

# The Energy Audit Process & State Applications

May 23<sup>rd</sup>, 2013

DOE's State and Local Technical Assistance Program

## **DOE's Technical Assistance Program**





#### • Peer exchange & trainings

- > Past audit-related webinars on the Solution Center and FEMP website
- Upcoming webinars focused on technical topics and their state-specific applications
- Attend upcoming DOE State and Local Communities Summit, May 30-31<sup>st</sup>, in Washington, DC
- Resources
  - Buildings Technology Office and Federal Energy Management Program websites
  - Improved Solution Center portal for technology resources live later this year
- Apply for **one-on-one assistance** and **peer matching**



# How to Tap into These and Other TAP Offerings

• Visit the *Solution Center* 

www.eere.energy.gov/wip/solutioncenter/

Submit an *application* for assistance
 <u>www.eere.energy.gov/wip/solutioncenter/technical\_assistance.html</u>

 Sign up for *TAP Alerts*, the TAP mailing list, for updates on our latest and greatest <u>TechnicalAssistanceProgram@ee.doe.gov</u>





# **Energy Assessments**



**Tap Webinar Series** 

Lars Lisell

May 23, 2013

NREL is a national laboratory of the U.S. Department of Energy, Office of Energy Efficiency and Renewable Energy, operated by the Alliance for Sustainable Energy, LLC.

#### Audit process

Main Objective: Identify opportunities to reduce energy consumption and cost

**Equally Important:** Provide information to owner/operator to decide which recommendations to implement

#### • Typical steps:

| _ | Collect/ | 'analyze | historical | energy | use data |
|---|----------|----------|------------|--------|----------|
|---|----------|----------|------------|--------|----------|

- Study building and operating trends
- Collect building information and consult with staff/occupants
   Audit
  - Identify potential modifications to reduce energy and cost
  - Perform engineering and economic analysis
  - Prepare a prioritized list of recommendations
- Report results

Pre-Audit

Post-Audit

### Make sure the process has value

- Bring the team together
  - Facility manager
  - Energy manager
  - Decision maker who can fund projects
  - Project champion
  - Building engineer
  - Energy auditor
  - Utility representatives
  - Controls contractor

### • Team activities

- Kickoff meeting
- Close-out meeting
- Report review
- Implementation pathway brainstorm
- Consensus building



# Picking a good energy auditor

- ASHRAE BEAP Building Energy Assessment Professional, requires experience and passing an exam. Requires continuing education units (CEU) to maintain.
- AEE CEA Certified Energy Auditor, requires experience, a seminar, and passing an exam. Requires CEU to maintain.
- Ask for a sample audit report, call references, look at how much experience the auditor has, and how much experience the company has. Send out a request for quotation (RFQ).
- Contact utility for list of approved contractors
- Leverage the latest auditing technology







a concept3D product

## **ASHRAE** audit level definitions

- Level 1: Walk-through analysis
- Level 2: Energy survey and analysis
- Level 3: Detailed analysis of capital-intensive modifications



### **Typical costs for energy assessments**

Level 1 - \$0.03/ft<sup>2</sup> - \$0.10/ft<sup>2</sup> Level 2 - \$0.11/ft<sup>2</sup> - \$0.25/ft<sup>2</sup> Level 3 - \$0.26/ft<sup>2</sup> - \$0.70/ft<sup>2</sup>

These are audit costs that we have seen for state and federal government audits, but building complexity, size of facility, and distance auditor has to travel all affect final costs.

# Level 1: Walk-through analysis

- Assess building's current energy cost and efficiency
  - Utility bill analysis
  - Brief survey of building
- Identify no-cost/low-cost measures
- Identify capital improvements that merit further consideration
- Conduct an initial estimate of cost and savings
  - Hand calculations
  - Simple payback period
- Complete a summary report

#### When to select this audit level:

- If there is doubt about the buildings energy saving potential
- To identify which buildings in portfolio have the greatest potential savings
  - Use as a screening for level 2 and level 3 audits



