Introduction

This resource provides a comprehensive listing of incentives, tools, and resources for industrial manufacturing energy efficiency in the state of Iowa. It is organized according to industrial system and features information on rebates, waived fees, tax credits, loans and other resources such as analysis tools, education and training programs, and energy assessments. It is based on data available in the States Incentives and Resources Database, maintained by the U.S. Department of Energy’s (DOE) Industrial Technologies Program (ITP).

The States Incentives and Resources Database is a comprehensive searchable online database of approximately 3,100 energy efficiency incentives organized by state. The database is updated regularly and is accessible via the Save Energy Now State and Regional Partnerships’ Web site:
http://www1.eere.energy.gov/industry/states/state_activities/incentive_search.aspx
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State Industrial Overview

Iowa has total of 3.0 million residents and ranks 30th in the nation in terms of GDP, which is $135.7 billion. The state is home to three Fortune 500 companies. In 2008, Iowa ranked 13th in the nation for industrial energy consumption at 654.1 trillion Btu and 12th in the nation for industrial natural gas consumption at 158.7 trillion Btu.\(^1\) Iowa is both the largest producer of ethanol and the leading state in generation of electricity from wind turbines.\(^2\)

Exhibit 1 below compares the industrial energy consumption in Iowa in relation to the national average. The chart in Exhibit 2 is a visual representation of the same data.

### Iowa at a Glance

<table>
<thead>
<tr>
<th>State Information</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>2009 Population (Million)</td>
<td>3.0</td>
</tr>
<tr>
<td>2008 GDP (Billion)</td>
<td>$135.7</td>
</tr>
<tr>
<td>Rank by GDP</td>
<td>30</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Energy Statistics</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Energy Consumption 2008 (Trillion Btu)</td>
<td>1,414.4</td>
</tr>
<tr>
<td>Total Industrial Energy Consumption 2008 (Trillion Btu)</td>
<td>654.1</td>
</tr>
<tr>
<td>Total Industrial Energy Consumption Rank</td>
<td>13</td>
</tr>
<tr>
<td>Total Industrial Electricity Use 2008 (Trillion Btu)</td>
<td>65.6</td>
</tr>
<tr>
<td>Total Industrial Electricity Use Rank</td>
<td>18</td>
</tr>
<tr>
<td>Total Industrial Natural Gas Use 2008 (Trillion Btu)</td>
<td>158.7</td>
</tr>
<tr>
<td>Total Industrial Natural Gas Use Rank</td>
<td>12</td>
</tr>
</tbody>
</table>

Source: [http://tonto.eia.doe.gov/state/state_energy_profiles.cfm?sid=IA](http://tonto.eia.doe.gov/state/state_energy_profiles.cfm?sid=IA)

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**Exhibit 1: Total Industrial Energy Consumption Statistics in Iowa**

<table>
<thead>
<tr>
<th>Year</th>
<th>Iowa Energy Consumption (Trillion Btu)</th>
<th>National Average (Trillion Btu)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>510.6</td>
<td>680.2</td>
</tr>
<tr>
<td>2001</td>
<td>481.0</td>
<td>642.8</td>
</tr>
<tr>
<td>2002</td>
<td>490.0</td>
<td>642.0</td>
</tr>
<tr>
<td>2003</td>
<td>475.6</td>
<td>639.6</td>
</tr>
<tr>
<td>2004</td>
<td>529.8</td>
<td>658.7</td>
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<tr>
<td>2005</td>
<td>555.2</td>
<td>696.7</td>
</tr>
<tr>
<td>2006</td>
<td>572.5</td>
<td>636.6</td>
</tr>
<tr>
<td>2007</td>
<td>627.1</td>
<td>637.0</td>
</tr>
<tr>
<td>2008</td>
<td>654.1</td>
<td>614.8</td>
</tr>
</tbody>
</table>

Source: [http://www.eia.doe.gov/emeu/states/sep_use/ind/use_ind_ia.html](http://www.eia.doe.gov/emeu/states/sep_use/ind/use_ind_ia.html)

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**Exhibit 2: Total Industrial Energy Use**

![Graph comparing total industrial energy consumption in Iowa to the national average from 2000 to 2008](#)
Federal and National Industrial Energy Efficiency Programs

In addition to the state level programs outlined in more detail in section III there are many government and non-government organizations that have resources to assist industry in the western region to utilize energy more effectively. Financial and technical resources are available from federal agencies, national laboratories, utilities, utility associations, industrial organizations, energy efficiency organizations, state energy offices, energy services companies, non-profits or non-governmental organizations, foundations, and private companies.

ITP is one such program that provides industrial manufacturers across the country with a variety of energy efficiency tools, resources, and incentives. ITP is a prime example of DOE’s commitment to improving the energy efficiency of industrial operations in the United States. ITP is a multi-faceted outreach and deployment initiative designed specifically for industrial manufacturers. ITP supports research and development of energy efficient technologies, provides industry with energy management and assessment tools, resources, and information. It also provides no-cost energy assessments to industrial plants of all size.

Several other federal agencies offer energy efficiency incentives in addition to the multitude of DOE resources. Internal Revenue Service, for instance, provides tax incentives to industrial manufacturers that implement energy efficiency projects. In addition, the U.S. Environmental Protection Agency provides loans on new energy efficient construction and incentives on the implementation of combined heat and power systems. Finally, the U.S. Department of Agriculture is another federal agency that provides incentives to rural and small industrial operations seeking to become more energy efficient.

State Incentives by Industrial System

Industrial Systems

General

Advanced Building
This program offers technical resources and information on how to build an energy efficient new facility.
Sponsor: Energy Center of Wisconsin
Sponsor Type: Nonprofit

Agricultural, Commercial & Industrial Rebates
Agricultural, commercial, and industrial consumers that install certain types of energy-saving equipment and/or incorporate energy efficiency measures may qualify for prescribed incentives.

Sponsor: Allamakee-Clayton Electric Cooperative
Sponsor Type: Utility

Back of the Envelope Calculator
This online tool for commercial and industrial managers helps analyze energy use throughout a facility.
Sponsor: Energy Center of Wisconsin
Sponsor Type: Nonprofit

Bright Energy Solutions
This program offers incentives related to lighting, cooling, motors, pumps, electric water heaters, and custom processes in order to help facilities become more energy efficient.

Sponsor: Alton Municipal Electric
Sponsor Type: Utility

For More Information: http://www.brightenergysolutions.org/municipalities/?category=business&state=ia&municipality=2
Sponsor: Denison Municipal Utilities
Sponsor Type: Utility

Bright Energy Solutions
Denison Municipal Utilities offers incentives related to lighting, cooling, motors, pumps, electric water heaters, and custom processes in order to help facilities become more energy efficient.
Bright Energy Solutions
Hartley Municipal Utilities offers incentives related to lighting, cooling, motors, pumps, electric water heaters, and custom processes in order to help facilities become more energy efficient.

For More Information: http://www.brightenergysolutions.org/municipalities/?category=business&state=ia&municipality=3
Sponsor: Hartley Municipal Utilities
Sponsor Type: Utility

Bright Energy Solutions
This program offers incentives related to lighting, cooling, motors, pumps, electric water heaters, and custom processes in order to help facilities become more energy efficient.

