

**Save
ENERGY
Now**®



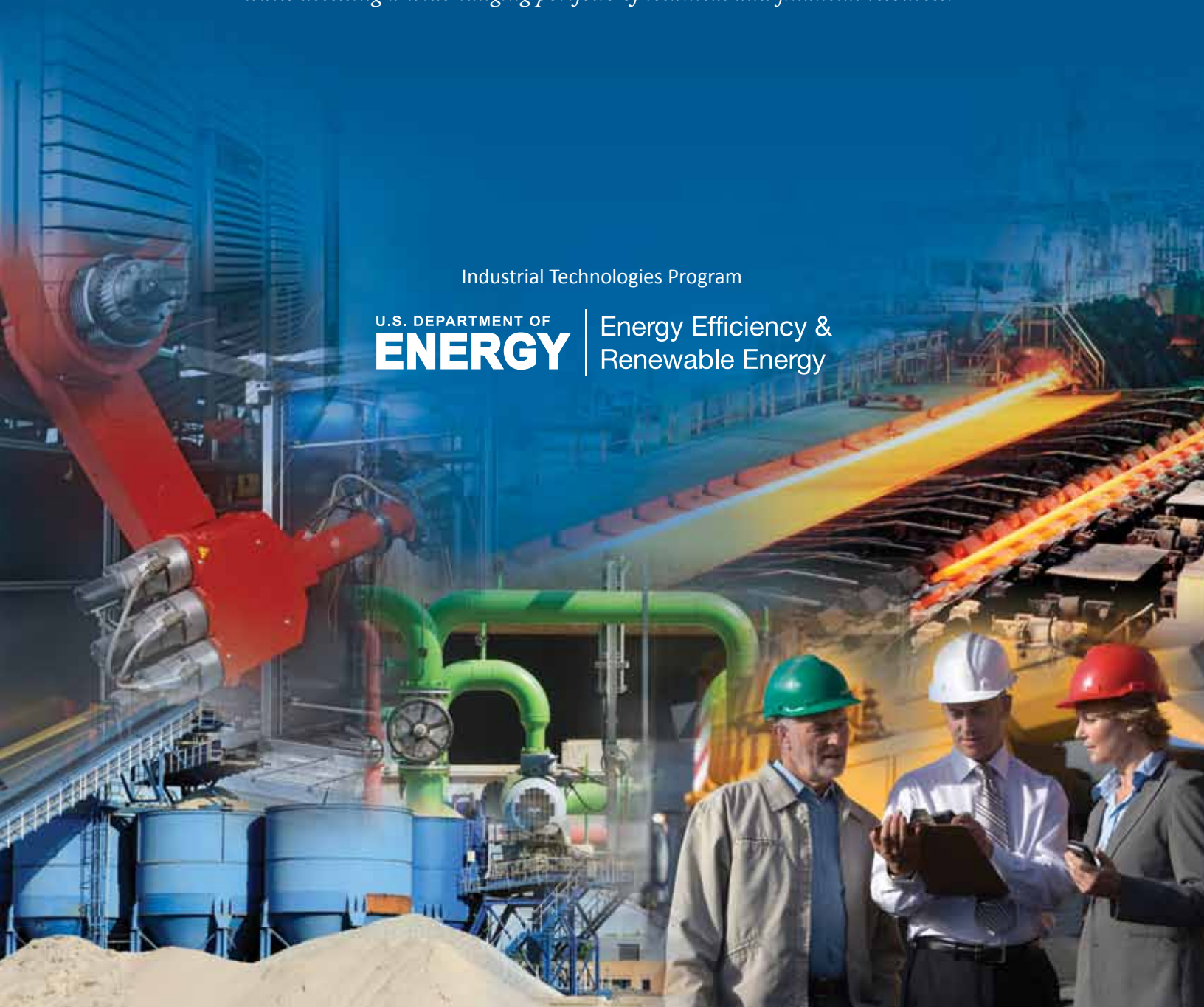
Save Energy Now LEADER

*Earn national recognition for industrial energy management achievements,
while accessing a wide-ranging portfolio of technical and financial resources.*

Industrial Technologies Program

U.S. DEPARTMENT OF
ENERGY

Energy Efficiency &
Renewable Energy



Impacts of ITP Energy-Saving Resources

- From 2006 to 2009, ITP's energy-management experts identified \$1.2 billion in cost savings and 134 trillion Btu of energy savings for U.S. companies.
- On average, ITP's energy assessments have helped U.S. manufacturers identify energy cost savings of \$1.5 million per plant, or 8 percent of their total energy costs.

