

**Utilities Section of ITP's Web site:** ITP has launched a utilities portion of the Web site. The utilities sub-site details all ITP/utility partnership activities and provides resources and contact information by state. The site also provides relevant news stories, information on upcoming industrial energy efficiency events, top 10 lists of energy efficiency measures, case studies, and tools based on fuel type among other applications. Your utility can post information and access these tools and resources at

<http://www1.eere.energy.gov/industry/utilities/>.

**Webinars:** ITP has partnered with utility associations and power administrations to host industrial energy efficiency Webinars for utilities with industrial customers. Your utility can be featured in an upcoming Webinar if it has successfully worked with an industrial customer to improve its energy efficiency. ITP can also host a Webinar for your utility to go over available tools and resources for your key industrial customers.

For more information, please e-mail Sandy Glatt at [sandy.glatt@go.doe.gov](mailto:sandy.glatt@go.doe.gov).

## ITP Utility Activities



U.S. DEPARTMENT OF  
**ENERGY**

Energy Efficiency &  
Renewable Energy

Save  
**ENERGY**  
Now



Utilities are in a unique position to help the U.S. Department of Energy's Industrial Technologies Program (ITP) drive large-scale energy efficiency improvements across the nation's industrial sector. ITP has boosted its reach to the industrial facilities several-fold by expanding its partnership efforts to include utilities through its Save Energy Now (SEN) initiative. Utilities are now helping to promote energy efficiency at local industrial facilities in their service territories with the help of federal, regional, and state resources. These partnerships are contributing to the SEN goal of a 25 percent reduction in industrial energy intensity by 2020. Further, through these partnerships, ITP is able to put energy-saving tools directly into the hands of plant managers and engineers, reinforcing energy efficiency as a profitable business practice.

Following are some of the ways your utility can get involved in SEN efforts:

**Case Studies:** Does your utility have a good story to tell? ITP develops case studies that cover utilities that offer successful programs for industrial customers.

**Co-branding:** Utilities can co-brand ITP tip sheets with their logos for distribution to industrial customers. This co-branding helps your utility reduce marketing costs while providing comprehensive best practice resources for a variety of industrial energy efficiency topics.

**Conferences and Workshops:** ITP presents at utility events throughout the year. These presentations provide specific information on how ITP programs can assist utilities and their industrial customers. ITP is available to present information on SEN's tools and resources at your utility event

**Industrial Handbook:** The Industrial Handbook provides process-specific recommendations for improving energy efficiency in industrial facilities. Topics covered include motors, compressors, fans, process heating, refrigeration, and other common industrial systems. This handbook is available for distribution to your industrial customers.

**Software Tools:** ITP has created several computational analysis tools that utilities can use to evaluate plant processes and systems at their industrial customers' facilities (e.g., process heating and steam systems). These tools can help utilities quantify energy usage and potential savings. ITP will also work with you to develop tools that specifically address the needs of your industrial customers.

**Training:** Host a training session! These sessions discuss plant processes and how to use ITP tools, and certify attendees as Qualified Specialists or Energy Experts. Those receiving the Qualified Specialist or Energy Expert status become eligible to conduct plant assessments.