For More Information: http://www.brightenergysolutions.org/municipalities/?category=business&state=ia&municipality=4
Sponsor: Hawarden Municipal Utilities
Sponsor Type: Utility

Bright Energy Solutions
This program offers incentives related to lighting, cooling, motors, pumps, electric water heaters, and custom processes in order to help facilities become more energy efficient.

For More Information: http://www.brightenergysolutions.org/municipalities/?category=business&state=ia&municipality=5
Sponsor: Manilla Municipal Utilities
Sponsor Type: Utility

Bright Energy Solutions
This program offers incentives related to lighting, cooling, motors, pumps, electric water heaters, and custom processes in order to help facilities become more energy efficient.

For More Information: http://www.brightenergysolutions.org/municipalities/?category=business&state=ia&municipality=6
Sponsor: Orange City Municipal Utilities
Sponsor Type: Utility

Bright Energy Solutions
This program offers incentives related to lighting, cooling, motors, pumps, electric water heaters, and custom processes in order to help facilities become more energy efficient.

For More Information: http://www.brightenergysolutions.org/municipalities/?category=business&state=ia&municipality=7
Sponsor: Paullina Municipal Utilities
Sponsor Type: Utility

Bright Energy Solutions
Primghar Municipal Utilities offers incentives related to lighting, cooling, motors, pumps, electric water heaters, and custom processes in order to help facilities become more energy efficient.

For More Information: http://www.brightenergysolutions.org/municipalities/?category=business&state=ia&municipality=8
Sponsor: Primghar Municipal Utilities
Sponsor Type: Utility

Bright Energy Solutions
Sanborn Municipal Utilities offers incentives related to lighting, cooling, motors, pumps, electric water heaters, and custom processes in order to help facilities become more energy efficient.

For More Information: http://www.brightenergysolutions.org/municipalities/?category=business&state=ia&municipality=9
Sponsor: Rock Rapids Municipal Utilities
Sponsor Type: Utility

Bright Energy Solutions
Sioux Center Municipal Utilities offers incentives related to lighting, cooling, motors, pumps, electric water heaters, and custom processes in order to help facilities become more energy efficient.

For More Information: http://www.brightenergysolutions.org/municipalities/?category=business&state=ia&municipality=10
Sponsor: Sanborn Municipal Utilities
Sponsor Type: Utility
Commercial and Industrial Rebate Program
Rebates are available for commercial and industrial customers on a case-by-case basis.

For More Information: http://www.brightenergysolutions.org/municipalities/?category=business&state=ia&municipality=11
Sponsor: Sioux Center Municipal Utilities
Sponsor Type: Utility

Bright Energy Solutions
Woodbine Municipal Utilities offers incentives related to lighting, cooling, motors, pumps, electric water heaters, and custom processes in order to help facilities become more energy efficient.

For More Information: http://www.brightenergysolutions.org/municipalities/?category=business&state=ia&municipality=12
Sponsor: Woodbine Municipal Utilities
Sponsor Type: Utility

Business Energy Efficiency Products & Services
Alliant Energy offers commercial customers incentives for energy efficiency, from cash rewards to onsite generation support programs.

Sponsor: Alliant Energy
Sponsor Type: Utility

BusinessCheck®
Businesses in search of free and easy ways to lower monthly energy bills should look no further than MidAmerican Energy's BusinessCheck program. The BusinessCheck energy audit can immediately start reducing the energy costs of qualifying small businesses and provide additional ways to save on future energy costs, all at no cost to customers.

Sponsor: MidAmerican Energy
Sponsor Type: Utility

Custom Systems Energy Efficiency Program
Businesses are eligible for rebates or financing on the purchase and installation of energy efficient equipment in existing buildings.

Sponsor: MidAmerican Energy
Sponsor Type: Utility

Energy Audit
Indianola Municipal Utilities customers can request energy audits that the utility will provide at no cost.

For More Information: http://www.i-m-u.com/rebates.htm
Sponsor: Indianola Municipal Utilities
Sponsor Type: Utility
Energy Audits
Alliant Energy will send a certified energy expert to inspect a business for a free energy audit. See site for qualifications.


Sponsor: Alliant Energy
Sponsor Type: Utility

Energy Audits
Cooperative staff will perform a walkthrough of a customer’s facility. Those professionals will then examine the facility's systems (i.e. lighting and heat) and will make recommendations to make the facility more energy efficient.


Sponsor: Guthrie County Rural Electric Cooperative
Sponsor Type: Utility

Energy Efficiency Library
This online library houses more than 6,500 resources on energy efficiency for commercial and industrial managers.


Sponsor: Energy Center of Wisconsin
Sponsor Type: Nonprofit

Energy Expertise
Alliant Energy staffs the Business Resource Center with small business advisors trained to address energy management concerns.


Sponsor: Alliant Energy
Sponsor Type: Utility

Energy Solutions
Consumers Energy offers a range of audits and other services to provide energy efficiency solutions to its business customers.


Sponsor: Consumers Energy
Sponsor Type: Utility

Energy System Audit
Cooperative staff will perform a walkthrough of a customer’s commercial facility. Those professionals will then examine the facility’s systems (i.e. lighting and heat) and will make recommendations to make the facility more energy efficient.


Sponsor: Grundy County Rural Electric Cooperative
Sponsor Type: Utility

Energy System Audit
Cooperative staff will perform a walkthrough of a customer’s commercial facility. Those professionals will then examine the facility’s systems (i.e. lighting and heat) and will make recommendations to make the facility more energy efficient.


Sponsor: Iowa Lakes Electric Cooperative
Sponsor Type: Utility

Energy System Audit
Cooperative staff will perform a walkthrough of a customer’s commercial facility. Those professionals
will then examine the facility’s systems (i.e. lighting and heat) and will make recommendations to make the facility more energy efficient.


Sponsor: Midland Power Cooperative
Sponsor Type: Utility

Energy System Audit and Design
Butler County Rural Electric Cooperative (BCREC) offers free energy audits to business customers.


Sponsor: Butler County Rural Electric Cooperative
Sponsor Type: Utility

Energy System Audit and Design
Calhoun County Electric Cooperative offers onsite energy audits to help businesses find ways to reduce energy costs.


Sponsor: Calhoun County Electric Cooperative
Sponsor Type: Utility

Energy System Audit and Design
Franklin REC offers free energy audits to business customers.


Sponsor: Franklin REC
Sponsor Type: Utility
Energy System Audit and Design
Glidden REC offers on-site energy audits to help businesses find ways to reduce energy costs.

Sponsor: Glidden Rural Electric Cooperative
Sponsor Type: Utility

Energy System Audit and Design
Iowa Lakes Electric Cooperative offers free energy audits to business customers.

Sponsor: Iowa Lakes Electric Cooperative
Sponsor Type: Utility

EnergyAdvantage® for Business
MidAmerican Energy Company’s EnergyAdvantage® programs are designed to encourage the use of high-efficiency space and water heating equipment, central air conditioning, lighting, and other measures in commercial and industrial buildings.

Sponsor: MidAmerican Energy
Sponsor Type: Utility

ERC Loan Program
Loans are available to finance up to 80% of the cost of materials and labor for energy efficient measures in residential, commercial and industrial, public building, and facilities and structures used in agriculture. The interest rate on such loans will not exceed 5% per annum on the unpaid balance of the loan, except that interest on payments in default shall be the maximum rate allowed by the Iowa usury statute applicable.

