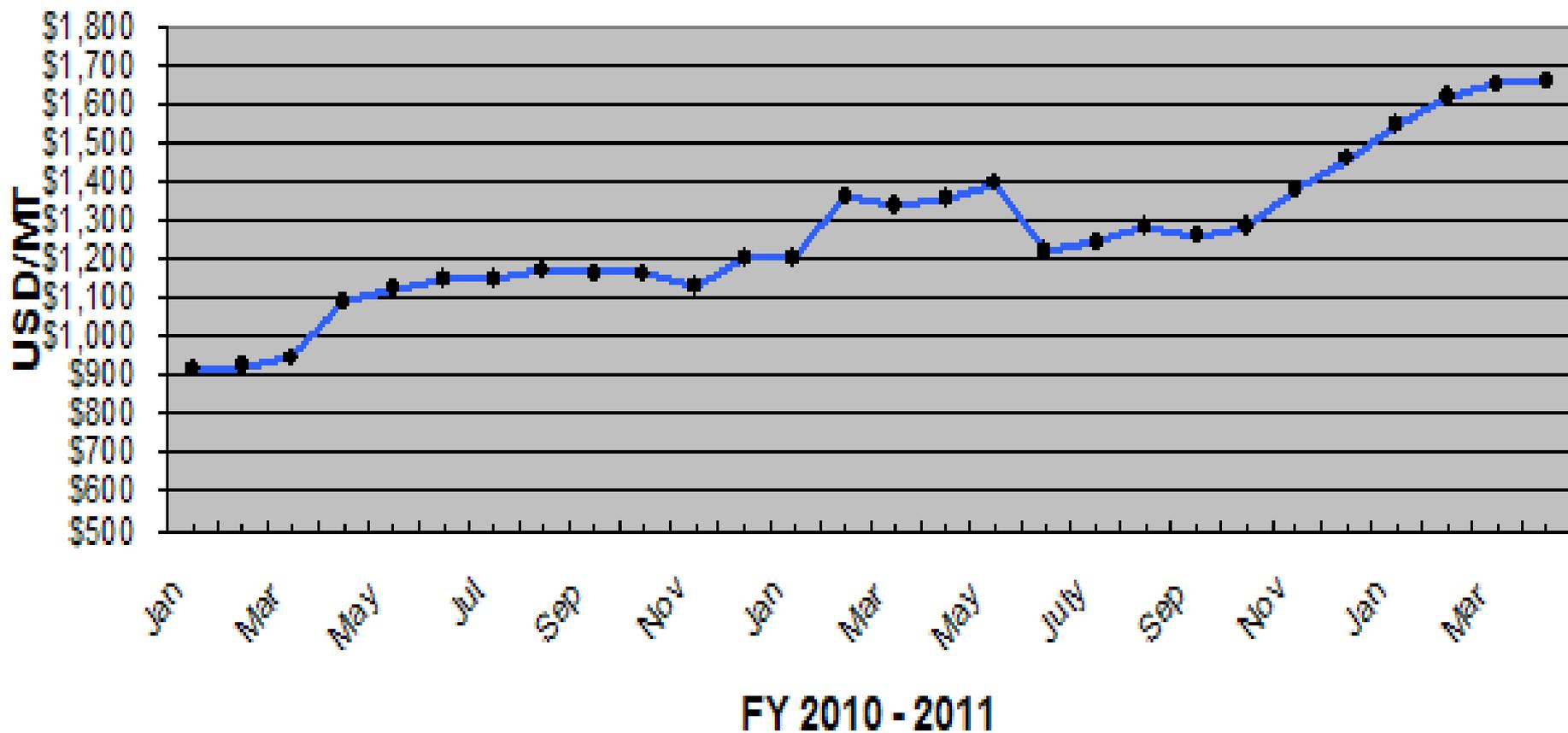
With substantial implications on demand for and cost of materials