### **Prioritized list of simple payback periods**

**Table 4: Plug Loads Conservation Measures – Summary** 

| ECM<br># | ECM Description   | Annual<br>Electricity<br>Savings<br>(kWh/yr) | Annual Gas<br>Savings<br>(MMBtu/yr) | Annual<br>Energy Cost<br>Savings<br>(\$/yr) | Annual<br>O&M Cost<br>(\$/yr) | Total<br>Installed<br>Cost<br>(\$) | Simple<br>Payback<br>Period<br>(years) |
|----------|---|--|-------------------------------------|---|-------------------------------|------------------------------------|--|
| 4.1      | Remove Non-<br>Essential Personal<br>Printers and<br>Consolidate<br>Networked<br>Printers | 9,724  | 0                                   | \$778                                       | \$0                           | \$750                              | 1.0                                    |
| 4.2      | Delamp Vending<br>Machines and<br>Install Misers  | 1,840  | 0                                   | \$147                                       | \$0                           | \$430                              | 2.9                                    |

Energy Conservation Measure (ECM)

### Level 2: Energy Survey and Analysis

- More detailed survey of building
- Breakdown of energy use in buildings
  - Initial energy modeling
- More detailed cost and savings analysis for all practical measures
  - Some spreadsheet calculations and simple energy modeled savings
- Discussion of operation and maintenance impacts
- List potential capital-intensive improvements
  - Discuss need for more detailed data collection and analysis
  - Provide initial estimate of cost and savings (simple payback)

#### When to select this audit level:

Default audit level for most buildings

## Building energy use breakdown



# Level 3: Detailed analysis of capital-intensive measures

- More detailed field data gathering and engineering analysis
  - Sub-metering
- Detailed project cost and savings analysis
  - Detailed energy modeling
  - Life cycle cost analysis

#### When to select this audit level:

• Large capital-intensive projects

### Sub-metering and energy models



## Keep in mind: There are not sharp boundaries

#### • All buildings are different

- More complex buildings can mean a different approach to the audit
- Assessments should be customized to meet site needs
  - Audit level definitions are not rigid, but should capture the objectives of the assessment
- Level 2 provides a guideline for the most common energy audit
  - Prioritize buildings by energy use intensity (EUI) and start working down the list

### Validate results

| Sanity Checks   | Obvious mistakes, orders of magnitude off, inapplicable measures  |
|---|---|
| Compare EUI and Savings   | EUI falls in range for building type, savings brings EUI down   |
| Document Review   | Spelling errors, duplicate numbers, tables match summary  |
| Cost of Measures  | Costs are sourced, material, labor, and contingency included  |
| Building Descriptions   | Description has details of existing condition, # of components, proposed change with specs, list of current site best practices   |
| Energy Savings  | Reasonable % savings, breakdown matches systems, systems interactions capture   |
|   |   |
| Utility Bill Analysis   | Bills match records, actual rates used vs. blended, weather normalization, have historical spikes been explained  |
| Utility Bill Analysis<br>Verify Assumptions   | Bills match records, actual rates used vs. blended, weather<br>normalization, have historical spikes been explainedSchedule assumptions, wattages, and % reductions seem<br>reasonable  |
| Utility Bill Analysis<br>Verify Assumptions<br>Life Cycle Costing                   | <ul> <li>Bills match records, actual rates used vs. blended, weather normalization, have historical spikes been explained</li> <li>Schedule assumptions, wattages, and % reductions seem reasonable</li> <li>Discount rates, escalation rates appropriate, Operations and Maintenance (O&amp;M) included in analysis</li> </ul>   |
| Utility Bill Analysis<br>Verify Assumptions<br>Life Cycle Costing<br>Equipment Life | <ul> <li>Bills match records, actual rates used vs. blended, weather normalization, have historical spikes been explained</li> <li>Schedule assumptions, wattages, and % reductions seem reasonable</li> <li>Discount rates, escalation rates appropriate, Operations and Maintenance (O&amp;M) included in analysis</li> <li>Realistic life (25 for renewable energy, 15 for HVAC, 10 for lighting)</li> </ul> |

### Post audit action items

#### • Where you stand now:

- You picked an auditor
- The assessment was completed
- You reviewed/accepted the report
- You have a list of projects
- You want to get the projects implemented

