

Introduction to Performance Contracting



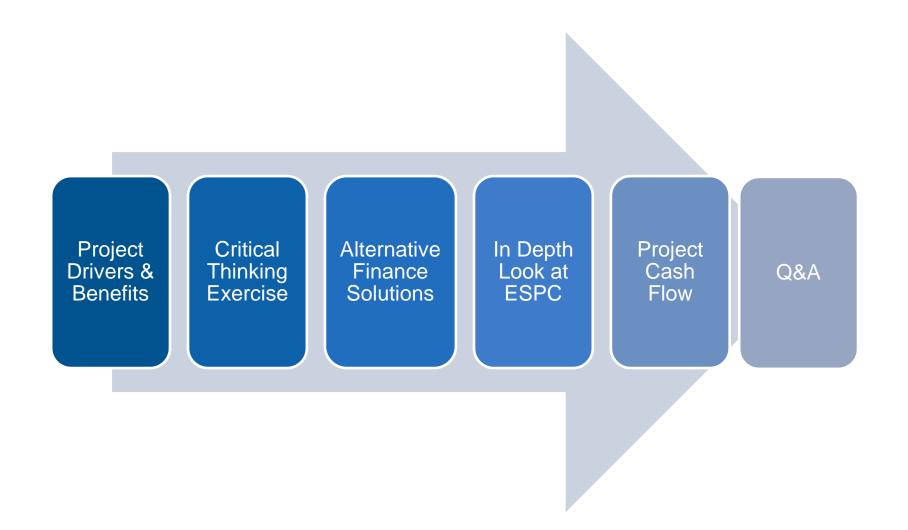
FEMP Technical Assistance Program (TAP) Webinar

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Wednesday, December 16, 2009

To gain insight into the decision-making process and the financial mechanisms available for implementation of energy efficiency and renewable energy projects in the public and private sectors with the goal to enhance national energy security, economic prosperity, and stewardship of both fiscal and natural resources.

Agenda



Project Drivers

- Good Stewardship of Resources
 - Financial (positive cash flow)
 - Environmental
 - Eliminate Waste
 - Efficient & Effective Use of Tax \$
- Meet Legislative Requirements
 - Energy Intensity (Reduce Btu/sq. ft.)
 - Use of Renewable Energy
- Increased Comfort & Productivity
 - Better Work Environment
 - Manageable Systems
 - Minimize Complaints



Benefits

- Reduced energy and water consumption
- Greater energy price stability
- Minimized peak demand
- Decreased O&M costs
- Reduced need for imported fuels
- Enhanced energy security with reliable, distributed power supplies and fuel diversification
- Potential for decreased utility bills and new income streams
- Conserved natural resources and reduced emissions
- Meet Federal & State legislative requirements
- Meet State and/or Agency goals





EXCESSIVE ENERGY CONSUMPTION

This Energy Hog was last seen lurking in homes without enough insulation and homes with older heating and air-conditioning systems. He's responsible for causing high energy bills in homes across the U.S. To protect your home, install a programmable thermostat to save as much as 10% a year on heating and cooling bills. Adding insulation is the best protection from this fugitive.

If you have any information on this case, or would like to learn more about a Federal Tax Credit as a reward, go to www.energyhog.org



Applicable Areas



Critical Thinking Challenge

Think. What do you believe?

"Do you really believe...

that what you believe...

is really real?"

If you did, what would you do differently?

The Learning Principle

"Conservation is a learned behavior, a manifestation of beliefs.

Learning is a change in behavior. To change behavior, affect values because values affect beliefs. Therefore, develop an energy conservation ethic."

-Ralph Bozella, WESS, Inc



Critical Thinking Exercise (cont.)

Common Thinking:

- Behavioral Philosophy: "If it's not required, I'm not doing it."
- Maintenance Philosophy: "If it ain't broke, don't fix it."
- Fiscal Philosophy: "Finance only as a last resort."
- RESULTS: Lazy people, frequent "emergencies," and unfinished projects... leading to usury, bad business practices & wasted taxpayer money.

Critical Thinking:

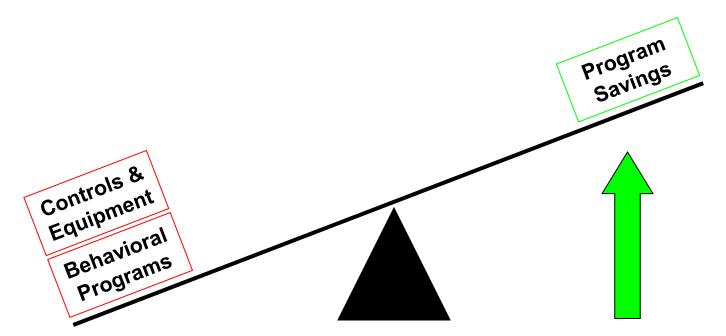
- Behavioral Philosophy: "What is permissible is not always beneficial."
- Maintenance Philosophy: "Maintenance is measurable and improvable."
- Fiscal Philosophy: "How can I leverage resources to create value?"
- RESULTS: Effective people, organized operations, and world-class projects... leading to trusted relationships, building integrity & efficiency.

SAVINGS created by efficient controls & equipment **OFFSET** by poor operational and behavioral habits.