Source: London Times 2011

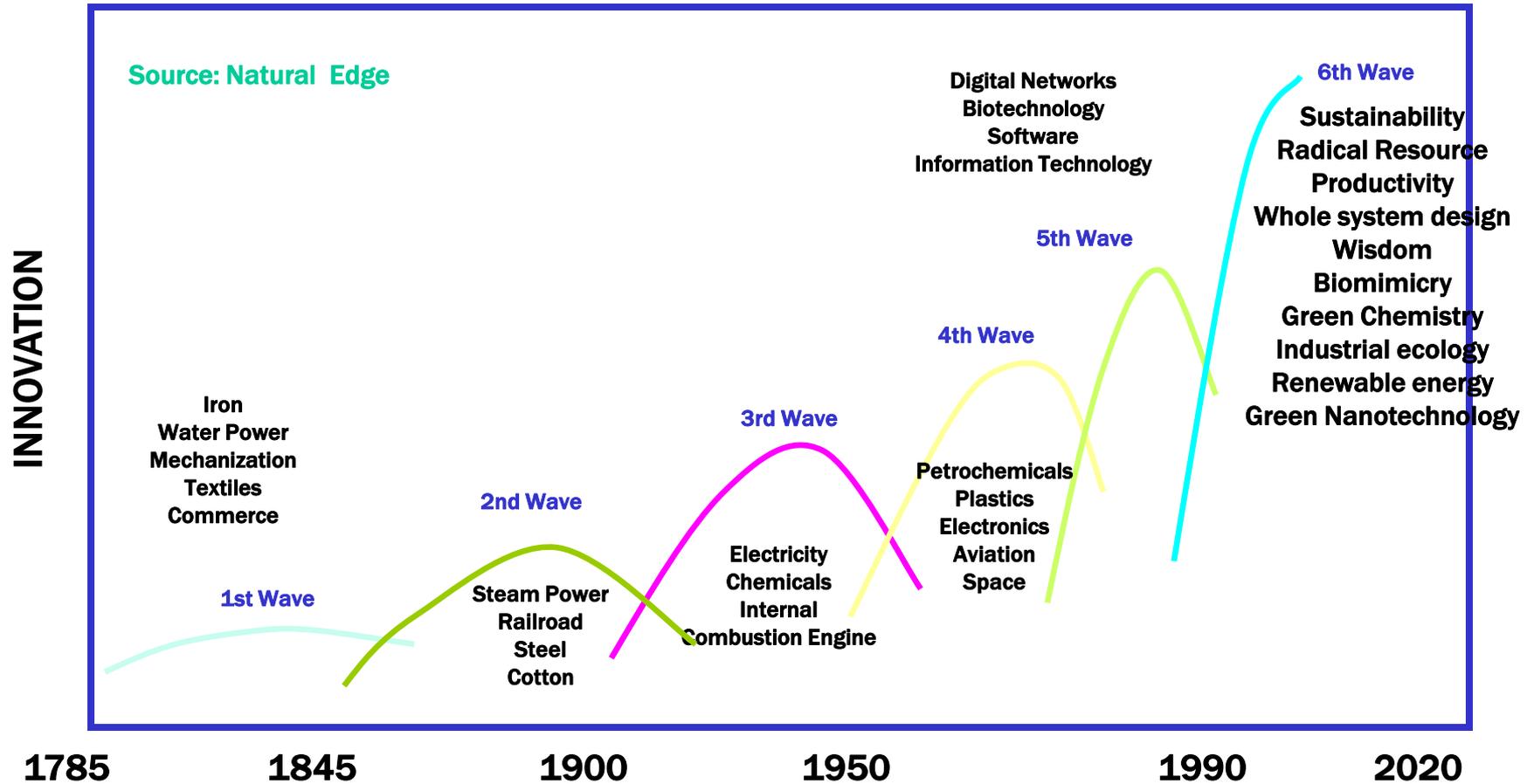
# Oil price and refinery balances are re-setting the opportunities for paper-based materials