Sponsor: MidAmerican Energy
Sponsor Type: Utility

Low Interest Energy Efficiency Financing
Alliant Energy offers a low-interest loan to business customers that purchase and install energy efficient measures. Loan terms and interest rates vary.

Sponsor: Alliant Energy
Sponsor Type: Utility

Industrial Technology Fact Sheets
These fact sheets on energy efficiency are available for industrial managers.

Sponsor: Energy Center of Wisconsin
Sponsor Type: Nonprofit

Iowa Commercial & Industrial Custom Rebate Program
Custom rebates are available to Black Hills Energy commercial and industrial customers for projects that reduce natural gas usage.

Sponsor: Black Hills Energy
Sponsor Type: Utility

Iowa Small Commercial Audit Program
Black Hills Energy is offering small commercial customers a comprehensive energy audit to review energy consumption and identify the characteristics, condition, and performance of a facility’s energy systems.

Sponsor: Black Hills Energy
Sponsor Type: Utility

Non-Residential Energy Analysis
Businesses that are 25,000 square feet or larger are eligible for a free energy audit. Energy savings measures identified in the audit are often incentivized through other programs from MidAmerican.

Sponsor: MidAmerican Energy
Sponsor Type: Utility

Power University On-Site Training
Power University is a new program that includes a collection of on-site training courses for commercial and industrial customers in order to empower staff to use energy more effectively, efficiently, and safely.

For More Information: http://www.alliantenergy.com/UtilityServices/ForYourBusiness/ProductsServices/015475
Sponsor: Alliant Energy
Sponsor Type: Utility
**Constellation NewEnergy Online**

This energy management tool is available to all electricity customers free of charge. The tool allows customers to find opportunities to improve a company's energy efficiency, track changes in a company's usage, and compare usage across facilities.

**For More Information:**
http://www.newenergy.com/portal/site/menuitem.987b194dd5e782ce18a805e4da6176a0

**Sponsor:** Constellation NewEnergy  
**Sponsor Type:** Utility

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**Energy Efficiency Projects**

Constellation Energy Projects Services provides solutions designed to achieve energy goals and promote a sustainable future by offering an extensive array of products and services.

**For More Information:**
http://www.newenergy.com/portal/site/cne/menuitem.1b1af2559c566632782c7883da6176a0

**Sponsor:** Constellation NewEnergy  
**Sponsor Type:** Utility

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**Bright Energy Solutions**

Adrian Municipal Utilities offers incentives related to lighting, cooling, motors, pumps, electric water heaters, and custom processes in order to help facilities become more energy efficient.

**For More Information:**
http://www.brightenergysolutions.org/municipalities/?category=business&state=mn&municipality=13

**Sponsor:** Adrian Municipal Utilities  
**Sponsor Type:** Utility

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**Lighting**

**Algona Municipal Utilities Lighting Rebates**

Algona Municipal Utilities is offering small commercial, large commercial, and industrial electric customers a rebate to help retrofit or replace less efficient existing light fixtures.

**For More Information:**

**Sponsor:** Algonia Municipal Utilities  
**Sponsor Type:** Utility

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**Commercial Efficiency Lighting**

Commercial customers that buy and install efficient lighting are eligible for rebates for equipment purchases.

**For More Information:**
http://www.cityofames.org/SmartEnergy/

**Sponsor:** City of Ames  
**Sponsor Type:** Utility

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**Commercial Indoor Lighting Program**

This program offers businesses rebates of up to $2,000 for the purchase of high-efficiency lighting equipment.

**For More Information:**

**Sponsor:** Maquoketa Valley Electric Cooperative  
**Sponsor Type:** Utility

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**Commercial Lighting Rebates**

Commercial customers may receive a rebate for installing energy efficient lighting either during new construction or as a retrofit. Facilities must be able to verify 1,000 hours of annual operating time to be eligible. A site visit by IMU is required prior to installation.

**For More Information:**
http://www.i-m-u.com/Web%20Forms/2008%20commercial%20lighting%20web.pdf

**Sponsor:** Indianola Municipal Utilities  
**Sponsor Type:** Utility

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**Commercial Lighting Program**

Rebates are available for the purchase and installation of energy efficient lighting. Incentive amounts vary by project.

**For More Information:**

**Sponsor:** Farmers Electric Cooperative, Inc.  
**Sponsor Type:** Utility

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**Energy Efficient Retrofit Lighting Program**

Hawkeye REC offers rebates for high-efficiency retrofit lighting. Rebates of $6.50 per hard-wired fluorescent ballast and $10.00 per high-pressure sodium and metal halide ballasts are offered. A minimum of five ballasts must be installed.

Sponsor: Hawkeye Rural Electric Cooperative
Sponsor Type: Utility

Energy System Audit
Prairie Energy Cooperative staff will perform a walkthrough of a customer’s commercial facility to examine the facility's lighting and heating systems and make recommendations to make the facility more energy efficient.


Sponsor: Prairie Energy Cooperative
Sponsor Type: Utility

ENERGYsmart Commercial Lighting Program
The program includes cash incentives paid directly to commercial customers to help cover the cost of lighting upgrades and replacements. The program covers indoor high bay, fluorescent area lighting systems and LED exit-lighting fixtures.

For More Information: http://www.nmppenergy.org/mean/mean_clp

Sponsor: Municipal Energy Agency of Nebraska
Sponsor Type: Other

Indoor Lighting
LCREC offers rebates for the purchase and installation of compact, T-8, and T-5 fluorescent lights and fixtures.


Sponsor: Linn County Rural Electric Cooperative
Sponsor Type: Utility

Lighting Audit
Utility staff will perform a lighting audit at a commercial customer’s facility and will make recommendations to make the facility more energy efficient.


Sponsor: Muscatine Power and Water
Sponsor Type: Utility

Lighting Design
BCREC offers expert lighting design assistance to business customers in order to improve the functionality and efficiency of facility lighting.


Sponsor: Butler County Rural Electric Cooperative
Sponsor Type: Utility

Lighting Design
Franklin REC offers expert lighting design assistance to business customers in order to improve the functionality and efficiency of facility lighting.


Sponsor: Franklin REC
Sponsor Type: Utility

Lighting Design
ILEC offers expert lighting design assistance to business customers in order to improve the functionality and efficiency of facility lighting.


Sponsor: Iowa Lakes Electric Cooperative
Sponsor Type: Utility

Lighting Equipment Program
This program offers businesses rebates on the purchase of high-efficiency lighting equipment.

For More Information: http://www.guthrie-rec.coop/cgi-script/csArticles/articles/000000/000049.htm

Sponsor: Guthrie County Rural Electric Cooperative
Sponsor Type: Utility

Lighting Equipment Program
This program offers businesses rebates on the purchase of high-efficiency lighting equipment.


Sponsor: MidAmerican Energy
Sponsor Type: Utility

Lighting Equipment Program
This program offers businesses rebates on the purchase of high-efficiency lighting equipment.


Sponsor: Southwest Iowa Rural Electric Cooperative
Sponsor Type: Utility

Lighting Program
Rebates are provided for the purchase of energy efficient lighting.


Sponsor: Midwest Energy Efficiency Alliance
Sponsor Type: Nonprofit
Lighting Rebates
The utility is offering lighting rebates of $8 per ballast.

Sponsor: Harlan Municipal Utilities
Sponsor Type: Utility

Lighting Rebates
Lighting rebates range from $20-$100 per kW.

