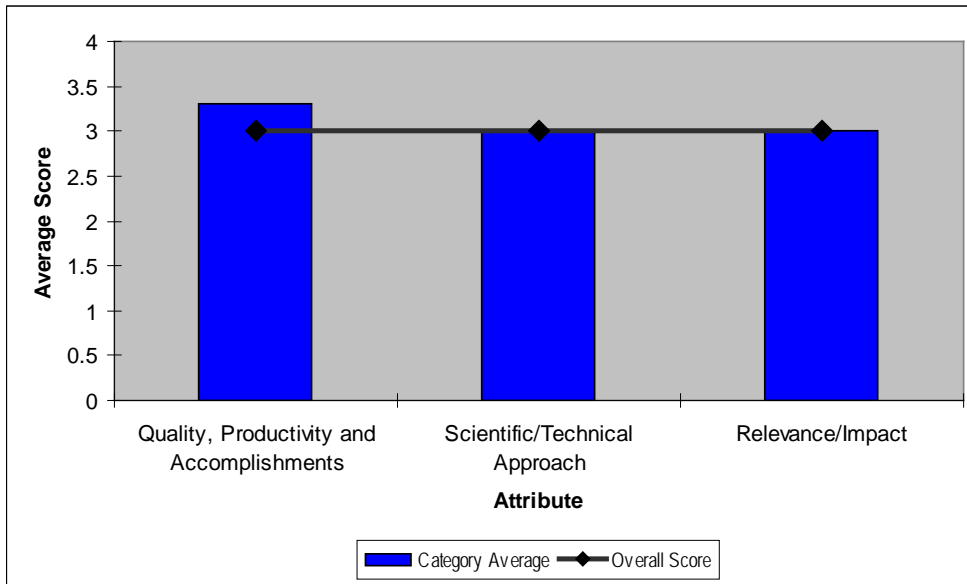


State Technical Outreach Partnership Project
Principal Investigator: Mark Sinclair, Clean Energy Group



This project supports the Clean Energy Group’s collaboration with the Clean Energy States Alliance. This partnership is designed to advance the implementation of solar on the state level, but providing assistance in establishing and expanding solar programs, advancing state solar program best practices, and fostering strategic partnerships among states and

stakeholders.

Quality, Productivity and Accomplishments (Average Rating 3.3)

Rating Comments

- 3.0 The majority of funding in building a PV market has been at the state level. This project offers a mechanism for the states funding these activities [plus others] to learn from the experiences of others.

- 4.0 The quality of the work and volume is good given the relatively small amount of funding. There appears to not be a lot of overhead burden and the results show much work with little funds.

- 4.0
 - This project is focused on assisting states in adopting and improving solar programs through development of partnerships with state organizations and multiple communication vehicles, such as workshops, Webinars, and other Web-based services.
 - The project team has leveraged resources through related state renewable energy activities and utilizing a network of energy policy experts, e.g., LBNL analysts.
 - The project has provided good value for the relatively small investment of funding.

- 2.0 The intention of the program is to help shape policy by focusing attention at the state level. This approach has worked over the last ten years, but the current national focus has called into question this approach. Overall the program costs are very low – essentially one fully loaded head per year – and the consequently it’s difficult to asses the overall productivity. Given the magnitude of the project scope, it seems the resources are not well aligned with the desired outcomes. This is reflected in productivity, quality and accomplishments. Overall, this team needs either a) additional resources or b) a new focus in order to be more effective.

Scientific/Technical Approach (Average Rating 3.0)

Rating	Comments
3.0	The approaches are pretty standard.
3.0	I would like to see a continued review of work so overlap and duplication do not occur. Communications between groups and sharing links to work, publications and reports should be common to groups working in the same space.
4.0	The project is well-focused on providing information and building effective outreach to state policy makers through a number of different vehicles.
2.0	The technical approach seems poorly defined. Again, this is a function of the magnitude of the task laid out for the team against the available resources. The objectives overwhelm any potential technical approach.

Relevance/Impact (Average Rating 3.0)

Rating	Comments
3.0	Consideration should be given to the exit strategy for this program.
3.0	The work done to date may need to be realigned with the current market. I think the stated future goals are on target and continued awareness and coordination with others in the same space will result in continued good work.
4.0	The project has researched and published a number of valuable studies and developed effective communication and outreach vehicles.
2.0	In theory, this team should be high impact, but in practice this is almost impossible to measure. The resources allocated are too small and the objectives too large to make a material impact on state level decision making. The team needs to focus on one aspect of state level decision making or policy, and leave it at that.

Overall (Average Rating 3.0)

Rating	Comments
3.0	Is there a strong enough tie between this project [and the states] with the other Market Transformation projects? There could be value in creating a feedback mechanism between the activities in this project with those funded through the NCSL and the ABC efforts. This is a general observation across all of the MT projects – each one tends to target a specific audience group and would benefit from stronger integration.
3.0	I think the detail and level of understanding the work products delivered are good first steps for the “new to green” and perhaps that is the sweet spot for this funding. I think for the money received and the body of work accomplished there is a good result.
4.0	The project has made outstanding progress toward developing effective communication and outreach mechanisms to the states.
2.0	Overall this team is significantly under resourced to achieve its desired outcomes.