## Polypropylene Market China Main Port ICIS LOR

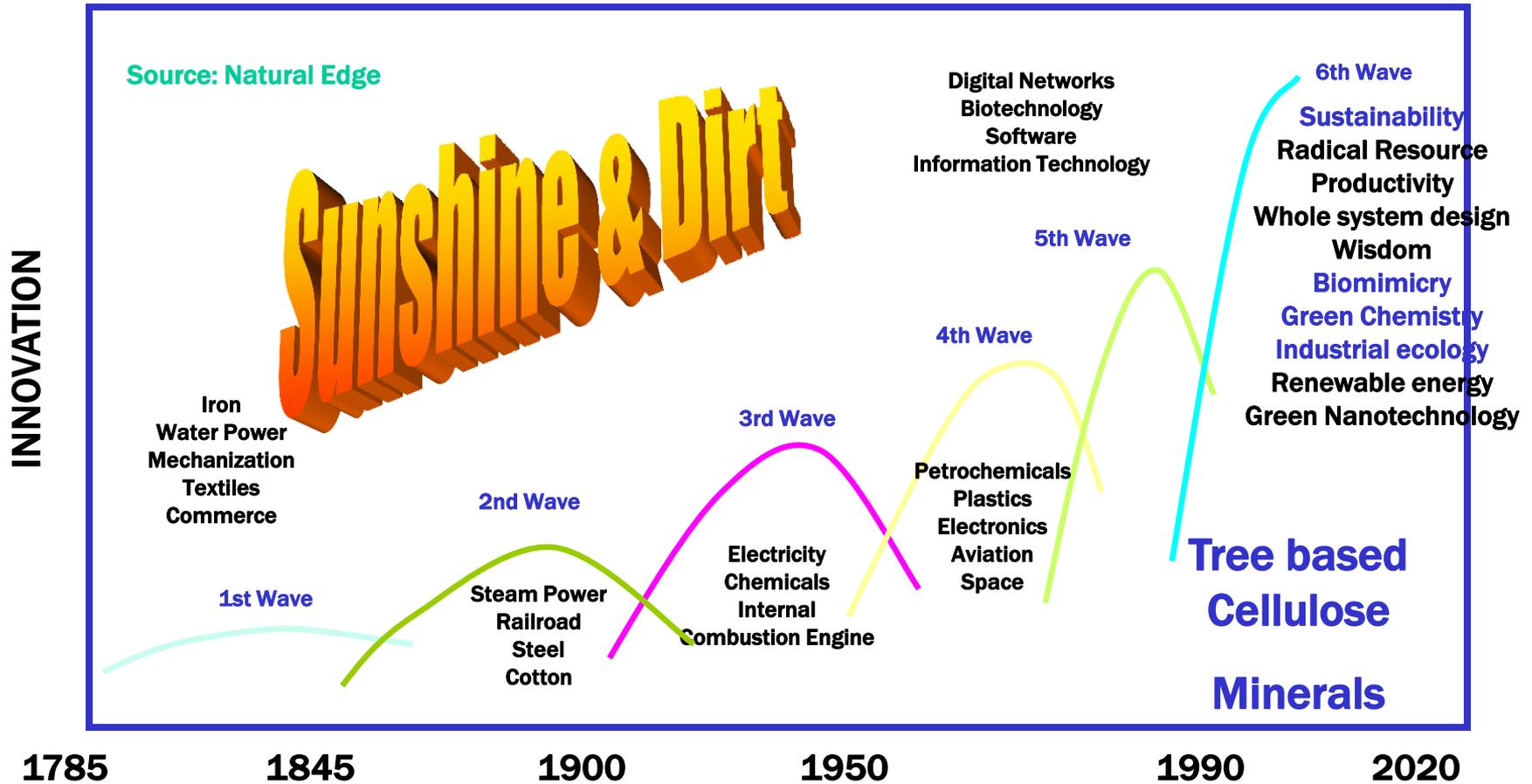


Source: G Thornton 2011

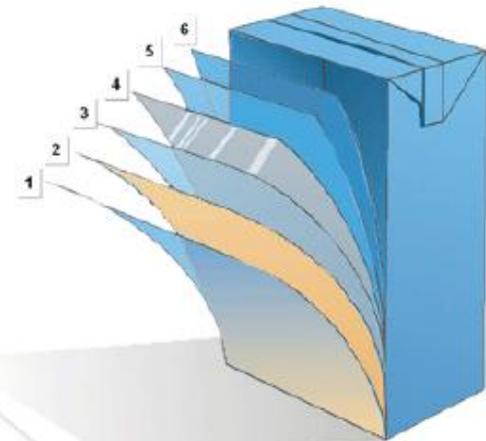
# Waves of Innovation



# Waves of Innovation



# Motivations



Layer 4: Aluminium foil

[www.longflat.com.au](http://www.longflat.com.au)