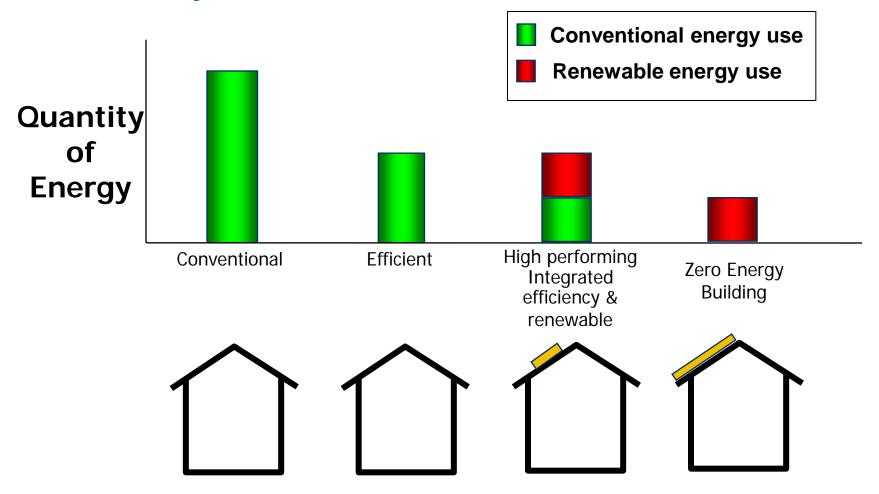
The Combined Approach

SAVINGS INCREASE when combining efficient controls & equipment with efficient behavioral and operational programs.



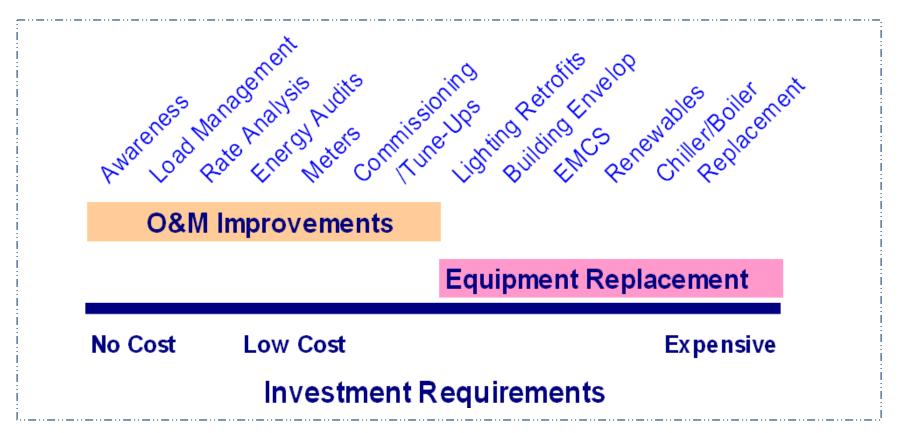
Integrated Solutions:

Renewables Go Hand-in-Hand with Energy Efficiency



The Bigger Picture

The Energy Management Continuum



Introduction to Alternative Finance

Definition

 Methods to implement capitalintensive projects with little to no appropriations or available up-front capital

Why use it?

- High cost of delaying a project until funding is available
- Paid through savings, in some cases guaranteed
- Processes are established

When should it be used?

- When capital is unavailable and/or to leverage resources to create value
- When it enables accomplishment of goals and requirements





Alternative Finance Solutions

Why finance?

The private sector perspective:

What's the NPV? What's the ROI? What's the IRR? What's the SIR?



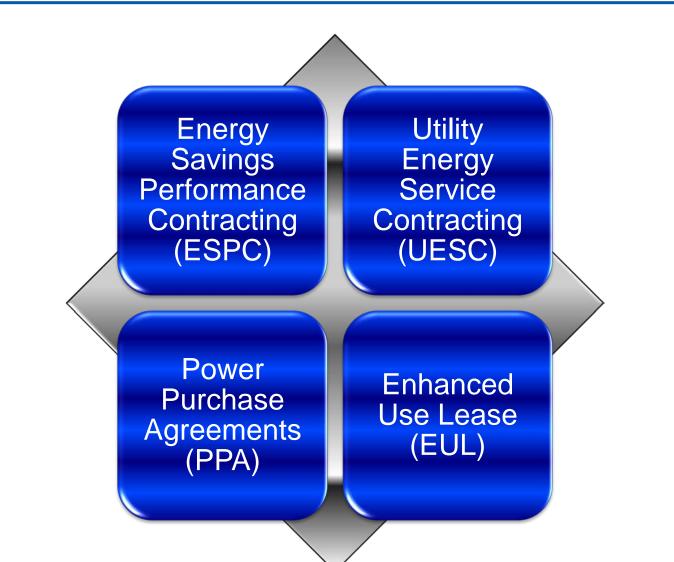
What legacy will we leave?

...the Bottom Line?

"Saving \$100,000 in energy costs has the same net effect as increasing revenue by \$2,000,000!"

Source: Mark LaRouche, Business Energy Professional (BEP) Certification Instructor, Association of Energy Engineers (AEE), 2009

Alternative Finance Solutions (cont.)



