



**December 12-15, 2011  
NEW ORLEANS, LOUISIANA**



# 2011 National Weatherization Training Conference

## INVITATION TO EXHIBIT AND SPONSOR

Dear Weatherization Professional,

The 2011 National Weatherization Training Conference, sponsored by the U.S. Department of Energy, is held every two years to address the national training needs of the staff, trainers and other individuals who have consistently contributed to the advancement of the Weatherization Assistance Program. The Program serves every county in the Nation with more than 900 local agencies. Over the last 35 years, the Weatherization Assistance Program has gained a solid reputation as the nation's core program for delivering energy efficiency services to low-income households. More than 7 million households nationally have experienced energy efficiency, and health and safety gains through the Weatherization Assistance Program.

**EXHIBITOR  
APPLICATION INSIDE**

Deadline:

**September 2, 2011**

The 2011 National Weatherization Training Conference will bring together more than 2,400 persons from across the nation, including state and local decision makers, program managers, and technicians. The Conference provides opportunities to network with colleagues and share best practices among peers. From the pre-conference workshops on Monday to the closing plenary on Thursday, this event is guaranteed to inform and enrich.

[www.eere.energy.gov/weatherization/conference](http://www.eere.energy.gov/weatherization/conference)

Email [weatherization@courtesyassoc.com](mailto:weatherization@courtesyassoc.com)

For more information about the conference, call **202-973-8609**.



U.S. DEPARTMENT OF  
**ENERGY**

Energy Efficiency &  
Renewable Energy



# 2011 National Weatherization Training Conference

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## EXPO HOURS AND EVENTS

Time	December 12, 2011	December 13, 2011	December 14, 2011	December 15, 2011		
	Pre-Conference	Core Conference	Core Conference	Core Conference		
7:00 AM	Registration EXHIBIT INSTALLATION Pre-Conference Sessions & Tutorials & Certifications Exhibits Open	INFORMAL MEETINGS	Networking Breakfast Technical Demonstrations	Networking Breakfast (Check-out Prior to Breakfast – Store Luggage with Bell Stand)		
7:15 AM		Wake-Up Call Technical Demonstrations (Coffee in Exhibit Hall)			FLOW	FLOW
7:30 AM			Opening Plenary	Motivational Plenary	Block 7: Concurrent Sessions	
7:45 AM				AM BREAK		AM BREAK
8:00 AM				Boxed Lunch in Exhibit Hall Technical Demonstrations		Block 4: Concurrent Sessions
8:15 AM			Registration		FLOW	
8:30 AM					Speaker Luncheon	Closing Plenary
8:45 AM			Block 1: Concurrent Sessions			
9:00 AM				Lunch (Provided to Select Pre-Conference Participants)	Block 5: Concurrent Sessions	Tutorials & Certifications
9:15 AM			FLOW			
9:30 AM				Registration	Block 2: Concurrent Sessions	PRE-CONFERENCE PROGRAM
9:45 AM		Block 3: Concurrent Sessions				
10:00 AM			Technical Demonstrations	PM BREAK		
10:15 AM		Networking Reception Technical Demonstrations				
10:30 AM			Exhibitor Meet & Greet Networking Opportunity	INFORMAL MEETINGS		
10:45 AM	INFORMAL MEETINGS					
11:00 AM		Registration				
11:15 AM	Registration					
11:30 AM		Registration				
11:45 AM	Registration					
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6:30 PM		Registration				
6:45 PM	Registration					
7:00 PM		Registration				

This schedule is subject to change.

The latest information and updates are available at:  
<http://www.eere.energy.gov/weatherization/conference/>



## WHY EXHIBIT?

### BOOTH PACKAGE \$2,000

- 10' x 10' exhibit booth – includes:
  - Carpeting in conference colors
  - Back and sides pipe and drape
  - One exhibit booth ID sign
  - One six-foot draped table
  - Two chairs and one wastebasket
- Two complimentary registrations
- Company name and 30-word description in onsite conference program
- Company name with hyperlink posted on conference Web site

### IMPORTANT DATES

**September 2, 2011**  
– Application Deadline

**November 4, 2011**  
– Full Payments Are Required

**December 12, 2011**  
– Exhibitor Move In Date

### WHY EXHIBIT?

Two complimentary full conference registrations

- Opportunity for direct-to-attendee distribution of information
- Networking opportunities
- Your organization's name in onsite conference materials and in the onsite conference program
- Direct link with name and booth number on conference Web site
- Increased booth traffic through dedicated show hours

**Prospectus will be available online at**  
**[www.eere.energy.gov/weatherization/conference/](http://www.eere.energy.gov/weatherization/conference/)**

### Tech Fair

The Tech Fair is one of the premiere events that takes place at the National Weatherization Training Conference. Throughout the conference, the exhibit hall becomes the training ground and over 120 “mini-sessions” will be conducted. As an exhibitor, you are invited to conduct trainings showcasing your services and/or products. Our sponsors and exhibitors are invited to conduct their demonstrations right from their booth. Indicate on your registration form if you are interested in demonstrating and one of our planners will be in contact to finalize the details. **NOTE:** All materials and props needed for the tech fair demonstrations are the responsibility of the exhibitor.