**Multi-layer packaging**



# Needs

**Replace non-renewable &  
Non compostable packaging**

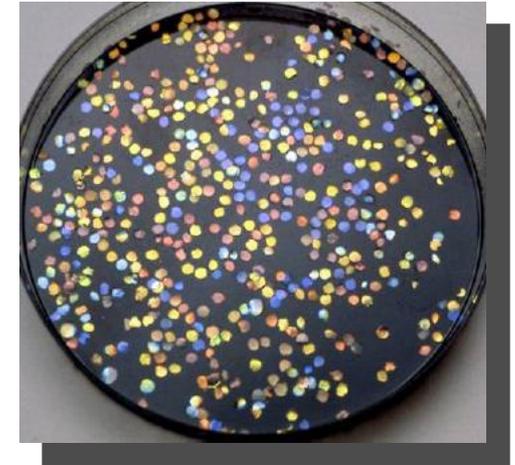
**Reduce food wastage**



# Bio-mimetic Processes Leveraging Bio-Technology



Hierarchical structures  
Of nanocellulose in wood  
Provides strength



Source: D Grey 2003, Canada



Source: Yano 2007, Japan

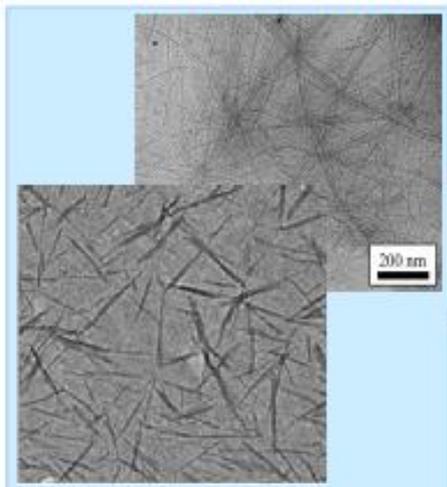
Photonics Developing New  
Materials to interact  
with Light in Precise  
Ways

**Nature constructs valuable materials from  
Low cost low materials assemble with low energy**

Source: Sambles 2001 UK

# Towards novel nanocellulose materials

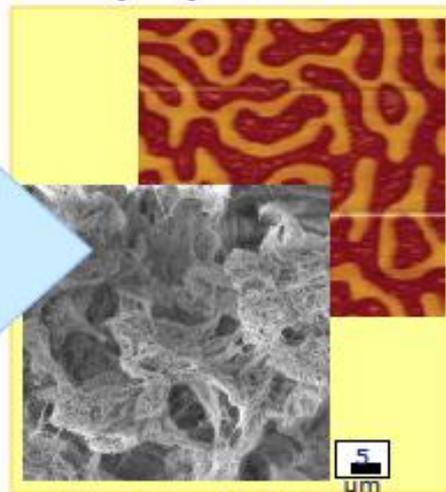
## Cellulose nanomaterials



- ✓ nanofibrillated cellulose, NFC
- ✓ nanowhiskers
- ✓ nanospheres

Upper TEM-image:  
TKK, Nykänen, 2007  
Lower image: Fleming et al  
*Chem. Eur. J.*, (2001)7

