



## **Owner Commitment:**

## **High Level Decisions**



## **NASA Net Zero Workshop**

Jeffrey M. Baker
Director, Office of Lab Ops
Golden Field Office

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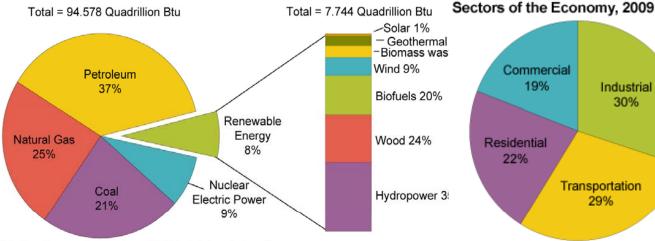
# **Energy Drives National Security, Competitiveness, and Environmental Quality**

#### **Energy Supply**

#### **Energy Consumption**

Share of Energy Consumed by Major





Note: Sum of components may not equal 100% due to independent rounding.

Source: U.S. Energy Information Administration, *Annual Energy Review 2009*, Table 1.3, Primary Energy Consumption by Energy Source, 1949-2009 (August 2010).

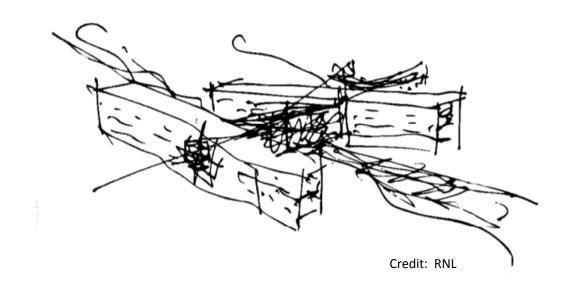
Source: U.S. Energy Information Administration, Annual Energy Review 2009.

#### **Department of Energy's Mission:**

"The mission of the Energy Department is to ensure America's security and prosperity by addressing its energy, environmental and nuclear challenges through transformative science and technology solutions."

## **Opportunities**

- Create A Benchmark for Affordable, Sustainable, High Performance Buildings
- Deliver Project at Cost, Scope, and Schedule and at Lower Risk to All Parties
- Redefine High Performance Building Design and Construction on Private Sector Terms for Others to Emulate



## Challenges

#### Institutional Barriers

- Industry Belief that High Performance Buildings are Costly and Complex
- Debilitating Focus on Project Risk (Real or Perceived)
- DOE and Private Sector Project Culture Resistant to Change
- Historically Limited Role of Owner
- Fixed Appropriations and Tight Schedule

#### Aggressive Project Requirements

- Chairs for 800
- At least 50% Better Performance than ASHRAE 90.1
- World's Most Energy Efficient Building
- LEED Platinum/Net-Zero Energy

#### National Leadership Obligation

- DOE On Display
- No Cost Premium to the Market
- Once-In-A-Lifetime Opportunity to Change the National Dialogue

## **DOE and Industry Standard Practice**

#### Performance-Based Design, Bid, Build

- Treats Buildings as Commodities vs. Unique Problems to Solve
- Rigid Acquisition Approach Trades Innovative Solutions for (Perceived) Risk Reduction
- Debilitating "Us vs. Them" Owner, Designer, and Constructor Relationship
- Standard Project Delivery Takes 5 to 7 Years
- Initial Market Reaction to RSF Requirements Discouraging
  - Looking through the Lens of Standard Practice a Belief that We Were Asking too Much and Offering too Little
- Conclusion: Changing the Industry Required an Alternative Approach

## **Changing the Rules to Create Extraordinary Value**

#### Performance-Based Design Build

- Fundamental Change in Acquisition Strategy
  - Traditional: Here's a Design, What's the Cost?
  - RSF: Here's the Objectives, What's the Design?
- Performance-Based Design-Build Basics
  - Two-Phased Acquisition (Reduces Risk to All Parties)
  - Performance-Based (DB Team Optimizes Design/Cost)
  - Firm-Fixed Price Contract (Risk Management)
  - Incentives (Keeps DB Team Focused)
- Deliberately Structured to Allow Innovation and Optimization
  - DB Team Was Free to Explore Solutions and Optimize Design/Cost to Meet
     Performance Objectives
- Requires Owner/DB Team to Work Collaboratively Over the Life of the Project