Sponsor: North West Rural Electric Cooperative
Sponsor Type: Utility

Outdoor Lighting
Maquoketa Valley Electric Cooperative (MVEC) offers rebates on high-pressure sodium, metal halide, and compact fluorescent lighting fixtures.

Sponsor: Maquoketa Valley Electric Cooperative
Sponsor Type: Utility

Outdoor Security Lights
Linn County Rural Electric Cooperative (LCREC) offers rebates on high-pressure sodium, metal halide, and compact fluorescent lighting fixtures.

Sponsor: Linn County Rural Electric Cooperative
Sponsor Type: Utility

Retrofit Lighting
Allamakee-Clayton Electric Cooperative (ACEC) offers rebates for high-efficiency retrofit lighting. Rebates of $6.50 per hard-wired fluorescent ballast and $10 per high-pressure sodium and metal halide ballasts are offered. A minimum of five ballasts must be installed.

Sponsor: Allamakee-Clayton Electric Cooperative
Sponsor Type: Utility

Air Conditioner Rebate
Clarke Electric Cooperative offers rebates of up to $200 for the purchase of a central air conditioning system.

For More Information: http://www.cecnet.net/rebates.html
Sponsor: Clarke Electric Cooperative
Sponsor Type: Utility

Air Conditioner Rebate
Rebates for central air conditioning systems are $150 per SEER 13–15, and $200 per SEER 16+. Air quality rebates of $75 are also available.

Sponsor: Eastern Iowa Rural Electric Cooperative
Sponsor Type: Utility

Air Conditioner Rebate
Rebates for central air conditioning systems range from $100 per SEER 13–15, but $150 per SEER 16+. Air quality rebates of $50 are also available.

For More Information: http://www.guthrie-rec.coop/cgi-script/csArticles/articles/000000/000049.htm
Sponsor: Guthrie County Rural Electric Cooperative
Sponsor Type: Utility

Air Conditioner Rebate
Rebates for central air conditioning systems are $100-$150, while wall units are eligible for $35 rebates.

Sponsor: TIP Iowa Rural Electric Cooperative
Sponsor Type: Utility
Air Conditioner Rebate
Western Iowa Power Cooperative offers $100 rebates to a customer that purchases a central air conditioning system.

Sponsor: Western Iowa Power Cooperative
Sponsor Type: Utility

Air Conditioner Rebates
Rebates of $25 per ton are available for the installation of an ENERGY STAR® air conditioning unit.

Sponsor: Maquoketa Valley Electric Cooperative
Sponsor Type: Utility

Air Source Heat Pump
Rebates of $225 are available for the purchase and installation of an air source heat pump.

Sponsor: Linn County Rural Electric Cooperative
Sponsor Type: Utility

Air Source Rebate Program
Credits of up to $150 up are available for the purchase of energy efficient air source heat pump.

Sponsor: Farmers Electric Co., Ltd.
Sponsor Type: Utility

Central Air Conditioner Rebate
Central air conditioning units warrant rebates of $200 if they are SEER 14 or 15. If the units are SEER 16 or higher, the rebate is increased to $350.

Sponsor: Algona Municipal Utilities
Sponsor Type: Utility

Central Air Conditioner Rebate
Central air conditioning units warrant rebates of $25 per ton if they are SEER 14. If the units are SEER 15 or higher, the rebate is increased to $200. Wall units are eligible for $50 rebates.

Sponsor: Harlan Municipal Utilities
Sponsor Type: Utility

Central Air Conditioner Rebate
Central air conditioning units warrant rebates of $100 if they are SEER 14–15. If the units are SEER 16 or higher, the rebate is increased to $150.

Sponsor: Midland Power Cooperative
Sponsor Type: Utility

Central Air Conditioner Rebate
Central air conditioning units warrant rebates of $100 if they are SEER 14–15. If the units are SEER 16 or higher, the rebate is increased to $150.

Sponsor: Southwest Iowa Rural Electric Cooperative
Sponsor Type: Utility

Electric Boiler Rebate
If a customer purchases an electric boiler, the customer is eligible for a $250 rebate.

Sponsor: Midland Power Cooperative
Sponsor Type: Utility

Commercial Building Improvement Rebate
Rebates are available on a per-square-foot basis for purchase and installation of insulation, energy efficient windows, and central air conditioning.

For More Information: http://www.i-m-u.com/Web%20Forms/Commercial%20Rebate.pdf
Sponsor: Indianola Municipal Utilities
Sponsor Type: Utility

Commercial Cooling Incentives
Rebates of $25 per ton are available to nonresidential customers that purchase a central air conditioning system.

Sponsor: Linn County Rural Electric Cooperative
Sponsor Type: Utility

Commercial/Industrial Ground Water Source Heat Pump
A $500 per ton rebate is available for the purchase and installation of a geothermal heat pump.

Sponsor: TIP Iowa Rural Electric Cooperative
Sponsor Type: Utility
Electric Heat Rebate
Electric heating systems are eligible for a $20 per kW rebate, while heat pumps are eligible for $250 per ton rebates.


Sponsor: Woodbury County Rural Electric Cooperative
Sponsor Type: Utility

Energy System Audit
Prairie Energy Cooperative staff will perform a walkthrough of a customer’s commercial facility to examine the facility’s lighting and heating systems and make recommendations to make the facility more energy efficient.


Sponsor: Prairie Energy Cooperative
Sponsor Type: Utility

ERC Loan Program
Loans of up to $5,000 are available for the purchase of a geothermal heat system. Loan terms are up to five years. Interest is set at 5%.

For More Information: http://www.guthrie-rec.coop/cgi-script/csArticles/articles/000000/000053.htm

Sponsor: Guthrie County Rural Electric Cooperative
Sponsor Type: Utility

ERC Loan Program
Loans are available to finance up to 80% of the cost of materials and labor for energy efficient measures in residential, commercial and industrial, public building, and facilities and structures used in agriculture. The interest rate on such loans will not exceed 5% per annum on the unpaid balance of the loan, except that interest on payments in default shall be the maximum rate allowed by the Iowa usury statute applicable.

For More Information: http://www.farmersrec.com/promotions

Sponsor: Farmers Electric Cooperative, Inc.
Sponsor Type: Utility

Heat Equipment Rebate
Rebates of up to $350 per ton are available for the purchase of a heat pump.

For More Information: http://farmersrec.com/promotions

Sponsor: Farmers Electric Cooperative, Inc.
Sponsor Type: Utility

Heat Plus Rebate
Rebates of $200 are available for the purchase and installation of electric furnaces, baseboard heat, and heat pumps.


Sponsor: Farmers Electric Cooperative, Inc.
Sponsor Type: Utility

Heat Pump Efficiency Rebate
Members that purchase a heat pump are eligible for a rebate of $425 per ton if the heat pump is ground source. If the heat pump is air source, the member is eligible for a $175 per ton rebate.

For More Information: http://www.cecnet.net/rebates.html

Sponsor: Clarke Electric Cooperative
Sponsor Type: Utility
**Heat Pump Rebate**
Customers that purchase a heat pump are eligible for a rebate of $500 per ton if the heat pump is ground source. If the heat pump is air source, the customer is eligible for a $400 per ton rebate.

Sponsor: Algona Municipal Utilities
Sponsor Type: Utility

**Heat Pump Rebate Program**
Residential and commercial customers receive a rebate for adding a heat pump to the existing heating and cooling system.

