

DOE TAP Commercial and Government Sector Energy Efficiency Behavior Change Peer Exchange

The purpose of this document is to share information provided by peer exchange participants to identify community interests for further peer exchange. If you would like to request a Peer Match with one of the communities listed below, please do so by sending an email to solutioncenter@ee.doe.gov with the following subject line: “DOE TAP Peer Match Request – Behavior Change.”

Local/Participant Title	Subject	Background	We are interested in...
City of Asheville, NC <i>Sustainability Outreach Specialist</i>	Implementing anti-idling policy	City of Asheville is developing an anti-idling policy for staff that will require behavior modification. This policy will apply mainly to our field staff who drive Asheville fleet vehicles as well as those who participate in the car share program.	<ul style="list-style-type: none"> • Behavior change programs • Implementing policy-based behavior change projects • Sharing my experience and mentoring others
City of Austin, TX <i>Climate Protection Program Program Coordinator</i>	Using real time monitoring and sub-metering to increase awareness of energy reductions	City of Austin would like to learn more about how other communities are working with their internal staff to practice more efficient IT practices and manage energy use from personal office equipment. The city is also engaging internal staff using real time energy monitoring and would like to discuss how other communities may be using metering and dashboards to increase awareness and drive behavior changes.	<ul style="list-style-type: none"> • Government sector behavior change programs
Carver, MN <i>Energy and Household Hazardous Waste Coordinator</i>	Using social media and behavior feedback to motivate energy efficiency behaviors	Carver County plans to influence employee behavior and use this experience to impact constituent behavior through four projects: promote double sided printing, turn off equipment when not in use, use appropriate lighting and increase organics composting and recycling. The county would like examples of social media use elsewhere, including instructional videos, advertising about what your “neighbors” are doing and public recognition campaigns.	<ul style="list-style-type: none"> • Residential sector behavior change programs • Government sector behavior change programs • Implementing policy-based behavior change projects • Sharing my experience and mentoring others

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Cary, NC <i>Sustainability Manager</i>	Measuring behavior-change efforts	Cary is interested in ways to measure the impact of behavior-based initiatives, and more generally how to track progress towards reduction goals.	<ul style="list-style-type: none"> • Government sector behavior change programs
City of Colorado Springs, CO <i>Energy Efficiency Services Administrator</i>	Portfolio Manager Energy Challenge and a “Take the Stairs Campaign”	The City of Colorado Springs is planning to start an energy challenge between two similar facilities using Portfolio Manager Energy Usage Intensity metrics. It also wants to start a “take the stairs” campaign in our larger buildings.	<ul style="list-style-type: none"> • Behavior change programs • Implementing policy-based behavior change projects
Cuyahoga County, OH <i>Program Manager</i>	Training Manual for Energy Conservation Measures	The Cuyahoga County Planning Commission is working with 50 municipalities in the County to audit their municipal buildings and install Energy Conservation Measures (ECMs). The next step is to develop a Training Program for municipal maintenance staff and a “Behavioral Handbook” for municipal staff. The county is interested in what other communities have done or will be doing to train and orient staff on energy efficiency.	<ul style="list-style-type: none"> • Behavior change programs
Jefferson County, WA <i>Resource Conservation Manager</i>	Interior Climate Control	The County Resource Conservation Office works across County and City agencies to implement energy, water and solid waste reduction plans. This office is interested in proven techniques to motivate occupants to participate in resource savings, and to mitigate conflict with reducing temperature set points in offices.	<ul style="list-style-type: none"> • Implementing policy-based behavior change projects
Lebanon, MO <i>Grant Projects Manager</i>	Implement commercial energy efficiency program	Lebanon, MO has a commercial energy retrofit program called the Downtown Green Street Project – the city is funding audits and retrofits for local business owners and would like more information on ways to educate these organizations on ways they can increase the savings from retrofits through specific behavior modifications.	<ul style="list-style-type: none"> • Commercial Behavior change programs

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City of Livermore, CA <i>Senior Planner</i>	Engaging small business in energy efficiency	Livermore is interested in learning about some innovative ways of engaging the small business community, in light of perceived, and real, costs. How do other communities connect with small and medium sized businesses?	<ul style="list-style-type: none"> • Behavior change programs
Division of Energy Missouri Department of Natural Resources <i>Research Analyst</i>	Communicating the value of energy efficiency to specific commercial/government sectors	Internal government staff, small businesses, and large commercial organizations all have different role players and reasons for adopting energy efficiency measures. How should program administrators communicate the value proposition of energy efficiency so that it resonates with specific audiences and categories of actors?	<ul style="list-style-type: none"> • Commercial sector behavior change programs • Government sector behavior change programs
Omaha/Lincoln, Nebraska <i>reEnergize Program Coordinator</i>	Contractor training and outreach/education with households and local businesses	The reEnergize Program in Omaha/Lincoln, is working to build a robust market for energy evaluation and upgrades in homes and businesses. Behavior change begins with building up the number and capability of contractors in the area. How are others increasing awareness of energy opportunities through behavior change among households and small business owners?	<ul style="list-style-type: none"> • Residential sector behavior change programs • Commercial sector behavior change programs
Palm Beach County, FL <i>Energy Manager</i>	HVAC management strategies for building operators	Palm Beach County is working closely with building management staff on ways to manage building energy usage through HVAC controls and other management strategies. The county is looking for good resources on ways to better engage with our building operators.	<ul style="list-style-type: none"> • Behavior change programs • Implementing policy-based behavior change projects
Rancho Cucamonga, CA <i>Energy Efficiency Coordinator</i>	Energy education and outreach strategies for schools and local businesses	The City of Rancho Cucamonga is interested in learning how to engage with businesses and schools to increase energy efficiency in the community.	<ul style="list-style-type: none"> • Behavior change programs • Implementing policy-based behavior change projects

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San Jose, CA <i>Energy Officer</i>	Developing a temperature set point policy for municipal buildings	The City of San Jose Municipal Energy Group is interested in learning about and implementing behavior change projects with our city staff to maximize energy efficiency in our municipal buildings. The City has a Green Vision Goal to reduce energy usage by 50% within a 15 year time frame. In addition, we are currently drafting a temperature set point policy for municipal buildings.	<ul style="list-style-type: none"> • Behavior change programs • Implementing policy-based behavior change projects • Sharing my experience and mentoring others
Will County, IL. <i>Recycling and Energy Program Specialist</i>	Using energy usage data to educate residents and businesses about energy efficiency opportunities	Will County developed a website to educate residents and businesses on strategies to reduce energy usage through conservation and efficiency. Will County also engages with businesses through half-day energy seminars, school student education programs, and residential recycling programs. The county is interested in ways to use internal energy usage data to better engage employees and lead by example – success will be shared using the county website.	<ul style="list-style-type: none"> • Residential sector behavior change project • Commercial sector behavior change program • Government sector behavior change programs • Implementing policy-based behavior change projects • Sharing my experience and mentoring others