Common Types of Alternative Finance

Power Purchase Agreements (PPA)

- Partnership
 - Utility
 - 3rd Party Renewable Developer
 - Agency
- Exchange of RECs
- Power Purchase

Utility Energy Service Contracts (UESC)

- Partnership
 - Utility
 - Agency
- On-bill Financing Mechanism
- Similar to ESPC but no guarantee req'd

Enhanced Use Lease (EUL)

- Use of land for cash or other in-kind consideration
 - Used to implement EE/RE projects

Energy Savings Performance Contracting (ESPC)

- See next slide



Photovoltaic array in Alamosa, Colorado

Definition of ESPC

ESPC is a no-upfront-cost contracting method. The contractor incurs the cost of implementing energy conservation measures (ECMs) and is paid from the energy, water, and operations savings resulting from the ECMs.

An ESPC is a Partnership

An energy service company (ESCO)

- Incurs the cost of developing and implementing the energy project
- Guarantees a specified level of cost savings

The customer (agency/site)

• Pays the ESCO over the term of the contract out of the energy and energy-related savings resulting from the project

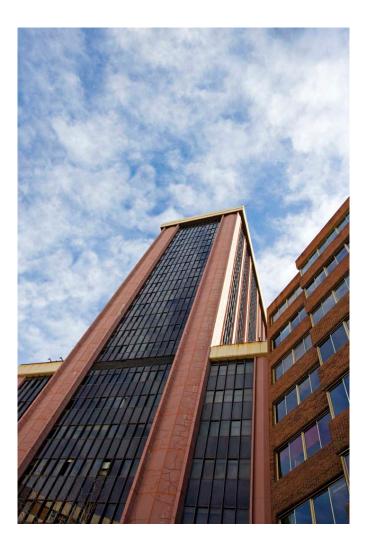
Energy Conservation Measures

Everything from exit signs to industrial boilers



Must save money from energy or water bills, or energy-related O&M

 Demand (kW) only measures (e.g., thermal storage) acceptable and encouraged



Contract Scope — Technologies

- Boiler Plant Improvements
- Chiller Plant Improvements
- Building Automation Systems/ Energy Management Control Systems
- Heating, Ventilation & Air Conditioning
- Lighting Improvements
- Building Envelope Improvements (windows)
- Chilled Water, Hot Water & Steam Distribution Systems
- Electric Motors & Drives
- Refrigeration
- Distributed Generation

- Renewable Energy Systems
- Energy/ Utility Distribution Systems
- Water & Sewer Conservation Systems
- Electric Peak Shaving & Load Shifting
- Energy Cost Reduction through Rate Adjustments
- Energy-related Process
 Improvements
- Commissioning Systems
- Advanced Metering Systems
- Appliance Plug Load Reductions
- Non-building applications (e.g., hydro-dams, fleet)

Source: http://www1.eere.energy.gov/femp/pdfs/generic_idiq_espc_contract.pdf

ESPCs <u>Re-allocate</u> Current Spending

Reduce spending on:

- Wasted Energy
- Maintenance of old, inefficient equipment

And re-allocate the same spending to:

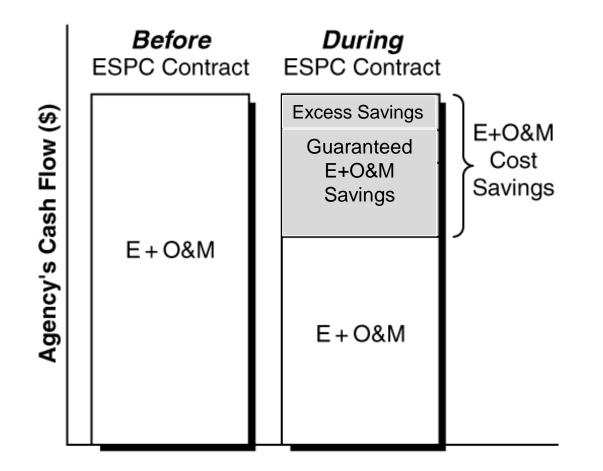
- New energy-efficient infrastructure
- Project financing costs (mostly interest)
- Payment for services





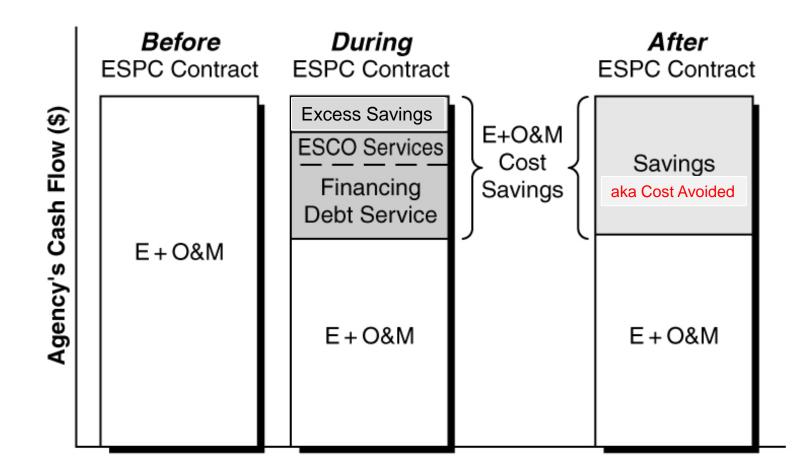
Project Cash Flow in ESPC

ESPC: Where's my MONEY?!!