Sponsor: Indianola Municipal Utilities
Sponsor Type: Utility

**Heat Pump Rebate**
East-Central Iowa Rural Electric Cooperative customers that purchase a heat pump are eligible for rebates from the cooperative. Rebate amounts vary.

Sponsor: East-Central Iowa Rural Electric Cooperative
Sponsor Type: Utility

**Heat Pump Rebates**
Rebates are available for geothermal and water source heat pumps (up to $350 per ton or up to $150 per ton for air source heat pumps).

Sponsor: Maquoketa Valley Electric Cooperative
Sponsor Type: Utility

**Heating and Air Conditioning Rebate**
Rebates and incentives are available for the installation of energy efficient heaters and air conditioning units. Rebates include ground source heat pumps ($1,800 per unit), air source heat pumps (up to $600 per unit), central air conditioning (up to $200 per unit), and window/portable air conditioning units ($25 per unit).

Sponsor: Lyon Rural Electric Cooperative
Sponsor Type: Utility

**Heating and Cooling Rebates**
Rebates for heating and cooling systems range from $10 for an electric heat unit to $60 per ton for a heat pump.

For More Information: http://www.alliantenergy.com/UtilityServices/ForYourBusiness/ProductsServices/BusinessRewardsIncentives/IowaBusinessIncentivePrograms/014860
Sponsor: Alliant Energy
Sponsor Type: Utility

**Heating and Cooling Systems Rebate**
Rebates of up to $400 are offered for natural gas furnaces with minimum Annual Fuel Utilization Efficiency (AFUE) of 92% and above. Rebates of up to $400 for natural gas boilers with minimum AFUE of 85% and above. For central air conditioning (minimum Seasonal Energy Efficiency Rating = 14), rebates up to $400 are available. Customers can receive a rebate of $100 for ground source heat pumps.

Sponsor: Access Energy Cooperative
Sponsor Type: Utility

**Heating Equipment Program**
Heat pump rebates range from $150–$350 per ton.

Sponsor: Guthrie County Rural Electric Cooperative
Sponsor Type: Utility
Heating Equipment Program
Rebates are available for the purchase of a heat pump.


Sponsor: Southwest Iowa Rural Electric Cooperative
Sponsor Type: Utility

Heating System Rebates
Rebates are available for air source heat pumps, geothermal heat pumps, storage heat units, and electrical heating units.


Sponsor: Butler County Rural Electric Cooperative
Sponsor Type: Utility

Installation Loans
Loans of up to $12,500 are available for the purchase and installation of an electric heat system. Interest is set at 5%.


Sponsor: Lyon Rural Electric Cooperative
Sponsor Type: Utility

New Installed Equipment Program
Rebates are available for equipment installed in new constructions: geothermal heat pumps (up to $2,000 per unit with desuperheater), air source heat pumps (up to $600 per unit), water heaters ($200 per unit), and central air conditioning units (up to $200 per unit).

For More Information: http://www.hcrec.coop/Member_Services/rebates/index.html

Sponsor: Harrison County Rural Electric Cooperative
Sponsor Type: Utility

Replacing Existing Electric Program
Rebates are available for equipment installed in retrofit projects: geothermal heat pumps ($1,800 per unit), air source heat pumps (up to $600 per unit), central air conditioning (up to $200 per unit), and water heaters (up to $200 per unit).

For More Information: http://www.hcrec.coop/Member_Services/rebates/index.html

Sponsor: Harrison County Rural Electric Cooperative
Sponsor Type: Utility

Resistance Electric Heating Rebate
Rebates of up to $250 per unit are available for the purchase of a resistance heat unit.


Sponsor: Anita Municipal Utilities
Sponsor Type: Utility

Water Heater Rebate
Rebates are available for the purchase of an energy efficient water heater.


Sponsor: East-Central Iowa Rural Electric Cooperative
Sponsor Type: Utility

Building Systems
Building Energy Monitoring Tool
The Building Energy Monitoring Tool is a Web-based energy management tool that tracks energy consumption and energy costs to assist customers in managing the energy consumption of facilities.


Sponsor: Calhoun County Electric Cooperative
Sponsor Type: Utility

Commercial Building Improvement Rebate
Rebates are available on a per-square-foot basis for purchase and installation of insulation, energy efficient windows, and central air conditioning.


Sponsor: Indianola Municipal Utilities
Sponsor Type: Utility
Commercial New Construction Energy Efficiency Program
This program offers business customers incentives for energy efficient construction and design of new or preexisting buildings.

For More Information:

Sponsor: MidAmerican Energy
Sponsor Type: Utility

Electric Water Heater Rebate Program
Customers will receive a $50 rebate toward the purchase of an electric water heater. The water heater must hold more than 30 gallons in order to qualify for the rebate.

For More Information:
http://www.anitaiowa.com/utility.html

Sponsor: Anita Municipal Utilities
Sponsor Type: Utility

Electric Water Heater Rebate Program
Linn County Rural Electric Cooperative offers $250 rebates for the purchase of an electric water heater.

For More Information:
http://www.linncountyrec.com/energy-efficiency/incentives/electric-water-heater

Sponsor: Linn County Rural Electric Cooperative
Sponsor Type: Utility

For More Information:
http://www.midamericanenergy.com/ee/sd_bus_rebates_heating.aspx

Sponsor: MidAmerican Energy
Sponsor Type: Utility

Conventional Water Heating
Clarke Electric Cooperative offers $200 toward the purchase of a conventional water heater.

For More Information:
http://www.cecnet.net/rebates.html

Sponsor: Clarke Electric Cooperative
Sponsor Type: Utility

Drain Water Heat Recovery
LCREC offers rebates on drain water heat recovery systems for electrically heated water.

For More Information:

Sponsor: Linn County Rural Electric Cooperative
Sponsor Type: Utility

Insulation and Building Sealing
For ceiling and in-wall insulation, customers can receive 70% of the total cost of contract labor, equipment, and material up to a maximum of $5,000 for each type of insulation. For building sealing, customers can receive 70% of the total cost of contract labor, equipment, and material up to a maximum of $1,500.

For More Information:
http://www.alliantenergy.com/UtilityServices/ForYourBusiness/ProductsServices/BusinessRewardsIncentives/IowaBusinessIncentivePrograms/014860

Sponsor: Alliant Energy
Sponsor Type: Utility

Electric Water Heater Rebate Program
Electric Water Heater Rebate Program
Customers will receive a $75–$125 rebate toward the purchase of an electric water heater.

For More Information:

Sponsor: Access Energy Cooperative
Sponsor Type: Utility

Electric Water Heater Rebate Program
Rebates of $150 are available for the purchase of an electric water heater. If a customer replaces an existing electric water, the rebate is $100.

For More Information:

Sponsor: Chariton Valley Electric Cooperative
Sponsor Type: Utility

Electric Water Heater Rebate Program
Rebates of $200–$300 are available for the purchase of an electric water heater.

For More Information:
http://www.ecirec.coop/prod_serv/MS-0001.pdf

Sponsor: Eastern Iowa Rural Electric Cooperative
Sponsor Type: Utility

Electric Water Heater Rebate Program
Rebates of $200–$300 are available for the purchase of an electric water heater.

For More Information:

Sponsor: Butler County Rural Electric Cooperative
Sponsor Type: Utility

Heating and Cooling Equipment Program
Commercial and industrial customers are eligible for rebates on high-efficiency natural gas and water heating equipment or electric heating and cooling equipment.