## Tailored properties



- ✓ functionalization
- ✓ self-assembly
- ✓ multicomponent systems

TKK, Kontturi

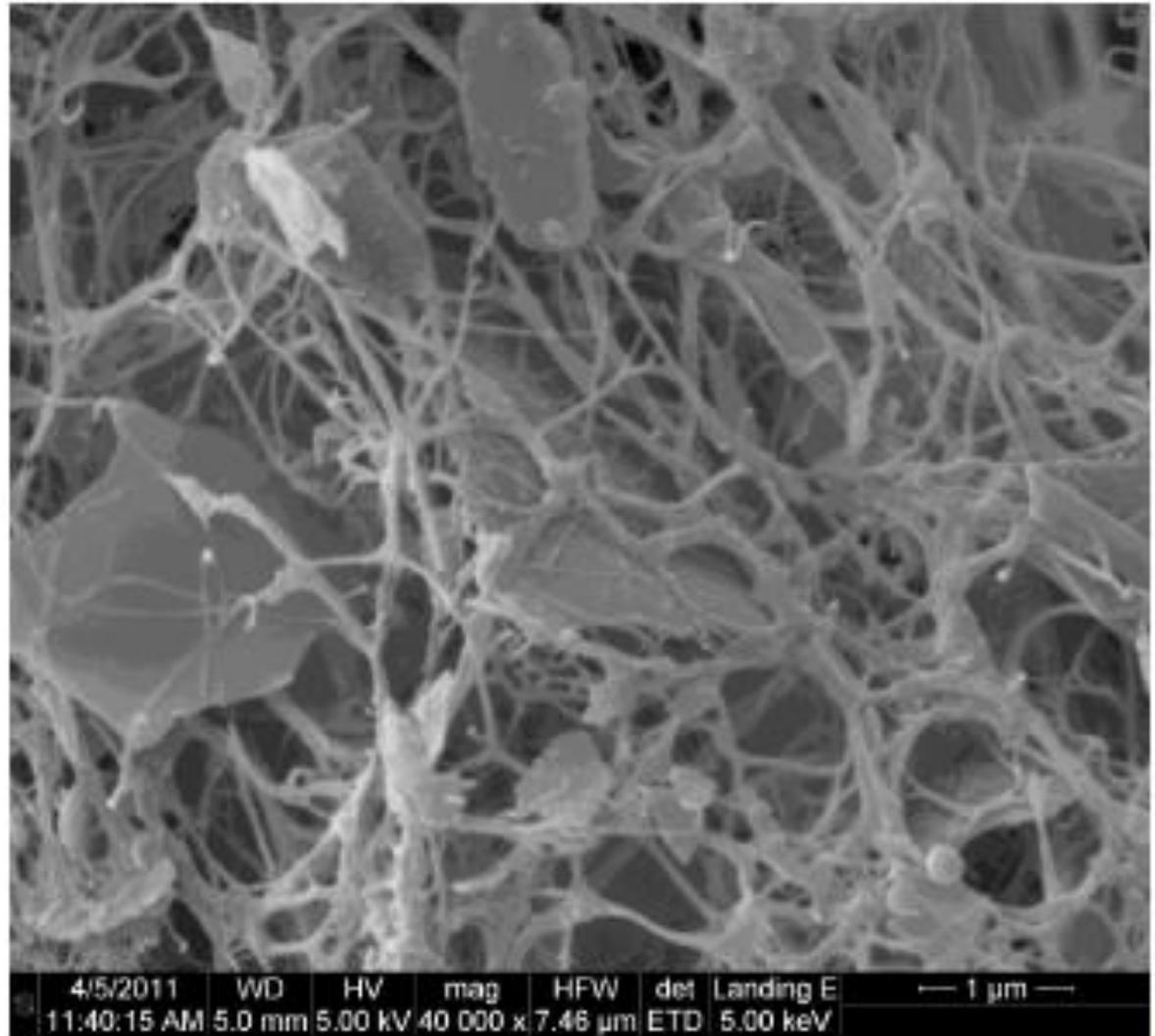
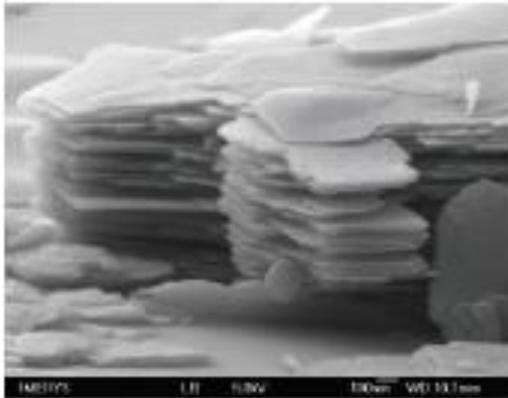
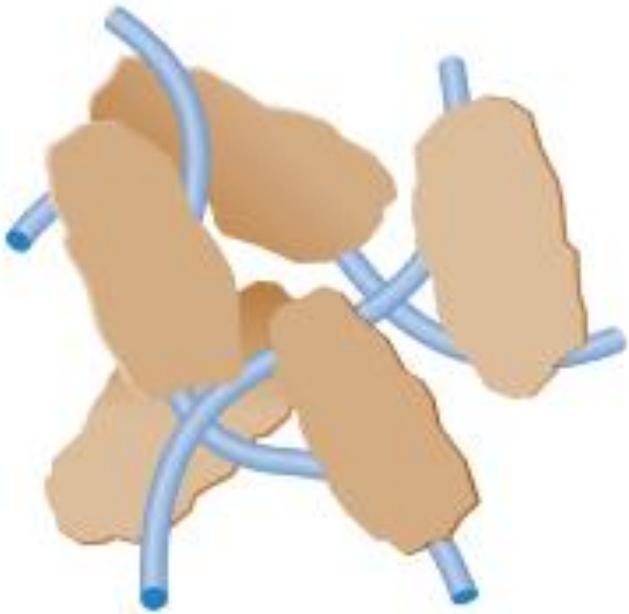
## Cellulose nanomaterials in applications