#### Next Steps

- 1. Prioritize list of projects
- 2. Look for funding from within the organization
- 3. Check for incentives and utility programs that offer grants/rebates
- 4. Identify alternative finance options



### **1. Prioritize projects**

#### The Energy Management Continuum



# 2. Look for ways to fund a project

### • Federal, state, local and utilities

- Allocated funding
- Special energy funds
- O&M budget
- Dedicated facilities improvement fund
- Low interest energy efficiency loans
- Grant programs
- Bond programs
- Utility rate discounts
- Industry Recruitment/Support
- Leasing/Lease Purchase Programs

## 3. Look for incentives



Database of State Incentives for Renewables and Efficiency (DSIRE)

http://www.dsireusa.org

- Production incentives
- Rebates
- Utility incentives
- Tax incentives
  - Tax incentives can only be claimed by an entity that pays taxes

## 4. Investigate alternative finance options

#### What is Alternative Finance?

• Finance options that can be used concurrently or independent of current operating budgets and appropriations to fund projects.

#### Types

- Energy Savings Performance Contracts (ESPCs)
  - A contractor installs, maintains, and finances energy projects and guarantees the resulting savings which are used to pay for the project over time.

#### • Utility Energy Service Contracts (UESCs)

- A utility company installs, maintains, and finances energy projects and recovers the resulting savings used to pay for the project over time through utility invoices.
- Power Purchase Agreements (PPAs)
  - A private entity finances power generation equipment and the site purchases the power through a long-term agreement.

#### • Enhanced Use Leases (EULs)

 Allows agencies to lease out available property (land and facilities) to the private sector in return for cash and/or in-kind consideration.

### **Energy audit checklist**

- Find certified auditor
- Select appropriate audit level
- Build the team
- Stay engaged (participate in walk-through, maintain contact, quickly address questions)
- Perform thorough review of results
- Prioritize measures
- □ Implement measures
- □ Tell everyone what you did!

#### Resources

# FEMP website:

http://www1.eere.energy.gov/femp/program/sustainable\_existing.html

### TAP webinars:

http://www1.eere.energy.gov/wip/solutioncenter/webinars.html

- Energy Audit and Retro-Commissioning Policies for Public and Commercial Buildings
- Effective O&M Policy in Public Buildings
- Low-to-No Cost Strategy for Energy Efficiency in Public Buildings
- Public Buildings Retrofits Program
- FEMP First Thursday Seminars:

http://apps1.eere.energy.gov/femp/training/first\_thursday\_seminars.cfm

- NREL Energy Assessment Training Course: <u>http://en.openei.org/wiki/NREL-Energy Assessment Training Course</u>
- Simuwatt Audit: <u>www.simuwatt.com</u>

# Using Energy Audits in Energy Efficiency Programs

Lessons Learned, Successes, and Examples

# Background

### Governor's Energy Office (GEO)



#### + American Recovery and Reinvestment Act of 2009 (ARRA)



= GO! (Stop! GO! GO! GO!)

# Background

 "If you cannot measure, then your knowledge is meagre and unsatisfactory" – Lord Kelvin



Colorado Governor's Energy Office Final ARRA Evaluation Report Submitted to The GEO By Nexant In partnership with Group 14 and Research Into Action April 11, 2012-rev



# **Designing Audit Programs**

- Design to verify
- Implement strategically
- Require stakeholder resources
- Find local partners



# Using Audits in Programs

- Validate methodology/data
- No reports without next steps
- Summarize and simplify
- Integrate, leverage and share



# **Common Audit Issues**

- Lack of coordination with building staff/users
- Not accounting for synergistic effects
- Energy bill analysis not completed prior to building audit
- Lack of energy balance diagrams/explanations



# Case Study 1 – Small Commercial

What it was...