For More Information:
http://www.midamericanenergy.com/ee/sd_bus_rebates_heating.aspx

Sponsor: MidAmerican Energy
Sponsor Type: Utility

Sponsor: Butler County Rural Electric Cooperative
Sponsor Type: Utility

Linn County Rural Electric Cooperative offers $250 rebates for the purchase of an electric water heater.

For More Information:
http://www.linncountyrec.com/energy-efficiency/incentives/electric-water-heater

Sponsor: Linn County Rural Electric Cooperative
Sponsor Type: Utility

Electric Water Heater Rebate Program
Rebates are available for the purchase of an electric water heater.

For More Information:

Sponsor: Butler County Rural Electric Cooperative
Sponsor Type: Utility

Electric Water Heater Rebate Program
Linn County Rural Electric Cooperative offers $250 rebates for the purchase of an electric water heater.

For More Information:
http://www.linncountyrec.com/energy-efficiency/incentives/electric-water-heater

Sponsor: Linn County Rural Electric Cooperative
Sponsor Type: Utility

Electric Water Heater Rebate Program
Rebates of $150 are available for the purchase of an electric water heater. If a customer replaces an existing electric water, the rebate is $100.

For More Information:

Sponsor: Chariton Valley Electric Cooperative
Sponsor Type: Utility

Electric Water Heater Rebate Program
Rebates of $200–$300 are available for the purchase of an electric water heater.

For More Information:
http://www.ecirec.coop/prod_serv/MS-0001.pdf

Sponsor: Eastern Iowa Rural Electric Cooperative
Sponsor Type: Utility

Electric Water Heater Rebate Program
Rebates of $200–$300 are available for the purchase of an electric water heater.

For More Information:

Sponsor: Butler County Rural Electric Cooperative
Sponsor Type: Utility

Electric Water Heater Rebate Program
Rebates are available for the purchase of an electric water heater.

For More Information:

Sponsor: Butler County Rural Electric Cooperative
Sponsor Type: Utility

Insulation and Building Sealing
For ceiling and in-wall insulation, customers can receive 70% of the total cost of contract labor, equipment, and material up to a maximum of $5,000 for each type of insulation. For building sealing, customers can receive 70% of the total cost of contract labor, equipment, and material up to a maximum of $1,500.

For More Information:
http://www.alliantenergy.com/UtilityServices/ForYourBusiness/ProductsServices/BusinessRewardsIncentives/IowaBusinessIncentivePrograms/014860

Sponsor: Alliant Energy
Sponsor Type: Utility
Iowa Prescriptive Rebates Program
Black Hills Energy offers nonresidential customers cash rebates toward the purchase of high-efficiency space, water heating, and commercial cooking equipment.

Sponsor: Black Hills Energy Sponsor Type: Utility

Non-Residential Insulation Program
Business customers that invest in insulation upgrades to buildings are eligible for rebates. Financing may also be available.

http://www.midamericanenergy.com/ee/ia_bus_rebate_insulation.aspx
Sponsor: MidAmerican Energy  Sponsor Type: Utility

Programmable Thermostat Rebate
Residential and commercial customers receive a rebate for installing a programmable thermostat; new installation only. Replacement units and new construction are excluded.

Sponsor: Indianola Municipal Utilities Sponsor Type: Utility

Replacement Windows and Doors
Receive $25 each for ENERGY STAR® qualified window or door replacement.

Sponsor: Alliant Energy  Sponsor Type: Utility

Residential and Commercial Efficient Appliance Rebate
Residential and Commercial rebates for efficient appliances including refrigerators, washing machines, and dishwashers.

Sponsor: City of Ames  Sponsor Type: Utility

Water Heater Rebate
Customers will receive a $220–$275 rebate toward the purchase of an electric water heater.

Sponsor: Midland Power Cooperative  Sponsor Type: Utility

Water Heater Rebate
Customers will receive a $200–$250 rebate toward the purchase of an electric water heater.

Sponsor: Southwest Iowa Rural Electric Cooperative  Sponsor Type: Utility

Water Heater Rebate
Customers will receive a $35–$100 rebate toward the purchase of an electric water heater. If the water heater has a lifetime warranty, the rebate is increased to $150–$300.

Sponsor: Western Iowa Power Cooperative  Sponsor Type: Utility

Water Heater Rebate
Customers will receive a $50–$75 rebate toward the purchase of an electric water heater. If the water heater has a lifetime warranty, the rebate is increased to $100–$150.

Sponsor: Woodbury County Rural Electric Cooperative  Sponsor Type: Utility
Water Heating Program
The rebate amount for a conventional water heater is $150. The rebate amount is increased to $300 if a customer purchases a premium efficiency water heater.

For More Information: http://www.guthrie-rec.coop/cgi-script/csArticles/articles/000000/000049.htm
Sponsor: Guthrie County Rural Electric Cooperative
Sponsor Type: Utility

Water Heating Program
Rebates for electric water heaters range from $50–$225.

For More Information: http://www.hcrec.coop/Member_Services/rebates/index.html
Sponsor: Harrison County Rural Electric Cooperative
Sponsor Type: Utility

Water Heating Program
Rebates for electric water heaters range from $1 per gallon to $150.

Sponsor: Hawkeye Rural Electric Cooperative
Sponsor Type: Utility

Industrial Systems / Process Specific

Adjustable Speed Drive
Rebates of $40 per HP are available for the purchase of an adjustable speed drive.

Sponsor: Linn County Rural Electric Cooperative
Sponsor Type: Utility

Adjustable Speed Drive Rebate
East-Central Iowa Rural Electric Cooperative offers rebates toward the purchase of an adjustable speed drive.

Sponsor: East-Central Iowa Rural Electric Cooperative
Sponsor Type: Utility

Compressed Air Audit
Butler County Rural Electric Cooperative offers free compressed air audits for businesses to improve the efficiency of their compressed air systems.

Sponsor: Butler County Rural Electric Cooperative
Sponsor Type: Utility

Compressed Air Audit
Franklin REC offers free compressed air audits for businesses to improve the efficiency of compressed air systems.

Sponsor: Franklin REC
Sponsor Type: Utility

Compressed Air Audits
Iowa Lakes Electric Cooperative offers free compressed air audits for businesses to improve the efficiency of compressed air systems.

Sponsor: Iowa Lakes Electric Cooperative
Sponsor Type: Utility

Energy and Environmental Programs - Financial
The center offers loans to finance energy efficiency and pollution prevention projects.

Sponsor: Delta Pollution Prevention and Energy Efficiency Center
Sponsor Type: Other

Energy and Environmental Programs - Technical
The center offers energy and water assessments, case studies, and greenhouse gas emissions analysis.

Sponsor: Delta Pollution Prevention and Energy Efficiency Center
Sponsor Type: Other

Energy Audit
This program offers energy audits to help business members find ways to conserve energy and become more energy efficient.