### DRAWING

Increase your company's visibility by donating a prize! All conference attendees will receive an Expo Passport with their registration materials. Each exhibitor and sponsor that donates a prize will be listed on the Passport. To be eligible for the prize drawing, attendees must visit each exhibit and have their Passport validated. This provides a great deal of added incentive to visit your booth. Prize drawing announcements will be made during the Closing Plenary on Thursday, December 15, 2011.



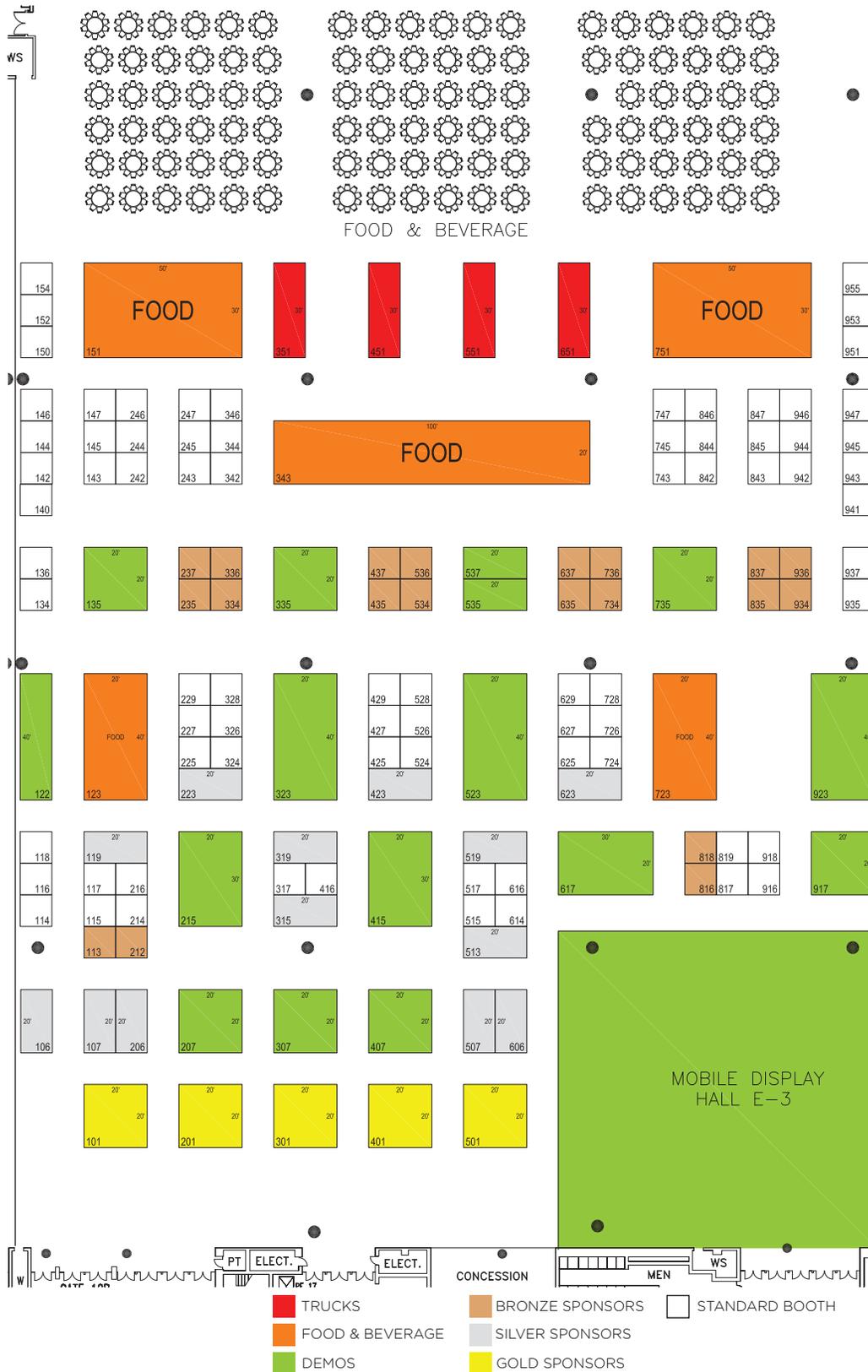
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## EXPO FLOOR PLAN





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## SPONSORSHIP OPPORTUNITIES

The 2011 National Weatherization Training Conference will provide unprecedented opportunities to position your company as a leader in the industry by sponsoring networking events. Sponsorships will be reserved on a first-come, first-served basis. The Expo Sponsor Package gives prospective sponsors a concise overview of the features and benefits of sponsorship of the National Weatherization Training Conference.