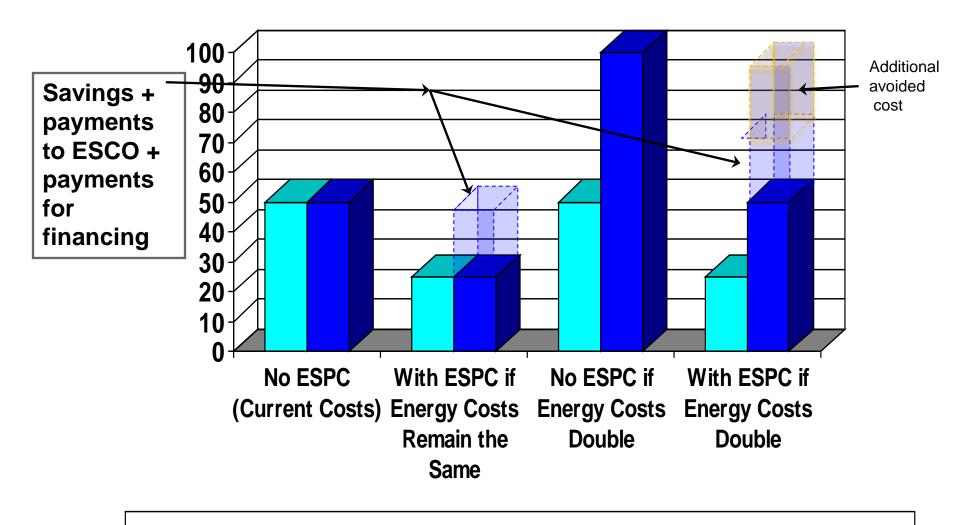


Project Cash Flow in ESPC

ESPC: Where's my MONEY?!!



What if energy prices increase?



Energy Required for Operation
Cost Attributed to Energy

Energy Prices and ESPC

- When energy prices go up, "savings" appear to evaporate
- What we usually call savings is better referred to as "cost avoidance"
- What is the actual effect of energy price increases on ECMs' savings (cost avoidance)?
 - A: They go up, not down. (remember the "additional cost avoided" from the last chart.)
- ESPC can be seen as a hedge against higher energy prices

The ESPC Process







ESPC Players – The Acquisition Team

Should represent those affected by project, or who could have impact on progress

- Contracting Officer & Site Technical Representative
- Facility manager, facility maintenance
- Energy, design, and construction engineers
- Procurement and legal staff
- Budget/comptroller
- Administrative services
- Security
- Union reps, labor relations
- Agency customers and tenants
- Environment, health, safety
- Information Technology

The Acquisition Team's Roles

- Steer agency's efforts
- Build support for project in the agency
- Identify agency decision makers who have authority to approve the project
- Educate other staff about the project
- Ensure that decision makers have all the information they need
- Obtain necessary management approvals





Agency Effort Required

Level of effort varies by project

ESPC Experience,
 Complexity, Size, Agency
 Approval Process, etc.

Primarily Energy/Facility Manager and Contracting Office

> Other Acquisition team members engaged as needed, when needed



...just kidding!

Agency Effort Required

To award

- ~2/3 Energy Manager, 2-5 FTE mos.
- $\sim 1/3$ Contracting, 1-3 FTE mos.

Construction, Cx, and Post-Installation M&V

- Mostly EM, varies widely with project complexity and/or site requirements
- Typical agency construction/acceptance process

Administer contract through resolution of first-year M&V $- \sim 1$ FTE mos.

The Savings Guarantee

- Long-term partnership
- Agree on the baseline
- Typically ~90% of total estimated savings are guaranteed by the ESCO
 - Typically ~16-18% excess savings realized above guarantee
- ESCO pays in the event of shortfall
 - Corrects the underperforming measures or adds additional measures by agreement
 - Reduction in payment
- Cancellation schedule
 - Rare: Termination for default or convenience



How is the guarantee met?

Savings must exceed payments

Savings that may be used to pay the ESCO are categorized as:

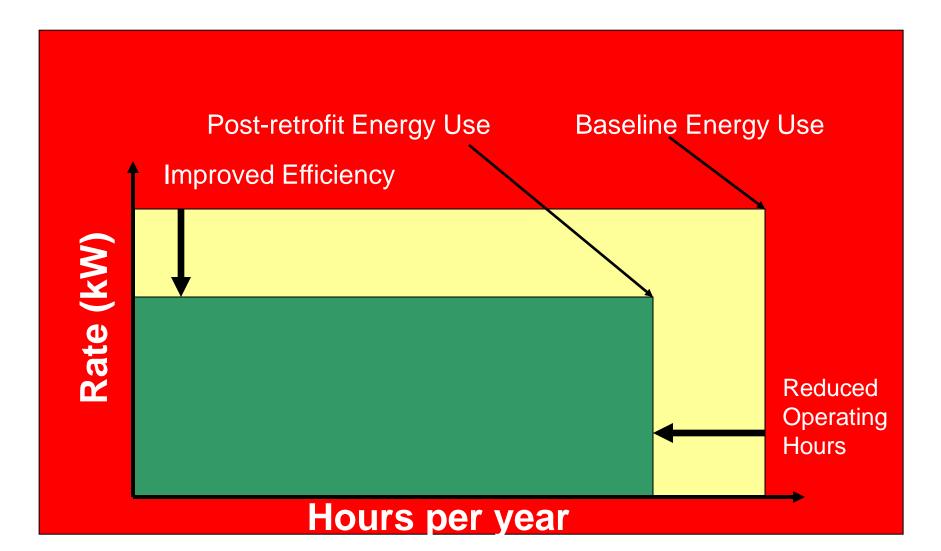
- Energy and water cost savings
- Energy- (and water-) related cost savings