Savings Are Equivalent to the Annual Energy from:

- 59 coal power plants
- ~9,000 1.5MW wind turbines
- ~2.4 million passenger cars off the road.

What is a *Save Energy Now* LEADER?



A *Save Energy Now* LEADER is a U.S. company that has partnered with the U.S. Department of Energy's (DOE's) Industrial Technologies Program (ITP) to significantly reduce industrial energy intensity. *Save Energy Now* LEADER Companies have made a voluntary commitment

to achieve established energy-intensity targets that support ITP's "25 in 10" goal – a 25-percent reduction of industrial energy intensity in 10 years. LEADER Companies have distinguished themselves as energy-management champions among their industry peers. By partnering with DOE, LEADER Companies raise the bar for all industrial facilities, while benefiting their own bottom line.

How Would My Organization Benefit?

There are many benefits to participation in the *Save Energy Now* LEADER program. These include:

Public recognition for energy-management achievements

The *Save Energy Now* LEADER program provides high-level public recognition from top federal officials to U.S. companies for their industrial energy-efficiency achievements. Through this recognition, participation in the *Save Energy Now* LEADER program helps these companies set themselves apart as forward-thinking energy champions. LEADER Companies will be provided with promotional materials and permission to use logos, including the *Save Energy Now* LEADER logo, banner template, and press release template.

Priority access to ITP's suite of energy-saving resources

Becoming a *Save Energy Now* LEADER can help manufacturers overcome some of the biggest hurdles their businesses face when it comes to driving energy efficiency: a shortage of time, resources, and in-house expertise. *Save Energy Now* LEADER Companies receive priority access to tailored technical and financial resources, along with energy-management expertise. With these resources, LEADER Companies can

- Reduce energy costs and save money
- Enhance global competitiveness
- Prepare plants for new carbon policies.

ITP's energy assessments and technical assistance activities are provided by experienced integrating contractors from national laboratories, industry associations, academia, and the private sector. Specific services provided by these industrial efficiency experts include the following:

- Efficiency baselining
- Plant and financial feasibility assessments
- Project implementation



- Industry benchmark comparisons
- Access to third-party financial resources
- Savings measurement and verification.

These resources help participants reach energy-saving and productivity goals, while providing a path for enhancing the sustainability of industrial operations and addressing possible customer and investor concerns.



Opportunity to network with energy-management champions

Companies that commit to the *Save Energy Now* LEADER program will network with other LEADER Companies to define best practices, discuss new technologies, and identify technical resources that can improve energy efficiency.

What Are the Program Requirements?



To become a *Save Energy Now* LEADER, U.S. companies must sign the *Save Energy Now* LEADER Pledge – a voluntary commitment to achieve energy-efficiency and waste-reduction targets. DOE understands that industries and companies are not all the same and, accordingly, the Pledge allows participants the flexibility to adopt methods for measuring and

tracking energy-intensity data that will reflect their specific requirements and unique business operations. In turn, ITP agrees to provide access to all federal- and state-level program information, contacts, and products related to energy efficiency, carbon and greenhouse gas reduction, and industrial competitiveness. ITP will also offer technical and financial assistance, as well as national recognition for companies that achieve exemplary energy-management performance.

How Can I Learn More?

For more information on the *Save Energy Now* LEADER program, please email: SaveEnergyNow@ee.doe.gov.

To learn more about the Industrial Technologies Program, call the EERE Information Center at 1-877-EERE-INF (1-877-337-3463) or visit the ITP Web site at www.eere.energy.gov/industry.

Save Energy Now LEADER Integrating Contractors

- AEA Technology
- Alliance to Save Energy
- BCS, Incorporated
- FCS Consulting Services Inc.
- Georgia Institute of Technology
- Grant Thornton
- Lawrence Berkeley National Laboratory
- Oak Ridge National Laboratory
- Project Performance Corporation
- Resource Dynamics Corporation
- Rutgers University
- Select Energy Solutions
- SENTECH