- Goal to assist local businesses reduce energy costs, create local jobs and reduce carbon emissions
- GEO/ ARRA funds used to support/incubate local programs that support local businesses

### Main Street Energy Initiative (MSEI)



# **Program Parameters**

<u>Timeline</u>

| Feb – Mar 2010 | Program Development                           |  |
|----------------|---|--|
| April 2010     | Program Launch                                |  |
| Fall 2011      | MSEI goals achieved and reported, GEO funding |  |

### <u>4 Program Types</u>

- MSEI in a Box
- Competitive Grant
- Energy Efficiency and Conservation Block Grant (EECBG) Self-Managed Programs
- EECBG GEO-Managed Programs



# **Program Message**



# Program Support - MSEI in a Box

What is it...

- A roadmap to implementing local 'Main Street' programs
- Resources to guide the program
- Resources to assist local businesses manage and reduce energy and costs
- Training for all aspects of energy management

# MSEI in a Box

What's inside the Box...

- 1. Program Goals & Outcomes
- 2. Energy Data Management
- 3. Outreach, Education & Recognition
- 4. Facility Assessment
- 5. Energy Conservation Measures (ECM) Implementation
- 6. Project Financing
- 7. Measurement & Verification

# **MSEI** Audits

- Range from rebate application to investment grade
- Customized by program, need
- Selectively verified/audited
- High realization rate

# Results

| Local Partners            | 30          |
|---------------------------|-------------|
| Jobs Created              | 46          |
| Contractors Employed      | 235         |
| Businesses Engaged        | 819         |
| Dollars Saved (Annual)    | \$803,368   |
| Rebate Dollars            | \$1,811,618 |
| Dollars Invested          | \$3,989,774 |
| Kilowatt-hour (kWh) Saved | 6,604,200   |
| Therms Saved              | 438,153     |
| % of Energy Reduced       | 15%         |
| Total SF                  | 5,374,416   |
| Tons CO2 Reduced          | 5135        |

# Lessons Learned

- Question assumptions!
- Money talks, but matched money talks louder
- The market for small commercial retrofits is underserved due to low margins, difficult entry and lack of skilled labor in small markets
- Simpler design = less headaches and easier reporting
- The auditing expertise is becoming more and more available; much less of a limiting factor

# Case Study 2 – Large Commercial/Public

The challenge...

 Making sure Technical Energy Audits (TEAs) are being utilized in the most effective and fair means possible



 Provide third-party solution in Public Entity/Energy Service Company (ESCO) scenario



# Energy Performance Contracting (EPC)

 Process through which energy efficiency and capital improvements are funded (either fully or partially) by the energy and maintenance cost savings generated by the improvements themselves when the cost savings are financed over a period of time



# **Colorado Program Overview**

- GEO pre-qualifies ESCOs
  - Simplifies the selection process
  - Ensures highest level of quality
  - Annual review and re-approval process
- Standardized process/procedures
- Standardized contract documents
- ESCOs under contract with GEO to use GEO contracts and processes
- On-going guidance/support from GEO
- Technical reviews of deliverables

# **EPCs and TEAs**

### **Problems**

- Questionable business practices
- Lack of standards and uniformity
- Ultimately, muddying the water

# **Solution Process**

- Engage stakeholders
- Examine data
- Define standard
- Require accountability
- Revisit as needed



iStock/Francis Black

# **Colorado Solution**

- Fixed cost for TEAs
- Based on distance from Denver



- TEA agreement is reviewed and included as part of the entire EPC
- TEAs reviewed for consistency and accuracy

# Results

- Average between \$30-\$40 million in total statewide EPC activity annually
- State program recognized as a national leader and model

# Lessons Learned

- Playing outside of the system can only be limited, not eliminated
- The market appreciates certainty
- Better audits really do lead to better projects
- Since the TEA and development of ECMs is an ongoing process, some flexibility is needed with formal reports and discrete timing

# Takeaways/Conclusions

- Energy audits don't do anything, but they have a large impact on how things are done
- Consistent standards yield consistent results
- Storytelling data should generally be tracked
- Not leveraging energy audits is a missed opportunity
- To be useful, energy audits must be comprehensible

# More Conclusions/Opinions

- The energy auditing business in both the residential and small commercial markets is tough and in some cases prohibitive for both users and providers
- There is a need for (continued) third-party verification of energy audits
- Programs that foster the growth of energy auditing need to consider total demand and long-term market forces

# Thank You!



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