There are two components to energy use and energy savings: Performance (rate of energy use) Usage (hours of use)

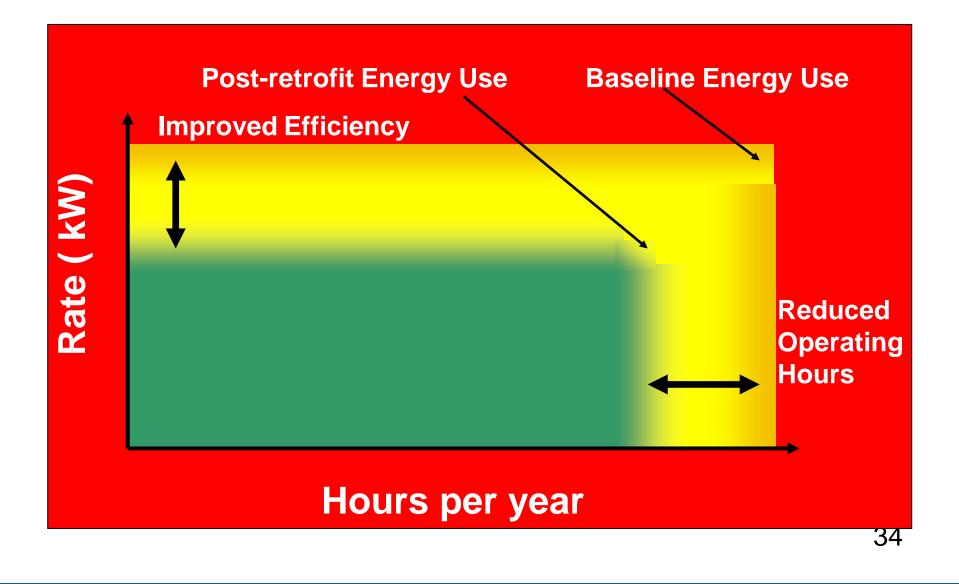
Energy use is the product of the two Example: kW (rate) × hours = kWh (total energy)

Reducing the rate of energy use and/or the number of hours reduces the total energy use

Performance and Usage: Ideal

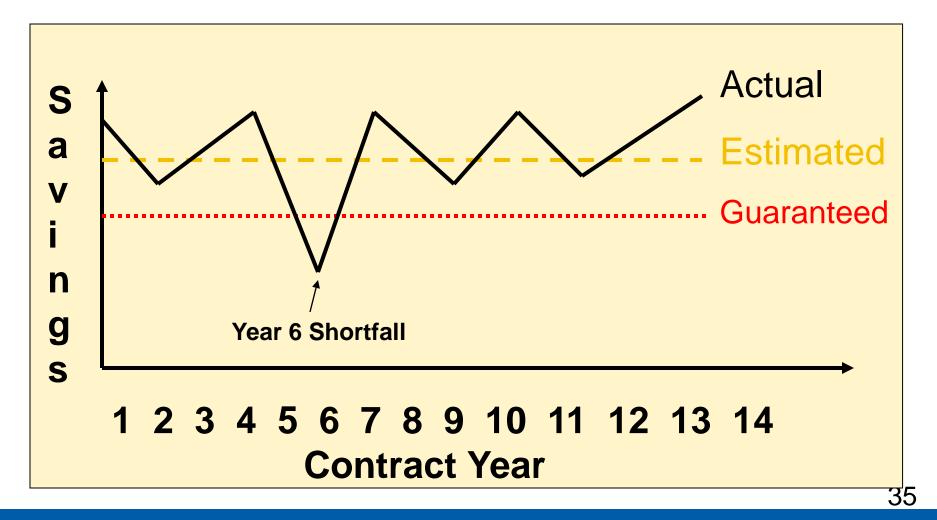


Performance and Usage: Real



Performance and Usage: Real (cont.)

