

SunShot Soft Cost Incubator
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www.eere.energy.gov/solar/sunshot/incubator.html

Awardee Name	City	State	Award Amount	Tier	Brief Project Description
Clean Energy Experts, LLC.	Manhattan Beach	CA	up to \$495,040	1	Project will reduce customer acquisition and overhead costs through cloud-based software solutions.
Clean Power Finance	San Francisco	CA	up to \$500,000	1	Project will reduce operations and maintenance (O&M) and financing costs by creating an online marketplace to ensure photovoltaic (PV) systems can efficiently procure O&M services.
Clean Power Finance	San Francisco	CA	up to \$1 million	2	Project will reduce the cost of customer acquisition by creating an online platform for the solar industry.
concept3D, Inc.	Boulder	CO	up to \$1,275,791	2	Project will lower the cost of installation by reducing time of on-site surveys, site costing, sales and marketing, system design, permitting, installation, and financing due diligence.
Distributed Energy Research & Solutions, Inc.	Brookline	MA	up to \$500,000	1	Project will reduce the cost associated with customer acquisition thourhg the creation of a web-based reverse auction for the residential and commercial PV marketplace.
Genability	San Francisco	CA	up to \$500,000	1	Project will streamline the evaluation of project leads, system design, bid preparation, the structuring of payment terms, and the coordination of the sales process by providing an accurate estimate of the "avoided cost" associated with a given solar project.
Simply Civic, LLC	Parker	CO	up to \$499,510	1	Project will create an online application to enable any jurisdiction to accept, manage, and automate permit, inspection, or interconnection requests online.
Solar Mosaic	Berkeley	CA	up to \$2 million	2	Project will lower the costs of solar financing and customer acquisition by building an innovative platform that harnesses the power of crowd-funding.
Tigo Energy, Inc.	Los Gatos	CA	up to \$500,000	1	Project will reduce the costs associated with installation, performance, and operations & maintenance by providing automated and highly-accurate performance data.
Urban Glue	Deephaven	MN	up to \$402,050	1	Project will reduce acquisition and sales costs for sellers and installers through accurate and unbiased assessments of the solar energy potential of a given project.