Sponsor: Access Energy Cooperative
Sponsor Type: Utility
Energy Efficiency Assistance
The Energy Center of Wisconsin offers technical assistance, energy analysis, training, resources, and fact sheets.
Sponsor: Energy Center of Wisconsin
Sponsor Type: Nonprofit

Energy Efficiency Assistance
The Midwest Food Processors Association offers education, training, and energy efficiency resources.
For More Information: http://www.mwfpa.org/
Sponsor: Midwest Food Processors Association
Sponsor Type: Other

Energy Efficient Premium Motors
Rebates for installation of energy efficient motors are available to business customers.
Sponsor: Maquoketa Valley Electric Cooperative
Sponsor Type: Utility

Midwest Combined Heat and Power Application Center
The center has the objective of making combined heat and power (CHP) applications commercially available. The center will work with a plant to see if CHP can help improve process efficiency.
For More Information: http://www.chpcentermw.org/home.html
Sponsor: University of Illinois at Chicago Energy Resources
Sponsor Type: Other

Motor Rebate Program
Rebates of up to $2,000 are available for the purchase of energy efficient motors.
Sponsor: Muscatine Power and Water
Sponsor Type: Utility

Motors and Variable Speed Drives Energy Efficiency Program
Rebates for installation of energy efficient motors and/or variable speed drive equipment are available to business customers. The maximum rebate is $2,000.
Sponsor: Southwest Iowa Rural Electric Cooperative
Sponsor Type: Utility

Power Factor Correction Rebate
Commercial customers can get a rebate on equipment installed to correct power factor.
For More Information: http://www.cityofames.org/SmartEnergy/
Sponsor: City of Ames
Sponsor Type: Utility

Premium-Efficiency Motor Rebate Program
East-Central Iowa Rural Electric Cooperative offers rebates of $20–$300 toward the purchase of an energy efficient motor.
Sponsor: East-Central Iowa Rural Electric Cooperative
Sponsor Type: Utility
## Premium-Efficiency Motor Rebate Program

Rebates for the installation of energy efficient motors are available to business customers.

**For More Information:**

**Sponsor:** Linn County Rural Electric Cooperative  
**Sponsor Type:** Utility

## Thermal Imaging

Thermographic imaging is used to detect electrical hot spots that indicate the inefficient operation of electrical equipment. Access Energy Cooperative provides this service to business customers free of charge.

**For More Information:**

**Sponsor:** Access Energy Cooperative  
**Sponsor Type:** Utility

## Thermography

Thermographic imaging is used to detect hot spots that indicate the inefficient operation of mechanical and electrical equipment. Franklin REC provides this service to business customers free of charge.

**For More Information:**

**Sponsor:** Franklin REC  
**Sponsor Type:** Utility

## Thermography

Thermographic imaging is used to detect hot spots that indicate the inefficient operation of mechanical and electrical equipment. Iowa Lakes Electric Cooperative provides this service to business customers free of charge.

**For More Information:**

**Sponsor:** Iowa Lakes Electric Cooperative  
**Sponsor Type:** Utility

## Variable Speed Drive Rebate Program

Rebates of $40 per HP are available for the purchase of a variable speed drive.

**For More Information:**

**Sponsor:** Maquoketa Valley Electric Cooperative  
**Sponsor Type:** Utility

## Energy Efficiency Projects

The utility’s sister company, Constellation Energy Projects & Services Group, helps commercial customers develop solutions to achieve energy goals.

**For More Information:**
[http://www.newenergy.com/portal/site/menuitem.lb1af2559c566632782c7883da6176a0](http://www.newenergy.com/portal/site/menuitem.lb1af2559c566632782c7883da6176a0)

**Sponsor:** Constellation NewEnergy  
**Sponsor Type:** Utility

## Energy Sources

### Alternate Energy Revolving Loan Program

No-interest loans are available to individuals and organizations that seek to build renewable energy production facilities in Iowa. The Energy Loan Center provides loan funds up to 50% of the total financed cost of a project (up to $1 million) at 0% interest.

**For More Information:**
[http://www.energy.iastate.edu/AERLP/index.htm](http://www.energy.iastate.edu/AERLP/index.htm)

**Sponsor:** Iowa State University Iowa Energy Center  
**Sponsor Type:** State

### Business Energy Efficiency Products & Services

Alliant Energy offers commercial customers incentives for energy efficiency, from cash rewards to onsite generation support programs.

**For More Information:**
[http://www.alliantenergy.com/UtilityServices/ForYourBusiness/ProductsServices/index.htm](http://www.alliantenergy.com/UtilityServices/ForYourBusiness/ProductsServices/index.htm)

**Sponsor:** Alliant Energy  
**Sponsor Type:** Utility

### Commercial/Industrial Ground Water Source Heat Pump

A $500 per ton rebate is available of the purchase and installation of a geothermal heat pump.
ERC Loan Program
Loans of up to $5,000 are available for the purchase of a geothermal heat system. Loan terms are up to five years. Interest is set at 5%.

For More Information: http://www.guthrie-rec.coop/cgi-script/csArticles/articles/000000/000053.htm
Sponsor: Guthrie County Rural Electric Cooperative
Sponsor Type: Utility

ERC Loan Program
Loans may be made to finance up to 80% of the cost of materials and labor. Loans are to finance the cost of energy efficient measures in residential, commercial, and industrial, public building, and facilities and structures used in agriculture, and will be limited to a minimum of $500 and a maximum of $5,000 per member (one loan per member), which is subject to periodic board review.

For More Information: http://www.hcrec.coop/Member_Services/ercloans/index.html
Sponsor: Harrison County Rural Electric Cooperative
Sponsor Type: Utility

New Installed Equipment Program
Rebates are available for equipment installed in new constructions: geothermal heat pumps (up to $2,000 per unit with desuperheater), air source heat pumps (up to $600 per unit), water heaters ($200 per unit), and central air conditioning units (up to $200 per unit).

For More Information: http://www.hcrec.coop/Member_Services/rebates/index.html
Sponsor: Harrison County Rural Electric Cooperative
Sponsor Type: Utility

Geothermal Heat Pump Rebate Program
Rebates up to $1,000 for new or replacement geothermal heat pumps with a minimum 3-ton rating.

Sponsor: Farmers Electric Co., Ltd.
Sponsor Type: Utility

On-Site Solar Power Program
Residential and commercial customers are eligible for a rebate from the utility for the purchase, installation, and generation of solar power.

For More Information: http://pv.aquilaprograms.com/
Sponsor: Black Hills Energy
Sponsor Type: Utility

Property Tax Exemption for Solar Energy Systems
According to Iowa Code, Chapter 441.21, when assessing property for tax purposes, assessors shall disregard any market value added by a solar energy system to a building (100% of project value). Any property owner is eligible.

Sponsor: Iowa Department of Natural Resources Energy and Waste Management Bureau
Sponsor Type: State

Replacing Existing Electric Program
Rebates are available for equipment installed in retrofit projects: geothermal heat pumps ($1,800 per unit), air source heat pumps (up to $600 per unit), central air conditioning (up to $200 per unit), and water heaters (up to $200 per unit).

For More Information: http://www.hcrec.coop/Member_Services/rebates/index.html
Sponsor: Harrison County Rural Electric Cooperative
Sponsor Type: Utility

Load Management
Back of the Envelope Calculator
This online tool for commercial and industrial managers helps analyze energy use throughout a facility.

Sponsor: Energy Center of Wisconsin
Sponsor Type: Nonprofit

Business Energy Efficiency Products & Services
Alliant Energy offers commercial customers incentives for energy efficiency, from cash rewards to onsite generation support programs.

Sponsor: Alliant Energy
Sponsor Type: Utility
Commercial Audit
Free audits for commercial utility customers are available in the City of Ames.