- ✓ low grammage, high strength products
- ✓ new cellulose structures
- ✓ coatings, films, foams
- ✓ composites
- ✓ adhesives

TKK, Pääkkö et al., 2007

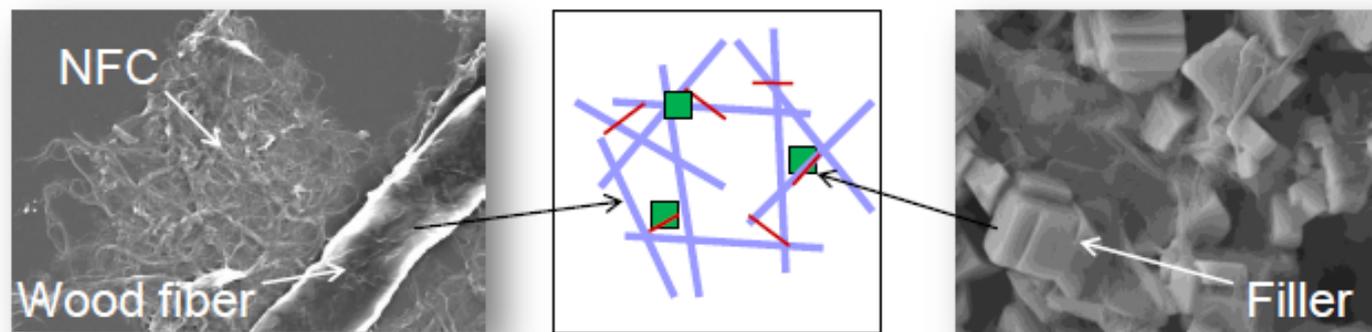
# CNC / Clay Composite



## Porous Materials & Fiber Web Structures

### ▪ Paper & Board Strength Enhancement

- Wood fiber web structures – Paper as a porous nanocomposite  
(e.g. Gardner *et. al*, *J. Adhesion Sci. and Tech.* (2008) 545–567,  
Eriksen *et. al*, *Nordic Pulp & Paper Research Journal*, 299-304 (2008))



**NFC increased both:**  
binding area and binding strength ( $S_{\text{tot}} \sim A_B \cdot S_B$ )

- Applications:  
High strength / high bulk / high filler content paper & board

## Composite & Construction Materials

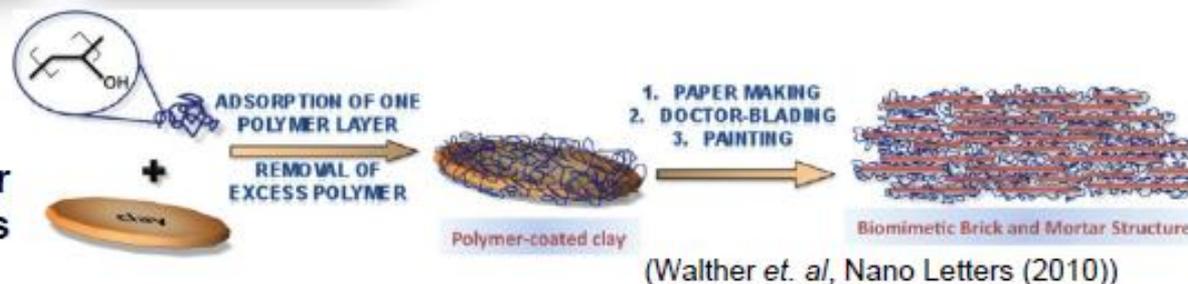
### ■ Concrete and Cementitious Materials

- Strength enhancement of cellular concrete (e.g. Nanocrete Technologies')