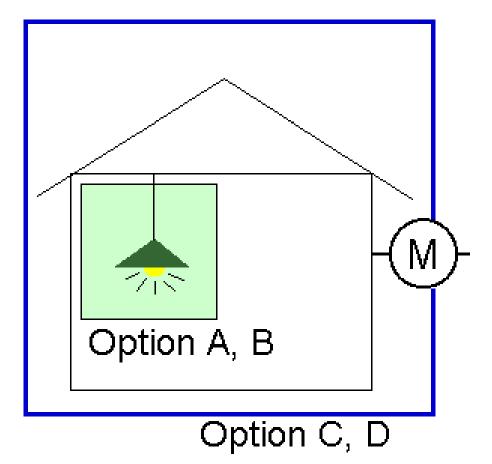
Actual saving will fluctuate, but should always exceed guaranteed amount



The IPMVP M&V Options

M&V Option	How savings are calculated
Option A: "Retrofit Isolation, Key Parameter" – Based on <i>measured</i> equipment performance, measured or <i>estimated</i> operational factors, and annual verification of <i>"potential to perform."</i>	Engineering calculations using measured and estimated data
Option B: "Retrofit Isolation, All Parameters" – Based on <i>measurements</i> (usually <i>periodic or continuous</i>) taken of all relevant parameters.	Engineering calculations using measured data
Option C: Based on <i>whole-building</i> or facility-level utility meter data adjusted for weather and/or other factors.	Analysis of utility meter data
Option D: Based on <i>computer simulation</i> of building or process; simulation is calibrated with measured data.	Comparing different models

Options A and B vs. Options C and D



Options A&B are retrofitisolation methods.

Options C&D are wholefacility methods.

The difference is where the boundary lines are drawn.

What is "Risk" in ESPC Context?

\$\$\$\$

ESCO – chance that guarantee will not be met and agency will have to be paid the difference

Agency/Customer – chance that savings you are paying for are not realized

Risk is addressed in the Risk, Responsibility, and Performance Matrix (RRPM)

Topics of RRPM

Financial

- Interest rates
- Construction costs
- M&V costs/confidence
- One-time savings (energy-related)
- Delays
- Major changes in facility

Operational

- Operating hours
- Loads
- Weather
- User participation

Performance

- Equipment performance
- Operations & maintenance (O&M)
- Repair & replacement (R&R)

Repair & Replacement

R&R for generation ECMs best done by the ESCO

- Usually unfamiliar to agency/customer, and a failure does not result in loss of mission performance
- If ESCO is doing R&R, they will ensure O&M is completed



Key Points of the Matrix



Ensures important risks are addressed early and responsibilities assigned Dialogue fosters mutual understanding of the deal Investors use Matrix when assessing project interest rate in the Investor's Deal Summary

Construction Period Savings & Payments

- Construction period savings result from installed retrofits during the construction period before final acceptance
 - Partial acceptance on an ECM by ECM basis
 - E.g., Install lights first, then boilers and chillers
 - Beneficial to both the ESCO and the Customer
 - Contractor receives partial payment
 - Customer pays down the principal, thereby reducing the contract term (the debt service)
 - Additional pre-performance period payments may potentially be made by the customer if appropriations are available



Stimulus Funds and ESPC



- Stimulus funds could potentially be used in ESPCs
 - Similar net effect as buy-down with appropriations
 - Potentially creates positive cash flow
 - Allows for implementation of **renewables**
 - Helps decrease energy intensity
 - Potentially reduces contract term
 - Potentially allows for an **increased scope** of contract
 - Life-cycle cost effective use of funds

NREL Scenario Builder Tool

Applying Available Funding as Advance ESPC Contract Payment

Summary of Analysis

To **demonstrate the financial impacts and benefits to the ESPC Customer**, a sample actual conventionally financed federal ESPC contract (same principles apply) using a scenario analysis tool.

Sample Project:

Energy Measures include:

DDC Controls for Office Building Energy Management

Chiller Efficiency Improvements

Boiler Efficiency Improvements

Piping Insulation of Central Plant Distribution System

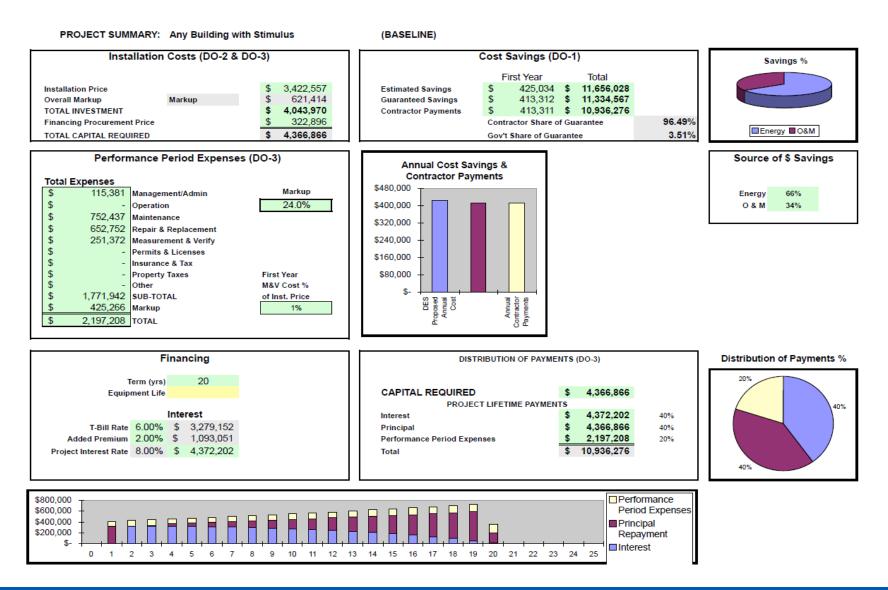
Total Investment: \$4,043,970 (including Indirects and Profit) Financing Procurement Price: \$322,896 (construction period interest and arranging financing) Total Financed Price: \$4,366,866 Interest Rate: 8% Contract Term: 20 years