For More Information: http://www.cityofames.org/SmartEnergy/
Sponsor: City of Ames
Sponsor Type: Utility

Commercial Direct Load Control
The Direct Load Control Program is available to commercial customers within Farmers Rural Electric Coop Corporation’s service territory with air conditioners and/or water heaters.

Sponsor: Farmers Rural Electric Coop Corp.
Sponsor Type: Utility

Commercial Energy Advisor
Commercial Energy Advisor provides detailed information on energy consumption in the following 10 market sectors: Congregational Buildings, Dairy Farms, Data Centers, Office Buildings, Motels, Hospitals, Restaurants, Retail, Grocery Stores, and Schools.

Sponsor: Iowa Lakes Electric Cooperative
Sponsor Type: Utility

Curtailment Program
Industrial or commercial customers capable of reducing electricity use by 250 kW or more during peak demand periods are eligible for the curtailment credit of $39.62 per kW curtailed.

Sponsor: MidAmerican Energy
Sponsor Type: Utility

Energy Audit
The cooperative offers energy audits of existing facilities to provide recommendations of energy efficiency improvements. This program is open to commercial and industrial customers.

Sponsor: Farmers Electric Co., Ltd.
Sponsor Type: Utility

Curtailment Program
Industrial or commercial customers capable of reducing electricity use by 250 kW or more during peak demand periods are eligible for the curtailment credit of $39.62 per kW curtailed.

Sponsor: MidAmerican Energy
Sponsor Type: Utility

Efficiency Bid
MidAmerican submits RFPs twice a year for industrial customers with 3 MW or higher demand that wish to implement energy efficiency measures. The winners will be chosen by MidAmerican based on the merit of proposals.

Sponsor: MidAmerican Energy
Sponsor Type: Utility

Energy Audit
MidAmerican submits RFPs twice a year for industrial customers with 3 MW or higher demand that wish to implement energy efficiency measures. The winners will be chosen by MidAmerican based on the merit of proposals.

Sponsor: Alliant Energy
Sponsor Type: Utility

Energy Audit
The cooperative offers energy audits of existing facilities to provide recommendations of energy efficiency improvements. This program is open to commercial and industrial customers.

Sponsor: Farmers Electric Co., Ltd.
Sponsor Type: Utility

Energy Expertise
Alliant Energy staffs the Business Resource Center with small business advisors trained to address energy management concerns.

Sponsor: Alliant Energy
Sponsor Type: Utility
Energy Solutions
Consumers Energy offers a range of audits and other services to provide energy efficiency solutions to its business customers.


Sponsor: Consumers Energy
Sponsor Type: Utility

Energy System Audit
Cooperative staff will perform a walkthrough of a customer’s commercial facility. Those professionals will then examine the facility’s systems (i.e. lighting and heat) and will make recommendations to make the facility more energy efficient.


Sponsor: Grundy County Rural Electric Cooperative
Sponsor Type: Utility

Energy System Audit
Cooperative staff will perform a walkthrough of a customer’s commercial facility. Those professionals will then examine the facility’s systems (i.e. lighting and heat) and will make recommendations to make the facility more energy efficient.


Sponsor: Iowa Lakes Electric Cooperative
Sponsor Type: Utility

Energy System Audit
Cooperative staff will perform a walkthrough of a customer’s commercial facility. Those professionals will then examine the facility’s systems (i.e. lighting and heat) and will make recommendations to make the facility more energy efficient.


Sponsor: Midland Power Cooperative
Sponsor Type: Utility

Energy System Audit and Design
Butler County Rural Electric Cooperative offers free energy audits to business customers.


Sponsor: Butler County Rural Electric Cooperative
Sponsor Type: Utility

Energy System Audit and Design
Franklin REC offers free energy audits to business customers.


Sponsor: Franklin REC
Sponsor Type: Utility

Energy System Audit and Design
Iowa Lakes Electric Cooperative offers free energy audits to business customers.


Sponsor: Iowa Lakes Electric Cooperative
Sponsor Type: Utility

Energy System Audit
Cooperative staff will perform a walkthrough of a customer’s commercial facility. Those professionals will then examine the facility’s systems (i.e. lighting and heat) and will make recommendations to make the facility more energy efficient.

Energy Usage & Tracking
Alliant Energy provides analysis tools to help monitor and control a facility’s energy usage.


Sponsor: Alliant Energy
Sponsor Type: Utility

Interruptible Programs
Alliant Energy Interruptible customers are eligible for lower energy prices throughout the year. By reducing consumption during periods of high demand on the electric grid, customers enable Alliant Energy to provide reliable, consistent service.

For More Information: http://www.alliantenergy.com/UtilityServices/ForYourBusiness/ProductsServices/OI2348

Sponsor: Alliant Energy
Sponsor Type: Utility

Iowa Small Commercial Audit Program
Black Hills Energy is offering small commercial customers a comprehensive energy audit to review energy consumption and identify the characteristics, condition, and performance of a facility’s energy systems.


Sponsor: Black Hills Energy
Sponsor Type: Utility
Non-Residential Energy Analysis
Businesses that are 25,000 square feet or larger are eligible for a free energy audit. Energy savings measures identified in the audit are often incentivized through other programs from MidAmerican.

For More Information:  
http://www.midamericanenergy.com/ee/ia_bus_eff_partners.aspx

Sponsor: MidAmerican Energy  
Sponsor Type: Utility

Power Factor Correction Rebate
Commercial customers can get a rebate on equipment installed to correct power factor.

For More Information:  
http://www.cityofames.org/SmartEnergy/

Sponsor: City of Ames  
Sponsor Type: Utility

Small Commercial Time of Day Rate
Linn County REC offers an optional Small Commercial Time of Day rate to reward members that use, or can move, electricity off Linn County REC’s peak time, which is 4:01 p.m. through 9:00 p.m., seven days a week including weekends and holidays.

For More Information:  
http://www.linncountyrec.com/energy-efficiency/optimal-rates/small-commercial-time-of-day-rate

Sponsor: Linn County Rural Electric Cooperative  
Sponsor Type: Utility

Time of Day Pricing
All the electricity used during off-peak hours, between late evening and overnight hours and all weekend, is billed at a significant discount.

For More Information:  
http://www.alliantenergy.com/UtilityServices/ForYourBusiness/ProductsServices/O16188

Sponsor: Alliant Energy  
Sponsor Type: Utility

Constellation NewEnergy Online
This energy management tool is available to all electricity customers free of charge. The tool allows customers to find opportunities to improve a company’s energy efficiencies, track changes in a company’s usage, and compare usage across multiple facilities.

For More Information:  
http://www.newenergy.com/portal/site/menuitem.c2d5c4a31e3b3661571c5d747176a0?title=lr

Sponsor: Constellation NewEnergy  
Sponsor Type: Utility

Energy Efficiency Projects
The utility’s sister company, Constellation Energy Projects & Services Group, helps commercial customers develop solutions to achieve energy goals.

For More Information:  
http://www.newenergy.com/portal/site/menuitem.1b1af2559c56632782c7883da6176a0

Sponsor: Constellation NewEnergy  
Sponsor Type: Utility

Load Response for your Business
Commercial customers can receive financial rewards, either in the form of dollars or energy bill credits, for using less energy on days when regional power grids are under stress.

For More Information:  
http://www.newenergy.com/portal/site/menuitem.987b194dd5e782ce18a805e4da6176a0

Sponsor: Constellation NewEnergy  
Sponsor Type: Utility
End Notes