**Foamed, cellular NFC-concrete hybrid materials**

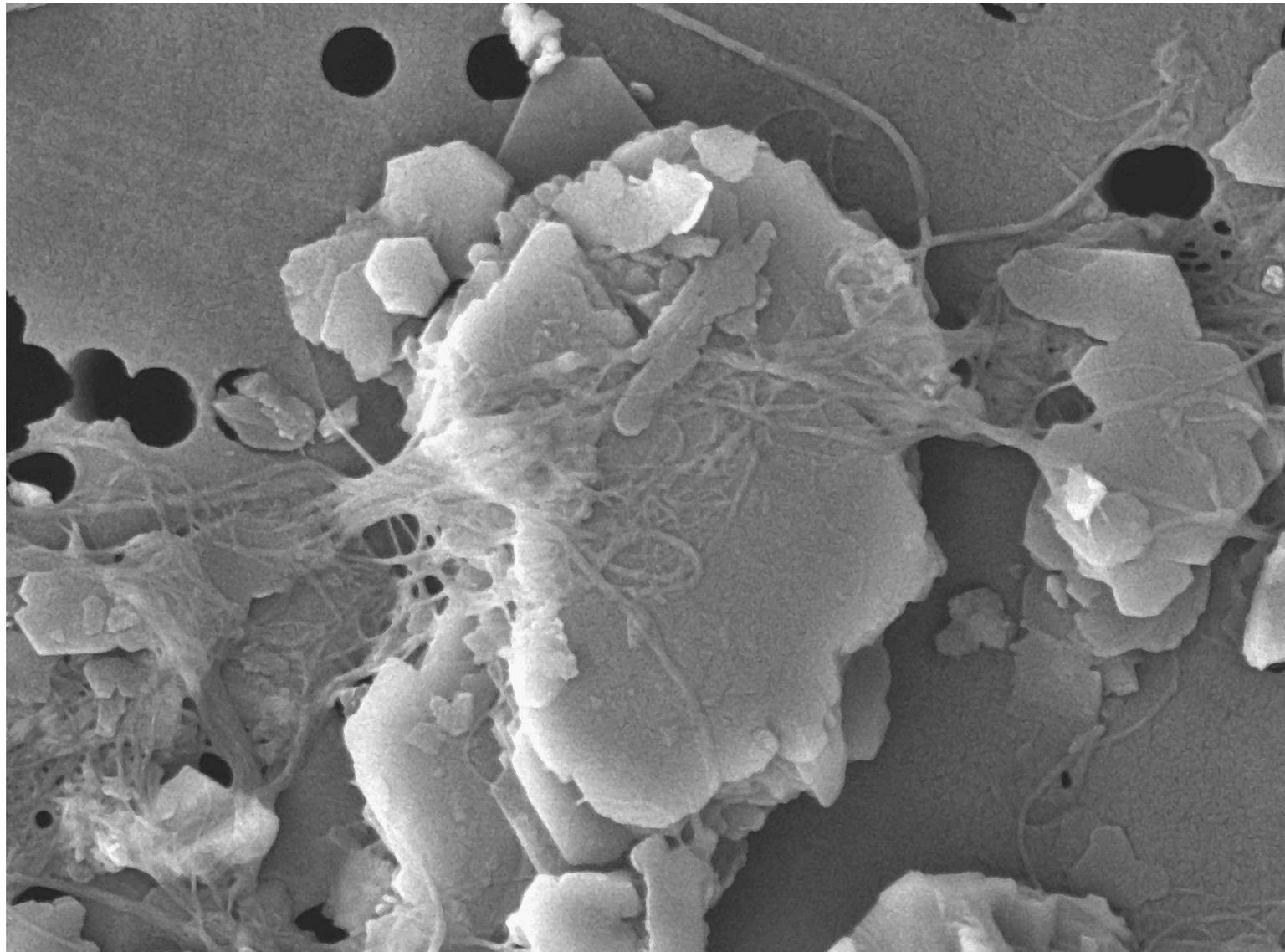
**Dense, silica-polymer hybrid materials**



- Application: - Light-weight, foamed, cellular concrete structures
- Crack reduction, combining toughness & strength

# Nano-fibrillated Cellulose with Kaolin

## Next Generation Composites



LEI 5.0kV 1 $\mu$ m WD 10.2mm

# Packaging at Point of Sale

## Packaging Materials of the 21<sup>st</sup> Century

- Abundant resources
- Renewable resources
- Sustainable Packaging



Source: Conservation, Summer 2012