

## Weatherization & Intergovernmental Program

### EECBG/SEP GRANTEE TA IMPACT STATEMENT

#### Philadelphia's Municipal Energy Efficiency and Conservation Policy for Employees

##### **SUMMARY**

In spring 2009, the City of Philadelphia unveiled an ambitious sustainability plan to transform the city into one of the greenest communities in the country. Energy efficiency, of course, is a major component of the *Greenworks Philadelphia* plan, and reducing the energy consumption in government buildings is a key first step.

After attending the DOE webinar Public Buildings Retrofits Program in August 2010, Adam Agalloco, of the Mayor's Office of Sustainability, contacted the TAP Team for guidance on developing an energy efficiency and conservation policy targeting employees. The webinar had underscored the value of working with employees to create a municipal energy policy, and Philadelphia was looking for best practices and examples of how other cities have educated their employees on how to be more energy efficient.

Drawing on the experience of its energy efficiency experts, the DOE TAP Team produced a 5-page guidance document for Philadelphia: "Developing a Municipal Energy Efficiency and Conservation Policy for Employees." The document highlights the key components of energy efficiency policies for employees—a mayoral directive, goal setting, general sections of a policy, and employee education and participation—and includes specific example policies gleaned from cities of various sizes across the country.

With the guidance document in hand, the city has the tools it needs to develop its policy and educate employees about their role in helping Philadelphia meet its goal of reducing government energy consumption by 30 percent.

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### PROJECT STATISTICS

**PROJECT TITLE:** A Municipal Energy Efficiency and Conservation Policy for Employees

**GRANTEE:** City of Philadelphia

**LOCATION:** Philadelphia, PA

### DESCRIPTION OF THE PROJECT

#### PROBLEM STATEMENT

In the process of rolling out the City of Philadelphia's sustainability plan, the mayor's office was looking for guidance on developing an energy and conservation policy targeting employees.

#### TYPE OF ASSISTANCE

Adam Agalloco, from the Mayor's Office of Sustainability, requested technical assistance in September 2010, after attending the DOE webinar Public Buildings Retrofits Program in August 2010. The webinar underscored the value of working with employees to create a municipal energy efficiency and conservation policy, and Philadelphia was looking for best practices and examples of how other cities have educated their employees on how to be more energy efficient on the job.

Edward Londergan, of the Northeast Energy Efficiency Partnerships (NEEP), a DOE TAP partners, provided the technical assistance to Philadelphia. Over a two-week period, Londergan consulted with colleagues to collect relevant information and examples, and then pulled together a 5-page guidance document titled "Developing a Municipal Energy Efficiency and Conservation Policy for Employees." The document highlights the key components of municipal energy efficiency and conservation policies for employees—a mayoral directive, goal setting, general sections of a policy, and employee education and participation—and includes specific example policies from cities of various sizes across the country.

#### IMPACT/OUTCOME #1

- *Developed targeted guidance for Philadelphia as a follow up to a successful webcast that highlighted the key components of energy efficiency policies for employees and sharing examples from cities across the country.*

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### IMPACT AND OUTCOMES

Philadelphia now has the background information and relevant examples to guide development of its own policy and strategies for educating employees about how to conserve energy during their day-to-day jobs.

Ultimately, the technical assistance provided will help Philadelphia educate its employees about their role in helping the city meet its goal of reducing the government's energy consumption by 30 percent.