### PAST EXHIBITORS AND SPONSORS

- ACI (Affordable Comfort, Inc.)
- Advanced Energy (**Bronze**)
- Alliance for Low-e Storm Windows (**Silver**)
- AM Conservation Group
- Applegate Insulation
- Applied Energy Products & Sales Inc.
- Attic Tent, Inc.
- Blevins, Inc. (**Silver**)
- Bonded Logic, Inc.
- Building Performance Engineering
- Building Performance Institute, Inc. (**Bronze**)
- Building Science Academy
- CDC Enterprises, Inc. (**Bronze**)
- Cellulose Insulation Manufacturers Association
- CertainTeed Insulation (**Silver**)
- Chimney Balloon
- CO-Experts
- Conservation Strategies
- Convenience Products
- Cool Machines, Inc.
- Demilec (USA) LLC
- Diversified Products Unlimited, Inc.
- Dow Building Solutions (**Gold**)
- EFI
- EIFS Industry Members Association
- Empire Comfort Systems, Inc.
- Energy Conservatory, The (**Bronze**)
- Energy Control, Inc. (**Bronze**)
- EnTech Supply
- ESS Energy Products, Inc.
- Fireplace Plug/Battic Door Energy
- FLIR Infrared Cameras (**Silver**)
- Fluke Thermography (**Silver**)
- GE Consumer & Industrial (**Silver**)
- GoodCents
- GreenFiber
- Group Workcamps Foundation
- Guardian Building Products (**Silver**)
- Hancock Software, Inc.
- HeatSmart Campaign an Initiative of Northwest Woolen Mills
- Home Depot, The (**Gold**)
- Home Energy Magazine
- Indiana Housing and Community Development Authority
- Infrared Training Center (**Bronze**)
- Insulation Machine Corp.
- Insulation Technology Corp.
- International Window Film Assn.
- ISU-Environmental Insurance
- J & R Products, Inc.
- Johns Manville (**Silver**)
- Knauf Insulation
- ksKimball
- Lowe's Commercial Service (**Gold**)
- M-D Building Products (**Gold**)
- Meyer Insulation Equipment
- Mikron Infrared
- Monroe Infrared Technology, Inc. (**Bronze**)
- Moore Products, LLC
- Nichols Electronics, Inc. - RF Hero
- Nu-Wool Co., Inc. (**Bronze**)
- Oregon Education Coordinators Association (OECA)
- Owens Corning (**Silver**)
- Palmer Wahl Instrumentation Group
- Panasonic
- Performance Systems Development
- Professional Home Inspection Institute
- Project Energy Savers, LLC
- RCD Corporation
- Resource Action Programs
- Retrotec Energy Innovations Ltd.
- RH Manufacturing Inc.
- Richard Heath & Associates (**Silver**)
- Rinnai (**Silver**)
- Roeing Corporation (**Bronze**)
- Saturn Resource Management, Inc.
- Sears Commercial
- Serious Materials (**Bronze**)
- Service Concepts
- Snell Group, The (**Bronze**)
- Spray Insulation Components (**Bronze**)
- State & Local Energy Report
- Style Crest
- Tamarak Technologies, Inc.
- Testo, Inc.
- Thermo Pride
- Tripolymer, Inc.
- TruTech Tools, Ltd.
- United Infrared, Inc.
- Valley Supply Co.
- Western Fibers, Inc.
- Westland Distributing, Inc.
- Whirlpool Corporation (**Silver**)
- Your Crawl Space, Inc.

The latest information and updates are available at:  
<http://www.eere.energy.gov/weatherization/conference/>



## SPONSORSHIP OPPORTUNITIES

### All Sponsors Receive:

- Recognition throughout the Conference, with your organization's name and logo printed on conference materials and in the onsite Conference Program
- Your organization's logo and a link to your Web site on the Conference Web Site
- Your logo included in the Conference "Screen Saver" which will display on computers in all Session Rooms
- An electronic mailing list of attendees
- Each sponsor is recognized during the sponsored event with a "thank you" sign or poster with the company logo that is displayed in a prominent location at the event. On a first-come, first-served basis your sponsorship helps support:
  - ➔➔ **GOLD:** Conference Receptions in Expo Hall
  - ➔➔ **SILVER:** Conference Awards Luncheon
  - ➔➔ **BRONZE:** Breaks in Expo Hall
- You will receive periodic emails to keep you up-to-date on the conference and other important information. The emails will be sent more frequently as we approach the conference dates.

