

Residential Retrofit Priority Areas

Goal

Significantly increase the number of comprehensive, durable, performance-based home energy upgrades (HEUs) through a robust, sustainable industry – in line with estimates for the Moderate or Aggressive scenarios.

Priorities

Improve Residential Energy Efficiency Program Design

1. Improve the quality of home energy upgrade program design and implementation
2. Rigorous quality assurance standards and workforce training

Enable Access to Capital

3. Improve access to credit for both product and service providers
4. Improve access to financing for customers

Increase the Market Value of Home Energy Upgrades

5. Increase the value of home energy upgrades, through labeling, disclosures, education, data collection, etc.

Bolster Energy Efficiency Funding and Policy Support

6. Increase HEU funding from utility customers
7. Maintain or increase taxpayer funding for state and local HEU programs
8. Offer federal rebates and tax credits for HEUs
9. State and Federal Clean Energy Commitments
10. Federal CO₂ legislation with funding to support HEU programs.