Scenarios

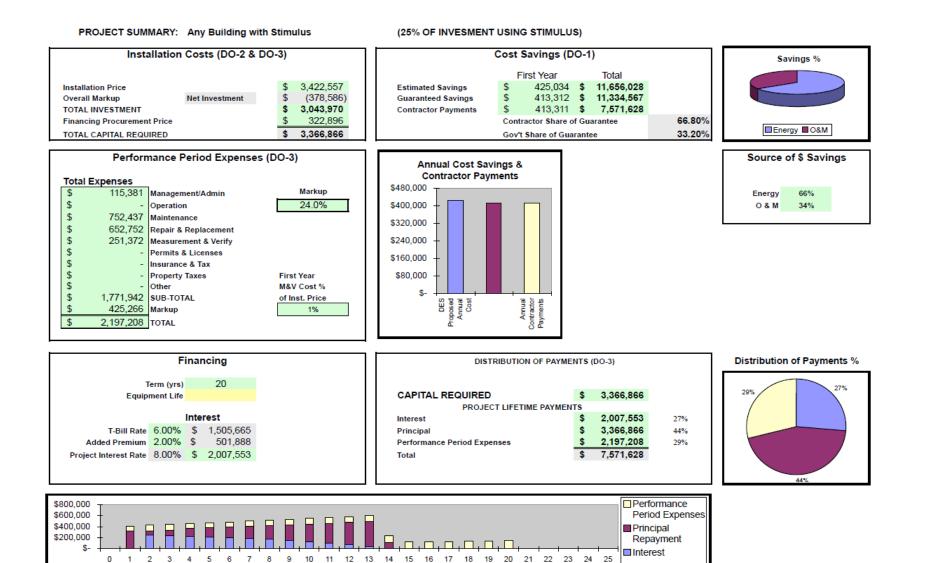
Baseline per information on previous slide.

- Apply 25% of Financed Price as advanced payment: \$1,100,000 minimum debt service term
- Apply 50% of Financed Price as advanced payment: \$2,200,000 minimum debt service term
- 3. Apply **25%** of Financed Price as **advance payment**: \$1,100,000 **increase** Government **share of savings** thru contract term
- Apply 50% of Financed Price as advance Payment: \$2,200,000 increase Government share of savings thru contract term
- 5. Apply \$1,000,000 for PV system that can cash flow in 20 year term