## **Change Starts with the Owner**

#### Keys to Successful High Performance Buildings through PBDB

- Executive Leadership and Involvement from Start to Finish
- Challenging the Entrenched Internal Culture
- Extensive Early Planning
- Aggressive But Achievable Performance Objectives
- Iterative Energy Modeling
- Whole Building Design
- Contractor Freedom to Optimize Design/Costs to Create Best Value
- Strict Control of Changes No Changing Your Mind Once Papers Signed!
- Earned Value Tracking and Reporting
- Collaborative vs. Confrontational Owner/Contractor Relationship
- Understanding Private Sector Perspective and Challenges
- Commitment to Reducing Overall Project Risk for All Parties
- Admitting What you Don't Know: Use of Owner's Representatives

#### How Did We Do?

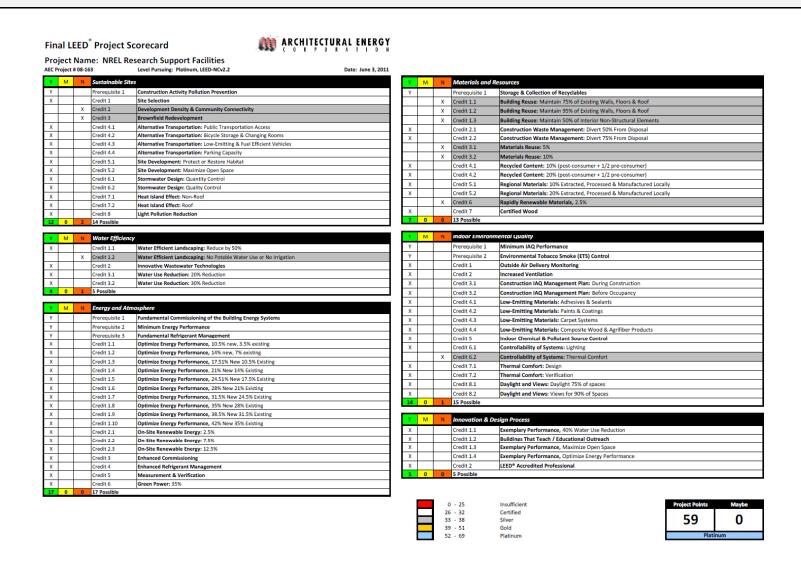
## **RSF Achieves All Performance Goals**

NREL-Research Support Facilities	PART 1-PROCEDURES	
Solicitation No. RFJ-8-77550	Attachments to Proposal Form	
PROJECT OBJECTIVES CHECKLIST  This Project Objectives Checklist is to be submitted with the Proposal Form for evaluation purposes. Offeror's proposal must meet all Mission Critical Objectives in order to be "responsive". Objectives noted as 'Highly Desirable' or "If Possible" will be evaluated as part of the Best Value Selection process. Write either "included" or "not included" corresponding to each objective your proposal will achieve or not achieve respectively. Each of the "included" objectives must have a corresponding narrative (one or two paragraphs) on how your proposal achieves the objective.		
MISSION CRITICAL		
Attain Safe Work Performance/Safe Design Practices		
LEED™ Platinum	4	
ENERGY STAR First "Plus", unless other system outperforms		
HIGHLY DESIRABLE		
Up to 800 Staff Capacity		
25 kBTU/sf/year		
Architectural Integrity		
Honor "Future Staff" Needs		
Measurable ASHRAE 90.1-50% plus		
Support culture and amenities		
Expandable building		
Ergonomics		
Flexible workspace		
Support future technologies		
Documentation to produce a "How to" manual		
"PR" campaign implemented in real-time for benefit of DOE/NREL and I	DB	
Allow secure collaboration with outsiders		
Building information modeling		
Substantial Completion by May 2010		
Appendix A: Conceptual Documents	Page 42 of 299	

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IF POSSIBLE		
Net Zero/Design approach		
Most energy efficient building in the world		
LEED™ Platinum Plus		
ASHRAE 90.1 plus 50%+		
Visual displays of current energy efficiency		
Support public tours		
Achieve national and global recognition and awards		
Support personnel turnover		

