

Save *Energy Now* ALLY Voluntary Commitment



Help industry boost competitiveness while reducing its energy and carbon footprint

Energy savings in industry can be achieved cost-effectively today using proven technology with economically attractive rates of return. As a result, industrial energy efficiency can contribute to energy cost savings and improved productivity while reducing the nation's carbon footprint and preserving jobs.

To provide industry with the resources they need to set and meet ambitious energy goals—and accelerate energy savings like never before—the U.S. Department of Energy's Industrial Technologies Program (ITP) and its partners are rallying the participation of industry ALLY Organizations nationwide including:

- Industry associations and business coalitions
- Utilities – electric, gas, water
- Suppliers, vendors, service providers, and others
- Non-governmental organizations
- Governors, mayors, and other public officials
- Federal, state, and local agencies

By becoming a *Save Energy Now* ALLY, you have a unique opportunity to help manufacturers become more efficient and productive. You can help introduce companies to ITP's proven portfolio of resources, expand industry access to technical and financial assistance, implement creative solutions to recruit companies, recognize achievements, or implement a myriad of other ways to build on existing and new relationships. In return, partners obtain valuable benefits:

- Added value to members, customers, constituents, and others
- Share communications about *how to* reduce energy costs and carbon emissions
- Retain manufacturing jobs and strengthen the national economy

Join the Team

Join DOE and other organizations as we work together to secure our nation's status as world leaders in energy efficient low-carbon manufacturing. To apply, organizations send a Letter of Commitment to DOE which describes their proposed activities to help industry and expresses a willingness to file a summary report each year. Letters of Commitment are reviewed and approved by DOE. Participants will be highlighted in public information campaigns during the coming months and have access to the *Save Energy Now* ALLY logo.

What is *Save Energy Now*?

Save Energy Now is a national initiative led by DOE's Industrial Technologies Program to drive a 25% reduction in industrial energy intensity in 10 years. ITP delivers resources to help all companies boost their energy efficiency – whatever their current level of energy performance.

Save Energy Now **LEADER** Companies are taking a bold pledge to reduce their energy intensity by 25% or more in 10 years. They gain access to an enhanced portfolio of resources including assistance with baselines and energy management plans, software tools, technical information, training, energy assessments, and more.

For more information, call Scott Hutchins of DOE at 202-586-0670.



Save Energy Now ALLY - Expression of Interest -

The U.S. Department of Energy wishes to work with diverse organizations to foster industry success in reducing energy intensity by 25% or more over 10 years. Organizations that maintain strong working relationships with industrial companies are invited to consider participating on a voluntary basis. An organization that participates will benefit from expanded resources for their stakeholders, inclusion in publicity, and opportunities for co-branding. We are looking for organizations that can contribute to industry achievement of the *Save Energy Now* goal in any of the following ways (please check one or more of the listed activities that may be of interest to your organization or add your own activity):

Promote and distribute selected *Save Energy Now* materials through communications channels, such as:

- ☐ Inserting information in existing mailings (may be co-branded with your logo) and in emails
- ☐ Articles in journals or newsletters
- ☐ Articles, banners, or links on web sites

Promote *Save Energy Now* benefits and opportunities at meetings, events, forums, or trade shows:

- ☐ Encourage companies to take a Pledge to reduce energy intensity of 25% or more in 10 years and become a *Save Energy Now* LEADER
- ☐ Sign a *Save Energy Now* Pledge on behalf of your member companies
- ☐ Make *Save Energy Now* materials available at exhibit booth(s)
- ☐ Provide speakers to represent DOE and the *Save Energy Now* program
- ☐ Provide space for *Save Energy Now* notices in event programs or other documents

Supplement *Save Energy Now* materials with your own resources for industry:

- ☐ Via links between our web sites
- ☐ Provide copies of manuals, fact sheets, and other materials to assist industry in reducing energy intensity

Assist members or stakeholders with increased access to *Save Energy Now* opportunities by:

- ☐ Hosting training sessions
- ☐ Cost-sharing energy assessments
- ☐ Provide technical or financial assistance
- ☐ Help fund R&D projects or technology demonstrations

Other activities and incentives:

- ☐ _____
- ☐ _____

Your organization:

Contact name and info:

For more information, call Scott Hutchins of DOE at 202-586-0670.

This list is merely an expression of interest. It provides a starting point for discussion with DOE on the opportunities and shared benefits of participation. Any subsequent agreement will be voluntary and not legally enforceable. Nothing in any subsequent Agreement will authorize or obligate the Parties to expend, exchange, or reimburse funds, services, or supplies, or transfer anything of value. Parties agree that they will not claim or imply that their participation in the *Save Energy Now* program constitutes federal government approval or endorsement of anything other than its commitment to energy efficiency and will not make statements or imply that DOE endorses the purchase or sale of products and services or the organization's views.