**In addition, the various levels of Sponsorship include these valuable opportunities that will emphasize your organization's presence and boost your visibility in the marketplace:**



### **GOLD SPONSOR \$10,000**

- Co-Sponsorship of Receptions in Expo Hall
- A One-Page Narrative or Boilerplate Ad in the Conference Program
- A 20' x 20' Island Premium Exhibit Space
- Six Full Conference Registrations



### **SILVER SPONSOR \$5,000**

- Co-Sponsorship of one Luncheon
- A Half-Page Narrative or Boilerplate Ad in the Conference Program
- One 10' x 20' Premium Exhibit Space
- Four Full Conference Registration



### **BRONZE SPONSOR \$3,000**

- Co-Sponsorship of one Breakfast in Expo Hall
- A Quarter-Page Narrative or Boilerplate Ad in the Conference Program
- One 10' x 10' Premium Exhibit Space
- Two Full Conference Registrations

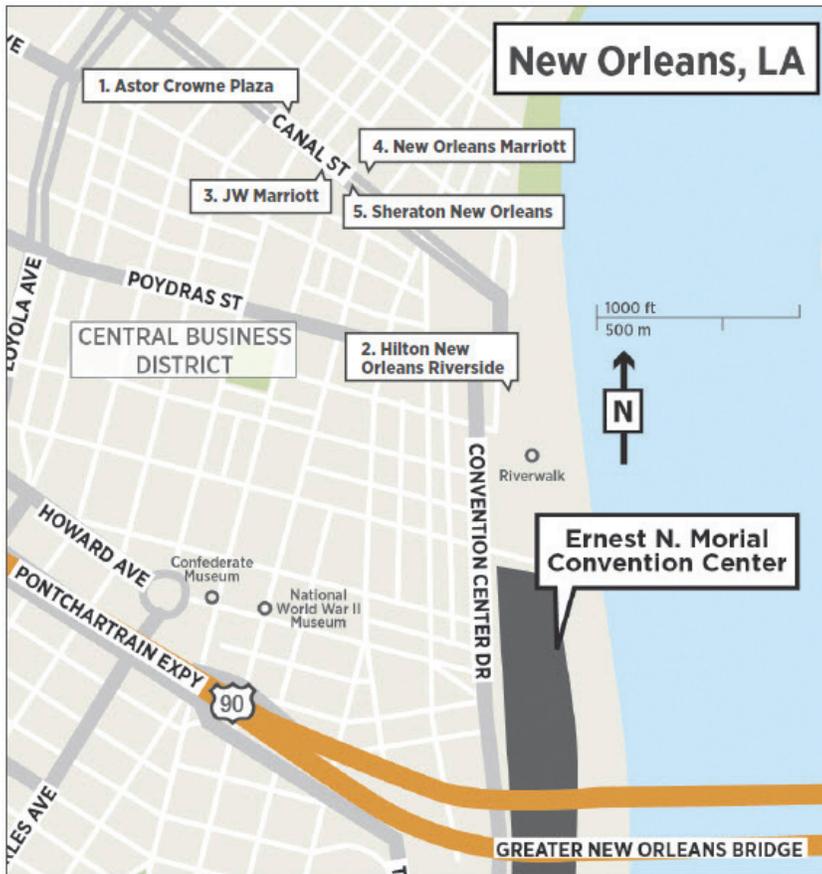
**We are happy to discuss other unique sponsorship opportunities to increase your exposure at this event! If interested in personalized packages, please contact Ann Shafran by email at [weatherization@courtesyassoc.com](mailto:weatherization@courtesyassoc.com).**

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# ABOUT THE CONFERENCE

## HOUSING INFORMATION



Map used to indicate approximate locations only.

- 1. Hilton New Orleans Riverside**  
2 Poydras Street
- 2. Astor Crowne Plaza**  
739 Canal Street at Bourbon Street
- 3. JW Marriott**  
614 Canal Street
- 4. New Orleans Marriott**  
555 Canal Street
- 5. Sheraton New Orleans**  
500 Canal Street

### 4 WAYS TO BOOK

-  <http://onpeak.co/NWTC>
-  (800) 793 3604 Toll-free  
(312) 527 7300 Local
-  [nwtc@onpeakevents.com](mailto:nwtc@onpeakevents.com)
-  (312) 329 9513 Fax  
Visit <http://onpeak.co/NWTC>  
to download the housing form

## SHUTTLE INFORMATION

Complimentary round-trip shuttle service will be provided during designated hours between the Convention Center and the official Conference hotels.

## CONTACT

For general questions about the conference, please contact the Registration Office by email: [weatherization@courtesyassoc.com](mailto:weatherization@courtesyassoc.com) or for more information about the conference, call 202-973-8609.