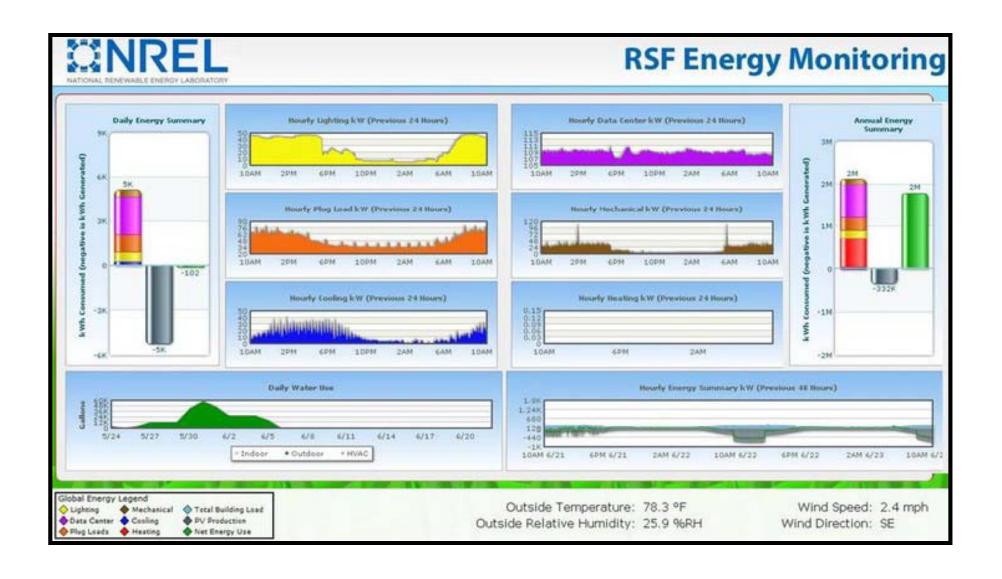
- Aggressive but Achievable Performance Objectives Energy and Substantiation Criteria
  - Defines the Design-Build Team's Value Challenge
  - Primary Responsibility of Owner and Critical to Success

## **RSF Achieves LEED Platinum**



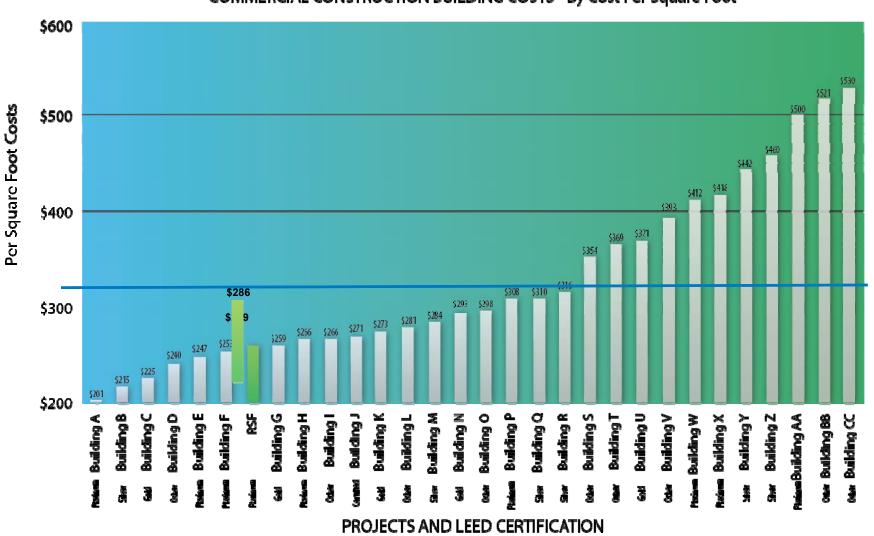
**Top 25 in LEEDs Points Over 9000 Projects Worldwide!** 

# **RSF Achieves Net Zero Energy Status**



#### **RSF Achieves Low Construction Costs**

#### COMMERCIAL CONSTRUCTION BUILDING COSTS - By Cost Per Square Foot



## **RSF Achieves All Baselines at Lower Risk**

Management Reserve/Contingency Use as an Indicator of Project Risk				
Project	Total Project Cost	Planned Use MR/Contingency	Actual Use MR/Contingency	
RSF I	\$80.0M	3.95%	0.62%	
RSF II	\$67.7M	10.0%	0.53%	
IBRF I	\$20.8M	2.4%	0.42%	
IBRF II	\$13.4M	3.72%	2.21%	
Infrastructure I	\$7.3M	4.42%	0.16%	
Infrastructure II	\$13.0M	3.85%	1.66%	
Ingress/Egress	\$44.0M	8.64%	4.2%*	
ESIF	\$135.0M	6.73%	0.4%*	

<sup>\*</sup> Projects in Progress