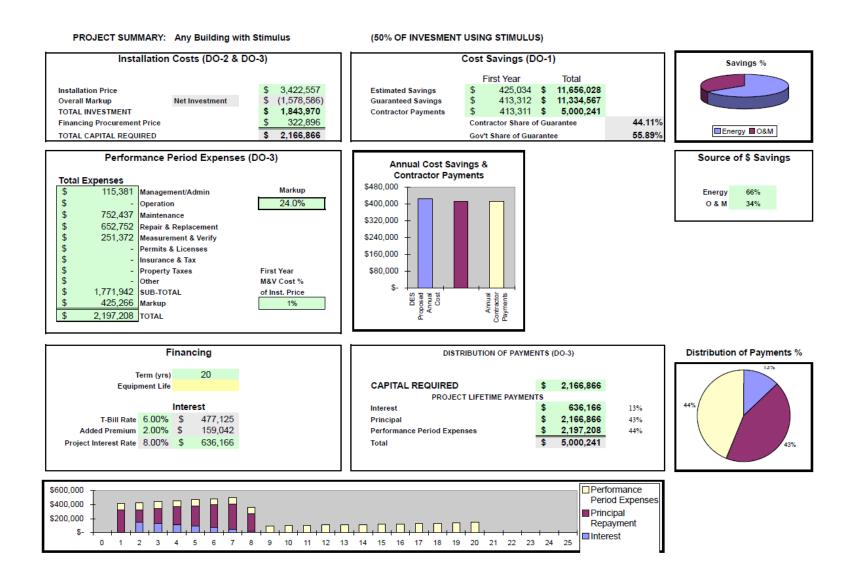
Baseline Scenario



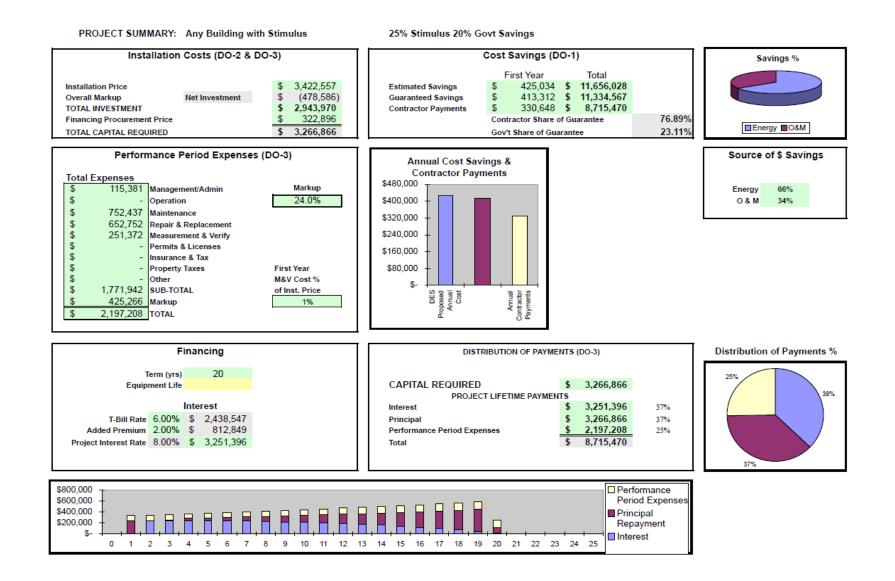
25% Buy Down on Investment



50% Buy Down on Investment

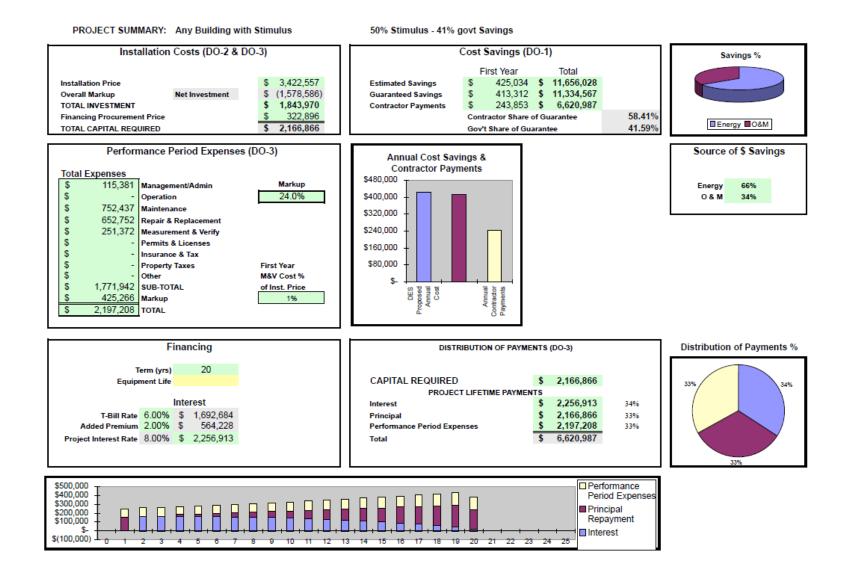


25% Buy Down, 20% Govt Retained Savings



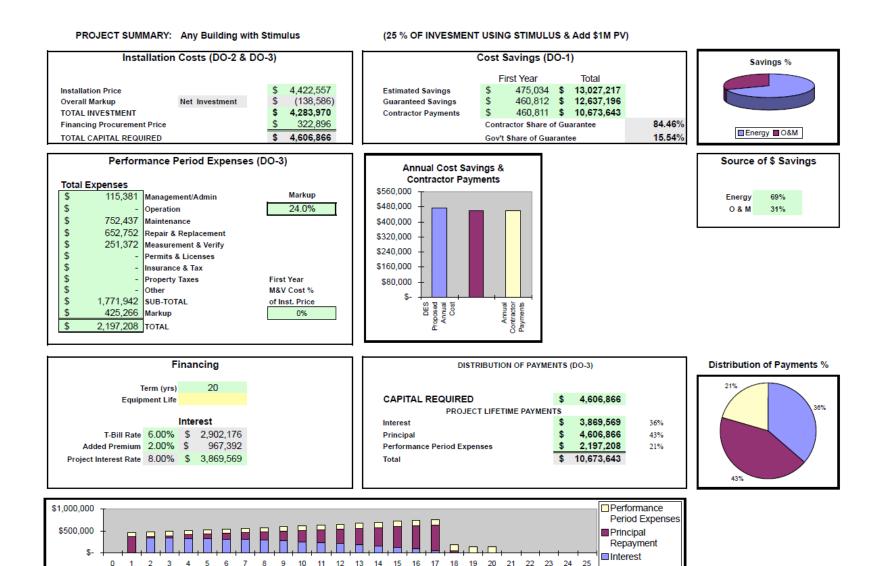
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50% Buy Down, 41% Govt Retained Savings



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25% Buy Down, Add \$1M PV



Scenario Comparison Summary

Scenario	Financed Price \$M	Debt Service term (yrs)	% Govt Share of Savings	Sum of Annual Payments \$M	Annual Govt Retained Savings \$K
Baseline	4.366	20	3.5	10.94	.1 for 20 years
25% Buy down	3.267	13	35.5	7.33	.1 for 13 years/ 300 for years 14- 20
50% Buy down	2.167	8	55.9	5.00	.1 for 8 years/ 300 for years 9-20
25% Buy down, 20% Govt. Savings	3.267	20	23.1	8.72	82.7 for 20 years
50% Buy down, 41% Govt. Savings	2.167	20	41.5	6.62	169.5 for 20 years
25% Buy down, add \$1M Photovoltaic System	4.606	17	15.5	10.6	0 for 17 years/ 400 for years 18- 20

Conclusions

- 1. Think critically and know your reasoning for pursuing an ESPC or other alternative financing mechanisms.
- 2. ESPCs are best implemented alongside an energy management behavioral program. Think efficiency first, then renewables!
- 3. ESPCs can be a valuable tool to implement energy retrofits at no upfront cost to the customer and offer many additional benefits.

Thank You for Your Attention!

Questions?



Contact:

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